MANIPAL UNIVERSITY JAIPUR

FACULTY OF ARTS & LAW

SCHOOL OF HUMANITIES & SOCIAL SCIENCES

DEPARTMENT OF LANGUAGES

INDUSTRY EXPERT LECTURE

ON

MEPRO AND RAISING THE BAR ON INDUSTRY LANGUAGE LEARNING

22-10--2021

Head, Deprtment of Languages
Manipal University Jaipur

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1. Introduction of the Event

Department of Languages organized an industry expert lecture of Mr. Amit Gupta. The lecture emphasized the importance of learning English through Digital tools. Session also emphasized the importance of linguistic competence and Second Language Acquisition.

2. Objective of the Event

> ➤ To orient first Year UG & PG students about the industrial requirement for BA & MA English students
> ➤ To showcase the Pearson platform of digital skill among students.

3. Beneficiaries of the Event

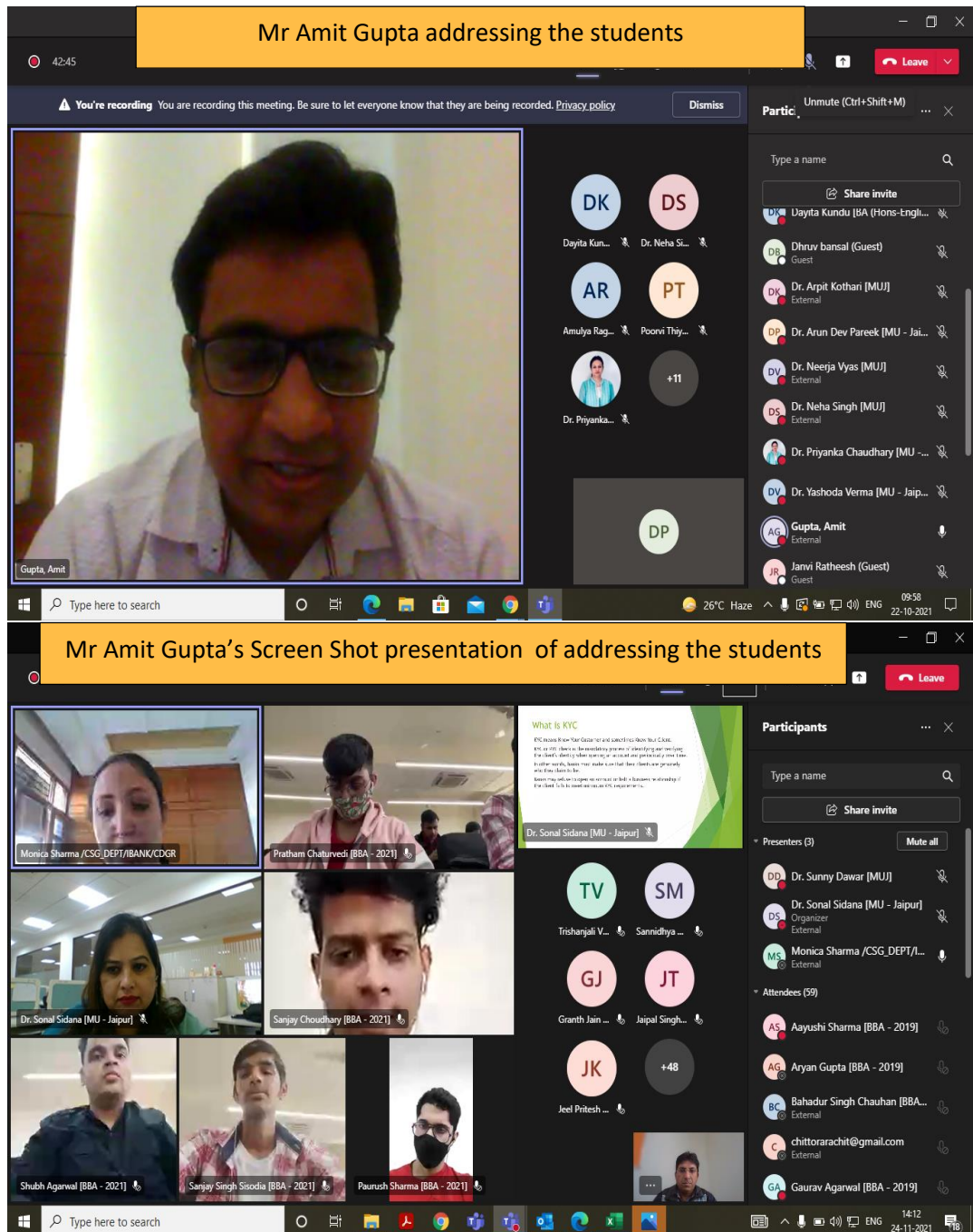> ➤ Students

4. Details of the Guests

Mr Amit Gupta, Manager, Business Development, Pearson Education

5. Brief Description of the event

Mr. Gupta briefed students about the 'MePro' product of Pearson education, and how it is specially designed for students in the initial phase, which will help them build language skills. The MePro product is designed keeping in mind the current curriculum scenario and bridging the gap between curriculum usability in Industries. He addressed the company's vision behind developing solutions that can help students' language skills for students from different parts of India. MePro is assignment based and is designed to build language skills within technical jobs in industries. Based on the requirement of students and institutes, they facilitate providing tools to develop their skills. He discussed the modules and language plans that can help build students' language skills that can facilitate them getting placed in industries and increase their employment opportunities. MePro is a web-based tool that can be used virtually and accessed by students for their learning and development. MePro is made of words measuring progress, a blended word. It has ten levels and 100 theme-based modules that cover social and professional skills. This product is designed to keep in mind the global level and make learning skills student-friendly. It will help them in industry placement, industry, and social skills, and learning and speaking skills, two essential skills for these jobs.

