



**MANIPAL UNIVERSITY
JAIPUR**
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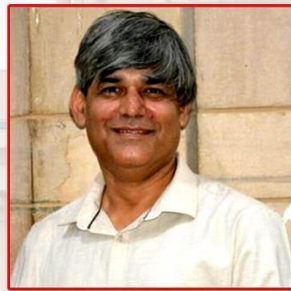


School of Media and Communication Manipal University Jaipur

presents an online session on

‘ Career Opportunities in Economic and Business Journalism ’

 **Friday, 18 June 2021**  **11:00 am**



Mr. Shishir Sinha

Senior Deputy Editor
The Hindu Business Line

Gracious Presence

Dr. Amitabh Srivastava
Director, School of Media
and Communication

Dr. Subhash Kumar
HOD, Department of Journalism
and Mass Communication

Coordinators

Dr. Amit Sharma
Assistant Professor, Department of
Journalism & Mass Communication
Mo- 9460241234

Dr. Avneesh Kumar
Assistant Professor, Department of
Journalism & Mass Communication
Mo- 9582035652



<https://meet.google.com/nam-daya-huf>

Career Opportunities in Economic and Business Journalism by Mr. Shishir Sinha

Now the time to tell economic effects to the readers: Sinha

Jaipur. Noted business journalist Shishir Sinha given a new formula of 6W and 3H for practicing business journalism in spite of regular 5W & 1H formula for news writing. He added that business and economic journalists need to tell the reader what effect will be on the people of a particular economic decision. And, with how, a business journalist must tell how many and how much to its reader. He was interacted with participants in an online session organized by the School of Media and Communication, Manipal University, Jaipur on June 18, 2021. The topic of the session was 'Career Opportunities in Economic and Business Journalism'. Mr. Shishir Sinha is associated with The Hindu Business Line as Senior Deputy Editor.

He added that now focus of business journalism is on politico-economic affairs. Along with this, news related to share market, information technology & social media and agriculture are considered as important and readable. People want to know news on these topics. So, if you want to become a business journalist, show your interest in business and economic affairs and choose your area of expertization. It is very important to establish yourself in the industry. He suggested that show your interest in learning, people will help you to learn.

HOD Dr. Subhash Kumar welcomed the speaker and Prof. Amitabh Srivastava, Director, School of Media and Communication has given the vote of thanks. Dr. Amit Sharma and Dr. Avneesh Kumar were the coordinators of the event. BA(JM&C) student Avinash Sharma moderated the session. All faculty members of the department were also present during the session. More than 80 people participated in the event.

Profile of the Speaker

Mr. Shishir Sinha started his career as a reporter with Amar Ujala, in 1995. And then join Aaj Tak as a special correspondent till 2005 and then become Deputy Bureau Chief in CNBC Awazz till 2011. After that in 2011, he joined The Hindu Business Line as a Deputy Editor till 2015 and in 2015 he joined a Business Editor in ABP news network till 2018, At present, he is a Senior Deputy Editor in The Hindu Business Line. He has more than 24 years' experience in the industry. He is a noted TV panellist of national TV channels.

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Navigation: Apps, Bookmarks, Google, Add your peer revie..., KrutiDev <=> Unic..., B.A. - Mass Commu..., April 2014 - UGC N..., PDF to DOC - Conv..., Other bookmarks, Reading list

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Meeting interface: REC, shishir Sinha sinha is presenting

Slide content: DON QUIXOTE, ROMEO AND JULIET, THE ILIAD, STORIES ARE MEANINGFUL

Participant list: shishir Sinha sinha, Sahil Goyal, Prathmesh Vyas, A. Kiran, Avinash Sharma, Hemant Kumar, Aayush Thakur, 71 others, You

Time: 11:37 | Career Opportunities in Economic and Business ...

Taskbar: script for event.docx, Show all, 33°C Haze, 11:37 18-06-2021

Browser tabs: (111) WhatsApp, Meet - Career Opportunitie..., (20+) Live Producer | Facebo...

