

**Name of the Course:**

**Social Entrepreneurship & Innovations for SDGs**

**Name of Instructor:**

Dr. Trilok Kumar Jain

**Session:**

Jan 2021

**Number of Contact Hours:**

20

**Credit Awarded:**

02

<b>Objective of course:</b>	<ul style="list-style-type: none"> <li>• To create fundamental understanding of entrepreneurship for social cause</li> <li>• To create fundamental understanding about how to attain sustainable development goals</li> <li>• To create a desire to serve the society by creating innovations for sustainable development and create self sustaining organizations / groups to fight the climate related issues.</li> </ul>
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### Syllabus

Philosophical foundations for social development. Environment centric planning. Circular Economy, Social entrepreneurship, social innovations, SDGs, Challenges in business planning and startups. Marketing and finance for Startups, Business plan formulation and business design. Business sustainability. Economic, legal, political and social environment of business. Attaining SDGs through innovations. Concept of Trusteeship and Gram swarajya. Nature friendly development plans. Leadership for social cause.

### Organization of the Course:

<b>Total contact hrs 36</b>		
<b>1st week:</b>	<b>10 hrs (classes)</b>	<b>2 hrs (self-study/project) (Mid term exam/ presentation/assessment/discussion)</b>
<b>2nd week:</b>	<b>10 hrs (classes)</b>	<b>2 hrs (End term presentation)</b>

**Mode of lectures:** online lecture/ case study/ discussion/ workshop

**Course Plan:**

Lecture no.	Topic
L: 1- 4	Understanding social entrepreneurship Challenges in the present society Problem identification Biographies of a few social entrepreneurs
L: 5–10	Creativity and innovations for social cause Case studies on social innovations and their impact Business plan formulation Finance for business venture Marketing and Finance challenges for startups Volunteering to support a cause
L: 11 – 16	Form and structure of enterprise for startups Legal issues in business planning Social-political environment for business planning Sustainable Development Goals Overcoming initial challenges in sustainability
L: 17 – 20	Leadership for social cause Trusteeship – concept and applications, Gram Swarajya, Nature friendly development Business sustainability Business leadership

**Course Instructor:**

**Dr Trilok Kumar Jain**



Dr. Trilok Kumar Jain is working as Professor in the department business administration, school of business and commerce. He has been promoting social entrepreneurship and social innovations. He has written extensively on these areas. He regularly conducts workshops on social entrepreneurship and social innovations. He has been part of many social initiatives and has actively supported social development institutions and organizations. He regularly contributes blogs and popular articles on contemporary issues and challenges.