E–CONCLAVE 4.0
Annual Entrepreneurship Summit

8th- 9th- 10th February, 2019

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ABOUT E-CONCLAVE

The Entrepreneurship Cell and Atal Incubation Centre of Manipal University Jaipur annually organize the National Entrepreneurship Summit named E-Conclave. The year 2019 edition of EConclave 4.0 was held from 8th-10th February, 2019.

The 3 day flagship event is a wonderful amalgamation of like-minded people who wish to get mentored and pitch their innovative ideas to the investors and industry experts. The prime aim is to use the entrepreneurial skills of students and professionals in an original way as a panacea for society and spur potential leaders into positive action.

E-Conclave is an umbrella of concurrent events such as Innovriti, Vartalabh, InternFair etc. This edition of EConclave hosted StartupWeekend (54 hours long Hackathon) powered by Google. Workshop, quiz and other multiple events as teasers were organized. In this series seminar by Mr Saurabh Sharma, Vice President, PayTM and Nacao event were very informative.

ABOUT PARTICIPATION

This year we have organised multiple events which aimed to target students/professionals from various backgrounds which observed the active participation from different demographics and geographics.

Aspiring young minds from various institutions and Universities, CEOs of some companies, Successful entrepreneurs, technocrats from corporate world and motivational orators were among those 1500 participants who churned their heads to formulate, present, evaluate business ideas.

In this event 70+ teams participated from Rajasthan, Gujarat, Delhi, Haryana, Jharkhand and Bangladesh.
Inaugural Ceremony of E-Conclave 4.0

E-Conclave, the Annual Flagship Entrepreneurial Event of Manipal University Jaipur was held from 8 February, 2019 to 10th February, 2019. The event was started with Inaugural Ceremony by lighting of the lamp by the Chief Guest Dr Lalit K Panwar, Vice Chancellor of Rajasthan ILD Skill University, the Guest of Honor, Smt Shuchi Sharma, Secretary and Commissioner, Dept of Social Justice and Child Rights and other dignitaries of Manipal University Jaipur i.e. President Prof GK Prabhu, Registrar Prof H Ravi Shankar Kamath, CEO of AIC Prof Raj Kishore Pareek and Director –Innovation Prof V S Dhaka. The highlights of the E-conclave were Innovriti, Startup Weekend, Vartalabh, Orcas Talk and other minor events. The ceremony concluded with the release of the E-Cell newsletter.
INAUGURAL
INNOVRITI- BPlan Competition (Elevator Pitch)

Innovriti was organized on 8th February 2019 in Smt Sharda Pai Auditorium and the event started at 12:00 Noon. It was the major event of E-Conclave. There were 39 teams out of which 26 teams had participated after screening round (online round). In this business plan pitching event, the first round was the mentoring round. In which the participants were allotted a mentor and each team got 30 minutes to interact with their mentor for clarifying the doubts and finding ways in improving their startups. Some of the mentors were Dr Dhariwal, Ms Snigdha Sharma, Mr Rajeev Joshi, Mr Anshul Patidar and Mr Kapil Goyal. These mentors were tremendously guided their teams in the right way. The sessions were very interactive and fruitful.

After the mentoring session the next round was the Elevator Pitch. In Elevator Pitch Round, the startups had to convince the judges on why their startup is unique and how their startups can bring a change in our country. Once the round commenced, the auditorium was filled with ideas and innovations. Each idea was extraordinary in its own way. They were efficient, cost effective and most importantly, mind numbing. Not only the judges but, even the audience was impressed by the overflow of all these ideas. With an event like this, it is sure that budding entrepreneurs will get a bigger platform to showcase their innovation, in the future. Innovriti with no doubt was the first stepping stone to success in the entrepreneurial world.
INNOVRITI
Day 1: Meet, Pitch & Team Up

The event was started with 78 participants out of which 23 were outhouse participants from Ahmedabad, Rajkot, Gurgaon, Delhi, Noida and Jaipur. We had participation from the faculty as well as students of Manipal University Jaipur. The first day of the event was started with an ice breaking activity which basically cheered the participants to have a business idea with just a minimum of 4 words. The facilitator Mr Ankur Metha addressed the crowd and interacted with them to know more about the ideas they had in their minds.