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Navigation: Apps, Bookmarks, Google, Add your peer revie..., KrutiDev <=> Unic..., B.A. - Mass Commu..., April 2014 - UGC N..., PDF to DOC - Conv..., Other bookmarks, Reading list

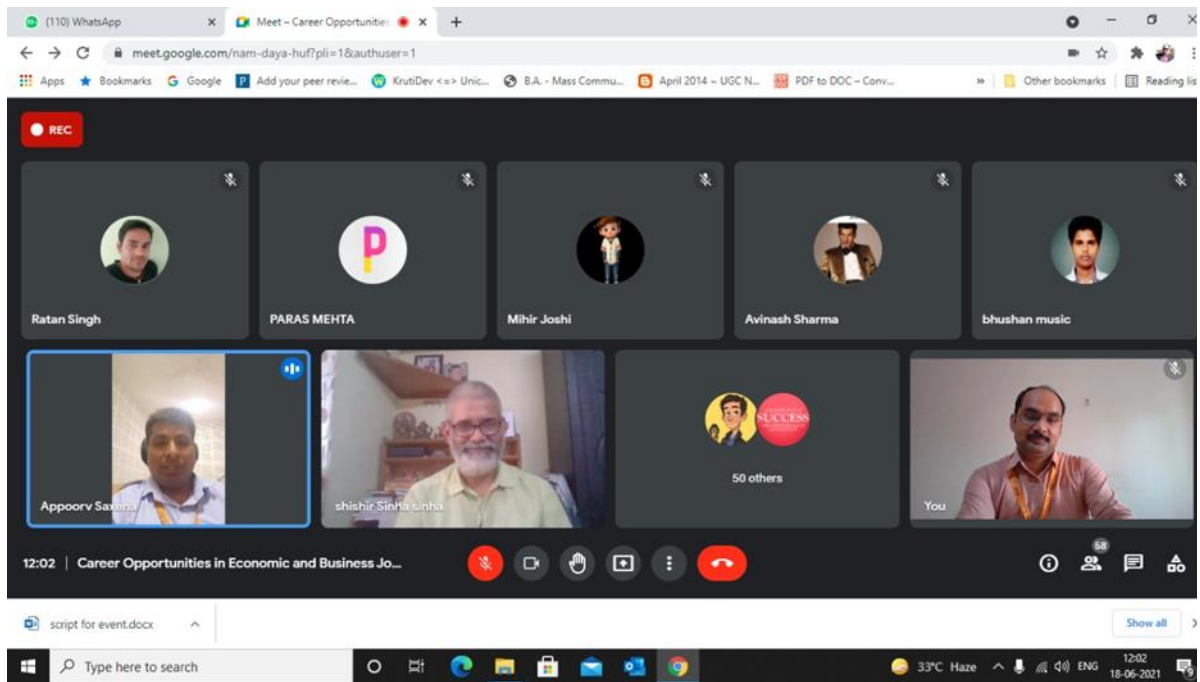
Meeting interface: REC, shishir Sinha sinha is presenting

Slide content: BUSINESS JOURNALISM, Print Media (Economic Times, Business Standard, Financial Express, Hindu Business Line, Mint, Vyapar Kesri), Electronic Media (CNBC TV 18, CNBC Awaaz, CNBC Bazar, Zee Business, ET Now)

Participant list: shishir Sinha sinha, Sahil Goyal, NARENDER SONI BITH..., A. Kiran, Kartik Choudhary, Avinash Sharma, Aayush Thakur, 66 others, You

Time: 11:41 | Career Opportunities in Economic and Business ...

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Google Meet Link: <https://meet.google.com/nam-daya-huf>

Attendance of Date: 18-06-2021 Time: 11:29 AM

Course Instructor: Avneesh Kumar

Total Students: 72

Students Names:

A. Kiran
ALKA BANSAL
ANKIT RAJ
Aakash Mishra
Aaradhya Batra
Aayush Thakur
Aditi Gehlot
Amit Behal
Appoorv Saxena
Arjun Vashishta
Avinash Sharma
Ayush Gupta
Ayushi Srivastava
Bhavya Vashisth

DEEPANKER Rao
David kumar
Deeksha Kumari
Devannshi Devu
Devanshi Porwal
Dr. Amit Sharma
Dr.Prabhat Dixit
Fatema Batterywala
GOKUL T S
Hemant Pandey
Kamaljeet Singh
Kartik Choudhary
Khushi Patel
Lakshay Parashar
MAK 3
MANOHAR LAL
Mahima Sharma
Mansi Singh
Mihir Joshi
Mishika Mehta
Mrityunjay Singh
NARENDER SONI BITHMARA
Neha Sharma
Nency Prajapati
Nidhi Sharma
PARAS MEHTA
Prateek Kumar
Prathmesh Vyas
Prince Dadhich
RAGHUNATH SINGH
Ratan Singh
Rekha Jain
Rishi Kumar Singh
Rishika Khandelwal
Roshan Prakash
Samiksha Pawar
Sandeep K. Gupta
Saurabh Das
Sibani Thapar
Sireen S
Smriti Pareek
Sumit Kumar Pandey
Tony Stark
Vishnu Banka
Vivek Anand
Yash Jain

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bhushan music

divya kumari

hershey

prerna khurana

rajendra asdeo

shikha mudgal

shishir Sinha sinha

shuvam mondal

vaishali