



**MANIPAL UNIVERSITY  
JAIPUR**

(University under Section 2(f) of the UGC Act)



## **School of Media and Communication Manipal University Jaipur**

Presents an online session on

# **‘ Digital Transformation of Print Journalism ’**

 **Friday, 25 June 2021**  **11:00 am**



**Mr. Yogesh N. Dixit**

Associate Editor  
Amar Ujala, Corporate Office

**Gracious Presence**

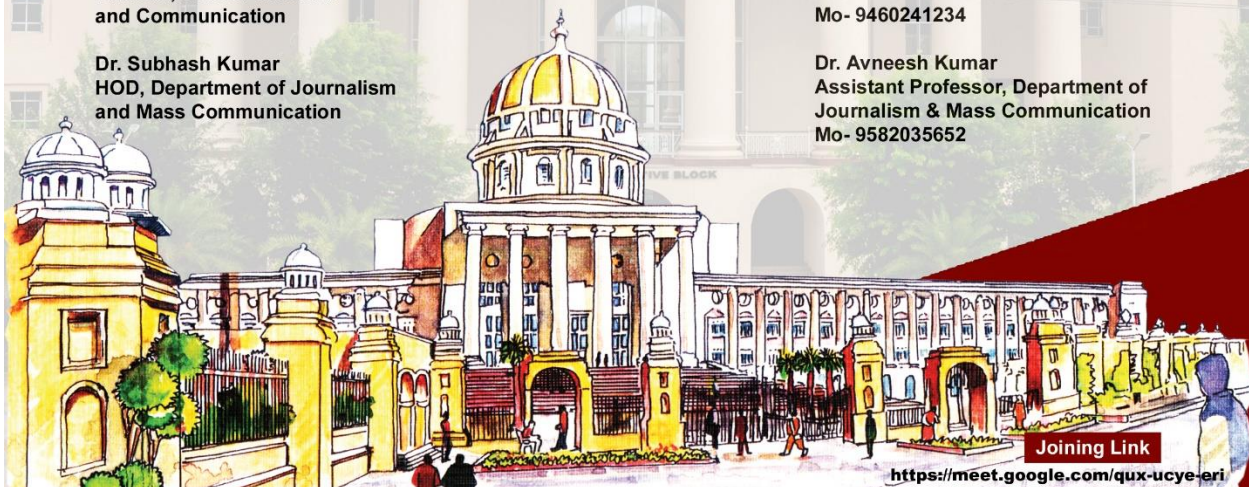
Dr. Amitabh Srivastava  
Director, School of Media  
and Communication

Dr. Subhash Kumar  
HOD, Department of Journalism  
and Mass Communication

**Coordinators**

Dr. Amit Sharma  
Assistant Professor, Department of  
Journalism & Mass Communication  
Mo- 9460241234

Dr. Avneesh Kumar  
Assistant Professor, Department of  
Journalism & Mass Communication  
Mo- 9582035652



**Joining Link**

<https://meet.google.com/qux-ucye-eri>

## **Session on ‘Digital Transformation of Print Journalism’ by Mr. Yogesh Narayan Dixit**

### **Digitalization has given more career option: Yogesh Narayan Dixit.**

**Jaipur.** After digitalization, print media has given more career option said Mr. Yogesh Narayan Dixit. He was interacted with participants of webinar organized by School of Media and Communication, Manipal University Jaipur on ‘Digital Transformation of Print Journalism’. It was held on 25<sup>th</sup> June 2021. He is Associate Editor, Amar Ujala at Corporate Office.

He added that new technology has given opportunity to work from home, now there is no need to come office. When people started reading news on apps, media houses adopted news filing apps. In the present scenario, both print and digital media supporting each-other. He added that now people are real time reader. Digital media Journalist are re-writing content while only print media can give proper training for news media writing. We are making aware budding journalist about how to write proper key words for the news story. Now, learn new technology in print and become expert in digital journalism. Technology made enrich not only digital media but print media too.

HOD Dr. Subhash Kumar welcomed the speaker and Prof. Amitabh Srivastava, Director, School of Media and Communication has thanks to the university administration. Dr. Amit Sharma and Dr. Avneesh Kumar were the coordinators of the event. BA(JM&C) student Charmika Sharma moderated the session. All faculty members of the department were also present during the session. More than 70 people participated in the event.

### **Profile of the speaker**

Mr. Yogesh Narayan Dixit is Associate Editor at Amar Ujala, Corporate Office. He is working on content quality and special series. He had worked as Associate Director Editorial in App based news and social media platform “namaste.in” He has special expertise on convergence of news media. He regularly writing on International Issues, especially Indian Prisoner in Pakistan. He worked in Hindustan Times Group and participated In TV and Radio Discussions.

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Charmika Sharma | Manish Sachan | Dr. Subhash Kumar | Dr. Amitabh Srivastava | Charli Durai

Yogesh Narayan Dixit | Dr. Rayaz Hassan | 43 others

11:05 | Digital Transformation of Print Journalism

REC | Avneesh Kumar is presenting

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Multi-Camera Production Studio

Avneesh Kumar | Charmika Sharma | Dr. Subhash Kumar

Yogesh Narayan D... | Dr. Amitabh Sriva... | Charli Durai

Dr. Rayaz Hassan | 44 others | You

11:07 | Digital Transformation of Print Journalism

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Participants	Joined	Left
Dr. Amit Sharma	6/25/2021 11:23:29 AM	6/25/2021 11:54:16 AM
Aakhya Sharma	6/25/2021 11:23:29 AM	6/25/2021 11:23:31 AM
Abhishek Singh	6/25/2021 11:23:29 AM	6/25/2021 11:54:16 AM
Amit Verma	6/25/2021 11:23:29 AM	6/25/2021 11:23:31 AM
Arjit Baranwal	6/25/2021 11:23:29 AM	6/25/2021 11:54:16 AM
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