The Speaker, Mr Sahil Aggarwal and Mr Sagar Aggarwal, Founders of Hippocabs, a company comes into existence through the Startup Weekend itself. The Speakers interact with the audience by explaining about their existence, funding and experience. They also motivated the participants and advised them out of his own experience in Startup Weekend.

After the session, there was a Pitch Blast in which 29 Participants had pitch their ideas after that 15 Teams formed out of those Ideas followed by Voting done by participants. Teams started brain stromming and putting thoughts to shape their Ideas.
Add-It Up

Add-It Up was one of the minor events of E-Conclave 4.0 which took place on the first day i.e. 8th February, 2019. The event started at 3:30 PM in Academic Block 2, Room Number 006. It was an event based on advertising a brand, pitching and drawing the product. Each team was given a duration of 12 minutes and maximum of 5 minutes for pitching. Judges and the opponents could ask only 2 questions to each of the team regarding the product. There were total 7 teams who were judged on the basis of relevance of the product, cost effectiveness, market readiness, feasibility and creativity each criteria carrying 10 marks which summed up to total of 50 Marks. Some of the interesting products were smart shirt, smart library, safe dustbin, eco-friendly cap, smart shampoo, efficient fairness cream (Panchatantra) etc. The event was judged by Ms Poonam Mishra and prize money was Rs. 2000. It was quite an amusing and unbiased event. The winner of the event was Saloni and Kshitij and the runner up was Nandini.
MINOR EVENTS
BEG BORROW STEAL

Another fun event in E-Conclave was exclusively for Manipal students. This event took place at 6 PM in hostel premises. The idea behind this is to arrange or retrieve the local item by Beg Borrow, Steal. There were 10 teams who participated out of which two teams were the winners. They were Yash Suri and Saloni. Teams were got exciting coupons and winning prize. Overall, it was a fun and learning event to take part in by which they can assist themself.
Stand Up by Rajat Chauhan

Dawn with Comedy, Mr Rajat Chauhan Stand-Up Comedian come up to entertain the participants everyone relaxed and enjoyed the day with the laughter ending.
DAY 2

Innovriti Day 2:

After being able to successfully convince the esteemed panel of judges within one minute, sixteen teams qualified the final round of Innovriti. These teams were chosen based on various criteria, which on the whole covered their performance.

These teams were prepared power point presentation their pitch deck and some of even brought their products to prove why their innovation stands out from the others.

Every team was given a time of about five minutes to present their innovation. This round also consisted of the questions, which were asked by the judges.

After all the products were presented, each judge was asked to review about the day’s event. They all gave positive reports saying that, every idea presented was unique and wonderful in its own way, and the way the participants presented was highly appreciated.
Session by iSTART

A session taken up by Mr Manoj Sharma, Representative, iSTART, gave an insight regarding how to develop a business model and makes it scalable for achieving commercial success. He also enlightened students by giving information about the startup selection. The session was a two way communication in which students’ asked question regarding startup and also their queries regarding startup were very well answered by speaker.
Overview of iStart and TechnoHub

RAJASTHAN - INDIA’S E.GOV LEADER

- India’s Biggest Service Delivery Network
- India’s Biggest DBT Platform
- India’s Most Advanced Command Centres
- India’s Most Comprehensive GIS Application
- World’s First Vernacular eMail - Free for Residents
- India’s Biggest State Wi-fi Facility for Residents
- Government’s First Big Data Cluster
- First State to leverage Blockchain Technology

#PEOPLEFIRST
iSTART Presents

E-CONCLAVE
NATIONAL ENTREPRENEURSHIP SUMMIT 2019

Welcomes
8-10 February
#doodletethefuture
Day 2: Learn & Work

Second day of startup weekend began with the team discussion task and mentors’ guidance. Teams started working upon their ideas under the guidance of four mentors named Mr Pawas Jain, Ms Alka Batra, Mr Hitesh Pammnani, Mr Aditya Nath having specialization in marketing to technologies. These mentors guide the team with unbreakably 30 minutes and cleared their doubts by one-on-one mentoring. The participants was continued working with their teams and in between the mentors- Mr Nitin Jain, CEO of Indibni and Mr Manan Issar, CEO of Piltrover, Mr Sunny Kabrawala, CEO of Star Labs arrived and the teams also received valuable insight from these mentors also. During the event a workshop on how to make a pitch and how to pitch was conducted for the participants by Mr Ankur Mehta.
Jobless

Jobless is an event organized by E-Conclave 4.0, the Annual Entrepreneurship Summit of Manipal University Jaipur in association with E-Cell MUJ, IASTE MUJ and IEEE Student Branch MUJ. This event’s aim was to use the entrepreneurial skills of participants and help them to handle unexpected situations smartly.

