



School of Hospitality & Tourism Management
Manipal University Jaipur

Ph.D. (Tourism & Hospitality) Entrance Exam Syllabus

Inbound & Outbound Tourist and different Tourism Systems. Nature of Tourism Industry, Basic Components of Tourism, Tourism Impacts: Economic Social, Cultural, and Environmental. Role and functions of Important Tourism Organizations in development and promotion of Tourism. Tourism related World Geography and environment related governance, Sustainability in Tourism. Nature and Characteristic of Tourism Products of India, Major transport systems, Tour and Travel agency businesses - Passport & VISA. Concepts of Hospitality operation and its management. Services & Tourism Marketing, Tourism Policies & Planning, Economic System and Its Impact on Tourism Development. Managerial processes, functions, skills, and roles in hospitality & tourism organization & Managing Individual & Group Behaviour.