



International Conference on New Initiatives and Trends in Media and Communication



March – 23rd-24th, 2018

Important Dates and Details:

Conference date: 23rd & 24th March, 2018
Abstract: Last date Jan 20, 2018
Final paper: Last date March 03, 2018

Abstract format:

Length: 300 words including title and author details
Key words: Four to five words

Full paper format:

Length: 3000 to 3500 words, should include title of the paper, author(s) name and contact details
Font: Times New Roman 12 point, Justified
Reference: APA style

Registration fee:

International academics: \$ - 200
Professionals: 2,500/- INR
Faculty: 2,000/- INR
Research scholar: 1,500/- INR
Students: 750/- INR

Conference Contacts:

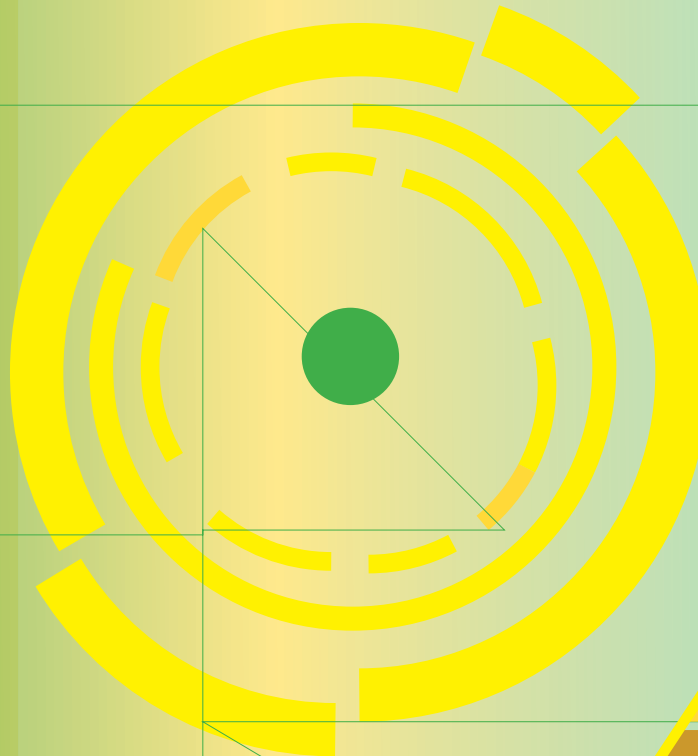
Full papers along with abstracts may be sent to:
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Organised by:

School of Media and Communication
Department of Journalism & Mass Communication
Manipal University Jaipur, Rajasthan, India

In collaboration with

Public Relations Council of India (PRCI), Bangalore, India
Public Relations Council of India (PRCI), Rajasthan Chapter, Jaipur

About the Conference

Technological developments in the past two decades have changed the world of communication immensely and all forms of media and communication are coping up with these developments. In this changed environment of new media and rapid digitalization process, mainstream media, be it television, radio, newspapers, magazines etc. are facing multiple challenges in terms of declining revenues and decreasing audience numbers. These developments, coupled with massive growth of online media avenues have forced the various medium of communication to bring new initiatives and trends in order to sustain. It is in this context, the department of Journalism and Mass Communication is organizing an International Conference on New Initiatives and Trends in Media and Communication on March 23rd & 24th 2018 which precisely aims to deepen its understanding about the above mentioned subject.

However, to promote an environment of academic research, the department is willing to accept the research papers on associated topics within the purview of Media and Communication form academicians, research scholars, industry professionals, Government entities and standardization bodies.

Department of Journalism and Mass Communication, Manipal University Jaipur organizes various seminars, symposium, conclaves and workshops on a consistent basis to develop an understanding on the different issues of media and communication studies. Along with developing the theoretical understanding on communication studies, the department is committed to minimize the gap between academy and industry through its numerous research related activities.

Sub-themes

- Role of Traditional Media in Contemporary Society
- Development Communication: Trends and Initiatives
- New Technologies, Innovation and Development
- Environment Issues and Media
- Media and International Relations
- Advertising and Media
- It and Media
- Corporate Communication, Corporate Governance and Media
- Legal Issues and Media
- Social Media and Development Issues
- Alternative Media and Development
- Film and Social Issues
- Media Ownership and Management
- Role of Media in Crisis Management and Conflict Resolution
- Gender, Dalit, Power Politics and Media
- Health Communication and Media
- Portrayal of Various Sections of Society and Media
- Recent Trends in Design and Lay Out
- Regional Media: A New Approach

Submission of Abstract and full papers:

The abstract should contain the name and affiliation of main and co-author with contact details. The maximum word limit of the abstract is 300 words with font size 12pt, line spacing 1.5" and font type: Times New Roman. Acceptance of paper will be notified to the author/s by e-mail.

Last date for submission of the abstract is January 20, 2018.

The main text of the paper should not exceed 3,500 words including reference (APA style), figures and tables. Last date to submit the full paper is March 3rd, 2018. (The department will send a research template after receiving the abstract)

About the University

The Manipal Education Group, with its heritage of excellence in higher education for over 60 years, launched Manipal University Jaipur (MUJ) in 2011. The permanent campus of the university is set up on 122 acres of land at Dehmi Kalan village near Jaipur, and is by far one of the best campuses in the region. MUJ has world class infrastructure, including state-of-the-art research facilities and modern library. In line with Manipal University's legacy of providing quality education, the university uses the latest and innovative methods and technology to impart education. The multidisciplinary university offers career-oriented courses at all levels, i.e., UG, PG and Doctoral and across diverse streams, including Engineering, Architecture, Planning, Fashion Design, Hospitality, Allied Health Sciences, Humanities, Commerce, Management, Communication, Basic Sciences, etc.

About the School

The School of Media and Communication (SMC) at MUJ is among the top five media departments in the country offering full-fledged graduate and post-graduate programs supported by an advanced infrastructure, unique holistic curriculum, skilled and thoughtful faculty, consistent placements, lively co-curricular activities and an ambience that's conducive to learning. SMC empowers its students with the values of social inclusion and social sensitivity while providing them with the practical skills required to successfully navigate through the dynamic industry of media. The curriculum focuses on media education and covers Journalism (print, radio, television & new media), Film Studies, Visual Culture, PR & Advertising and Media Law, along with many other related subjects.

Patrons

Dr. Sandeep Sancheti, President, Manipal University Jaipur, Rajasthan
Dr. Vandana Suhag, Registrar, Manipal University Jaipur, Rajasthan,
Dr. Mridul Srivastava, Dean, Faculty of Arts and Law, Manipal University Jaipur, Rajasthan

Organising Committee

Conference chair:

Dr. Ravi Chaturvedi, Director, SMC, Manipal University Jaipur, Rajasthan,

Conference Conveners:

Prof. Kushal Kumar R, Chairman, PRCI, MUJ Chapter
Dr. Rayaz Hassan, HoD, Department Of Journalism & Mass Communication

Conference committee Chairman:

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Media coordinator:

Dr Ramesh Kumar Rawat