Twelve participants took part in this challenging event where they were asked to fill in the wackiest resume details using their imagination. Everything listed on their resume was hypothetical or fictionally inspired. The resume was then shuffled up and distributed randomly to all the participants. Now five minutes of time was allotted to each participant to go through the wacky details and two judges asked them about their landed up resume. The highest points were given to the one who performed the best. The event turned out to hilarious making it very interesting to spectate.

‘Jobless’ does what it says on the tagline: “A resume to write. That boggles even the bright. You better shine in the interview or else they find someone new.” It was truly an event that tested the creative skills of the students.
Little Investors

The Entrepreneurship Cell of Manipal University Jaipur organized another event called Little Investors in its National Entrepreneurship Summit E-Conclave 4.0 on 9th February 2019 in 2AB Room no.233 from 3PM-5PM. The event turned out to be a great success with active participation of 19 teams having 47 participants. Each team was given Rs 10 lakhs which they had to wisely invest in the given commodities and shares. Initially prices were given and the news headlines were read twice. The teams were given 8 minutes to analyse, predict and buy their purchases. There were 6 successful rounds. And team 5 with the largest share of 15 lakh won.

The participants got to learn a great deal about investments and this investment in their knowledge paid the best interest.
VARTALABH was basically a discussion based event on entrepreneurship opportunities, challenges faced and India vision in 2025. It was organized by E-conclave 4.0 on 9th of February 2019 at 5:45 P.M. in TMA Pai Auditorium. Mr Anuj Rathi, Vice President of Swiggy; Ms Achal Chawla, Managing partner of EY; Mr Sandeep Phanasgaonkar, Former President and CTO Reliance Capital; Ms Himadri Sharma, Founder of O2 The plant Café and Mr Chandan Sen, Director of NIC were the 5 panelists in the event. Mr Manan Issar, the CEO and Co-founder of Piltover technologies was the moderator in the discussion.

It was quite an interesting event with such experienced people discussing about startup initiation and the difficulties faced while walking on that path. Questions were asked to them regarding innovation, effect on Indian economy, overcoming the obstacles and degeneration of manpower by the audience which made it quite interactive. Lastly all the panelists were felicitate by a token of thanks for giving an insight regarding the initiation of Startups.
In this intern-fair, total 31 companies registered for offering the internships to the students. During February 8-10, 2019, total 41 representatives from 17 companies attended the event physically and 4 companies participated through online mode and offered various internship offers to the MUJ students. Up to date, three companies have already declared the result and offered internships to 38 students. Remaining companies will declare the result soon and hoping for large number of internship offers to our students.
DAY 3: Startup Weekend Present & Choose

Third Day started with the guidance of Mr. Deepanshu Khandelwal, Senior Consultant, E & Y, Mr. Hitesh Pamnamiin, Mr. Gaurang Pancholiin, Director of Novlance Core and Mr. Anurag Kanti, helped the participants in giving a touch up to their final pitch and also advice how to pitch in front of the jury.

After lunch venue was set up, the jury arrived. The jury members – Dr. Dhanpatraj Dhariwal, Ms. Ridhima Jain, Prof. Raj Kishor Pareek-CEO Atal Incubation Centre of Manipal University Jaipur. 15 ideas were pitched in front of the jury. And the jury decided to award NH Xpress the 1st position, Easy E-Recycle the 2nd position and Vrenzy the 3rd position. An honorable mention was given to MoodChangeX.

This marked the end of Startup weekend, and the beginning for these entrepreneurs.
IPL Auction:

Another classic event of E-Cell, IPL Auction returns to the competition again. This time, it took place in Room Number 128 1-AB at 2PM. There were a total of 80 participants and 150 players for the auction. Each team was given 20Lakhs for bidding initially and the highest bid placed was for 5.2 crores. The highest bid was placed on Virat Kohli and MS Dhoni and the lowest bid was 90 Lakhs and it was on Pradeep Sahu and Chris Jordan.
Orcas Talk

E-Conclave 4.0 presented Orcas Talks, where our eminent speakers who have set a benchmark in their fields, guide us towards being better entrepreneurs and leaders, by sharing their story and journey to success. This exceptional event was organized on 10th February, the last day of the E-Conclave. It began at sharp 5 PM and concluded at 6:30 PM. The first speaker we had with us was

Mr ANAND RAI

The first thing you get when you google his name i.e. “How a courier boy acquired 51% stake in a firm worth Rs600 crore”, and now he is known as The Courier Man of India. This renowned personality who was once merely a village boy now heads Pigeon Express and GoJavas.