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6. photographs of the event or screenshots of the event

Mr Amit Gupta addressing the students

Mr Amit Gupta's Screen Shot presentation of addressing the students

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7. Brochure or creative of the event

8. Schedule of the event

Date: 22-10-2021

Time: 10:00 am – 12:00 pm

Platform: MS Teams

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9. Attendance of the Event
Total attendee- 20

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	211109005	AARUSHI SHARMA	Languages
2	Manipal University Jaipur	Jaipur	211109003	AMULYA RAGHAVAN	Languages
3	Manipal University Jaipur	Jaipur	211109010	ARJUN CHUGH	Languages
4	Manipal University Jaipur	Jaipur	211109008	AVANTIKA YADAV	Languages
5	Manipal University Jaipur	Jaipur	211109009	RENUKA HOTCHANDANI	Languages
6	Manipal University Jaipur	Jaipur	211109001	SHASHANK S A	Languages
7	Manipal University Jaipur	Jaipur	211109007	SHREYAA GAJRAJ	Languages
8	Manipal University Jaipur	Jaipur	211109004	VAISHALI SINGH	Languages
9	Manipal University Jaipur	Jaipur	211109006	YASHASHVINI JODHA	Languages
10	Manipal University Jaipur	Jaipur	211102015	DHRUV SANJAY BANSAL	Languages
11	Manipal University Jaipur	Jaipur	211102003	DAYITA KUNDU	Languages
12	Manipal University Jaipur	Jaipur	211102017	KIRTI SHARMA	Languages
13	Manipal University Jaipur	Jaipur	211102010	CHAITANYA DINESH PAREEK	Languages
14	Manipal University Jaipur	Jaipur	211102019	DHRUV GARG	Languages
15	Manipal University Jaipur	Jaipur	211102004	VIVEK HARIT	Languages
16	Manipal University Jaipur	Jaipur	MUJO578	DR PRIYANKA CHAUDHARY	Languages
17	Manipal University Jaipur	Jaipur	MUJ1165	DR SHIVANGI PRIYA	Languages
18	Manipal University Jaipur	Jaipur	MUJ904	DR KESHAV NATH	Languages
19	Manipal University Jaipur	Jaipur	MUJ1168	DR NEHA SINGH	Languages
20	Manipal University Jaipur	Jaipur	MUJ316	DR ARUN DEV PAREEK	Languages
21	Manipal University Jaipur	Jaipur	MUJ1057	DR PRIYANKA YADAV	Languages

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10. News Publication- News printed in newspaper or online links if any for news – insert images)

NA

11.   Feedback of the Event (if obtained)

NA

12.   Link of MUJ website stating the event is uploaded on website

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