

NAME OF EVENT

Press Visit in *Samachar Jagat* News (A Seeing and Learning Approach)

Type of Event: Corporate-Industrial Visit

Date of Event

27 June 2022

Introduction of the Event

Students of BA(J&MC)- 1st year visited the editorial and printing office of *Samachar Jagat*, a daily newspaper. The event gave the students the opportunity to closely inspect the editorial unit and printing press to gain knowledge over its various aspects.

A group of BA(J&MC) 1st year students visited the office of *Samachar Jagat* for educational field trip. During the event, they gathered distinct knowledge about the editorial and printing unit. First, they visited the editorial unit, where they learned various aspects of news editor and page design. Then, they explored the printing press where they learned about the process of printing newspaper. Mr. Lalit Garg, Editorial in-charge of *Samachar Jagat* evening newspaper told about news editing and newspaper design process. Mr. Pawan Jain, Printing head of *Samachar Jagat* daily newspaper told about the print process of newspaper. Corporate-industrial visit was coordinated by Dr. Amit Sharma, Dr. Swikrita and Mr. Govind Kumar, faculty members of J&MC.