Mr SUNNY KABRAWALA

The only name that is associated with a Private Company called Space Technology & Aeronautical Rocketry i.e., STAR, dedicated to encouraging and educating about Rocket & Space Science after ISRO. STAR is a research-based startup that aims to make space travel commercial and colonize Mars.

STAR is a platform for students who want to design, build and launch sounding rockets and small satellites. Not to forget that Sunny Kabrawala has been a speaker at platforms like TEDx, and Josh Talks, to name a few and has inspired many through his talks. His journey and his thoughts on reaching MARS inspired the audience to the fullest and left a remarkable impact on the audience.

Mr NAND KISHORE CHAUDHARY

An Indian social entrepreneur, who currently serves as the Chairman and Managing Director of Jaipur Rugs, which he founded in 1978. When the making of these carpets had begun, there were only two looms and nine artisans. Now, it has converted into a network of more than forty thousand artisans across six states in India and today, it is known as India’s leading manufacturer and exporter of hand knotted rugs.
Ms RIDHIMA JAIN

She has done her education from the University of Oxford. She has been the director of Edunext, since June 2005 and a renowned architect in Lucknow. Ms Ridhima Jain strongly believes that education has the potential to bring about changes in an individual and the world.

Mr PARESH GUPTA

A TEDx Speaker, Guest Columnist at The Indian Economist, mentor at CIIE SRCC, Startup Oasis, IITs and other mentor networks at various other institutes.

He is the Founder NEOs Angels Network, CEO My Career Architects, City Director Founder Institute and Country Lead for Headstart Network - the largest network of early-stage startups in India.

He has also mentored over 10,000 people in the last 3 years and many top rated startups in India.

Finally, the event ended with the felicitation ceremony to all speakers by the esteemed dignitaries of Manipal University Jaipur.
Closing Ceremony:

The closing ceremony of E-Conclave 4.0 started off with an encouraging and motivating speech of Ms Pallavi Yarde, Assistant Director of E-Cell and Honorable Registrar, Manipal University Jaipur, Prof (Dr) H Ravishankar Kamath. The ceremony was organized on 10\textsuperscript{th} February 2019, the last day of e-conclave 4.0 around 6:45 PM in Sharada Pai Auditorium in which the result for the Startup weekend, Techstars was announced in which team EASY RECYCLE was the 2\textsuperscript{nd} runner up; team VRENZY, the 1\textsuperscript{st} runner up and team NH XPRESS was declared the winner. Besides that, team MOOD CHANGER X got an honorable mention. Last but not the least the speaker extended her sincere thanks on behalf of MUJ to the E-Conclave 4.0 team.

Lastly, a vote of thanks was given to all the juries, organizers, coaches, sponsors and the whole E-cell team by Dr. Monika Mathur, Deputy Director of E-Cell, Manipal University Jaipur.
EXECUTIVE SUMMARY

OUTCOMES AND ACHIEVEMENTS

The achievement of the innovriti and Startup Weekend was free mentorship received for our six teams for a period of six months that is promised by D R Dhariwal, CEO & Founder, VISION 2025-OUTLOOK CHANGE, Advisory Board member-CEO WORLD, Portugal.

One more appreciation that was received for mentoring and investment in two startups from Mr Rajesh Joshi who is a serial entrepreneur with 20 years of entrepreneurial experience. He founded 6 ventures with successful exits and mentored startups & invested in few one also. By using insight and foresight, he has knack to turn ideas into scalable projects.

Startup Weekend leads to motivate attendees to start a startup 6 startups have already give their proposal for Incubation in AIC MUJ.

These two flagship event gain maximum outhouse attraction which ultimately publize our E-Cell, AICMUJ and Manipal University Jaipur.

CONTRIBUTORS

1. Title Sponsor : iSTART - DOIT&C, Govt of Rajasthan

2. Atal Incubation Centre, Manipal University Jaipur

3. Dept of Social Justice and Child Rights, Govt of Rajasthan

4. Powered by: PayTM