



**MANIPAL UNIVERSITY  
JAIPUR**

MUJ/Q&C/22/F/1.01

Event Report Format



**MANIPAL UNIVERSITY  
JAIPUR**

**FACULTY OF DESIGN**

**SCHOOL OF DESIGN & ART**

**DEPARTMENT OF FINE ARTS**

**NAME OF EVENT: Resume Writing & Portfolio Development**

**Type of Event (Industry Expert Lecture)**

**Date of Event- 15<sup>th</sup> March 2022**



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## 1. Introduction of the Event

Department of Fine Arts, Manipal University Jaipur organized **Industry Expert Lecture “Resume Writing & Portfolio Design”**

The session was conducted with the intention to guide and mentor for their professional portfolio for the industry and higher education in abroad. Through this session the students also came across and gathered knowledge of the industry requirements for designing, planning, and projecting ideas and experiences with visual and textual content.

## 2. Objective of the Event

The session was conducted with the intention to guide and mentor for their professional portfolio for the industry and higher education in abroad.

Objective of the events following below:

- polish and refine his/her previous work
- create a portfolio (print or digital)
- create a self-identity system, including business card, stationery, and résumé
- demonstrate job seeking, self-promotion and interviewing skills
- plan and schedule their own workflow and time
- critique his/herself and their colleagues
- design and produce collateral to support a portfolio show

## 3. Beneficiaries of the Event

BFA students of Department of Fine Arts, Manipal University Jaipur.

## 4. Brief Description of the event Department of Fine Arts, Manipal University Jaipur organized Industry ExpertLecture “Resume Writing & Portfolio Design”

Mr. **Pankaj Kumar Singh** is with over 14 years of experience in teaching and 3 years of experience in the industry. Currently he is working in an Animation Industry as a Animator & Graphic Designer. The session was conducted with the intention to guide and mentor for their professional portfolio for the industry and higher education. Through this session the students also came across and gathered knowledge of the industry requirements for designing, planning, and projecting ideas and experiences with visual and textual content.

## 5. Photographs



Overview about the expert by HoD



Presentation by the Expert

## 6. Brochure or creative of the event



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MANIPAL UNIVERSITY  
JAIPUR  
(University under Section 2(f) of the UGC Act)



## DEPARTMENT OF FINE ARTS

organising

### Industry Expert Lecture

Resume Writing & Portfolio Design

on

**15th March 2022**

Time : 02:00 pm to 04:00 pm

Venue:

Room no. 105

Dome Building, 1st Floor

**Mr. Pankaj Singh**

*Design Professional & Academician*

For more details contact :  
Dr. Kusum Kanwar : +91 9413561913  
Mr. Deepak Singh: +91 9310148320  
Ms. Shivanshi Bhushan : +91 9953710537

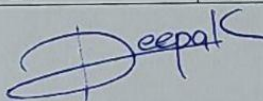


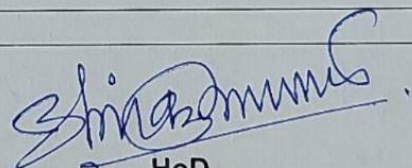
# MANIPAL UNIVERSITY JAIPUR

Attendance of the Event (insert in the document only)

Total attendee-.....

S.No.	Name
01	Amisha Malpani
02	Divya Maheshwari
03	Pragati Vashistha
04	Riddhi
05	Hemanshu Pareekh
06	Yasha Kothari
07	Jigyasa Mehta
08	Rajpriya
09	Suhani
10	Siddhi
11	Prerna
12	Amit Rathod
13	Vajra Pratap Singh
14	Tanvi
15	Dhruvi
16	Kashish
17	Ankur
18	Nitasha
19	Ayushi
20	Ishita Mathur
21	Harsh
22	Rajpriya Srivastava
23	Abhijeet
24	Ankit

  
Event Coordinator

  
HoD  
Department of Fine Arts, MUJ

## Topics covered by the Expert:

1. Hughes Philip, *Exhibition design*, Laurence Publishing, 2013.
8. Schittich Christian, *In detail exhibitions and displays*, Birkhauser, 2009.
9. Maeda Yutaka, *Exhibition Guide*, Design Media Publishing Ltd, 2015.
10. Hughes Philp, *Exhibition design*, Laurence Publishing, 2012.

### SEVENTH SEMESTER

#### AA4101: PROFESSIONAL PRACTICE [0 0 0 17]

The professional training shall be for duration of **One Semester** in selected industry. During this period, the candidate shall produce portfolio of their artwork completed during the process of training. Continuous assessment of the student will be undertaken jointly by the institutional supervisors and the industry or studio based supervisor. **Students on returning to the institution will present a seminar on their portfolio of artwork.**

The portfolio can comprise of work in any visual medium but should also include some drawing. Large scale or three-dimensional work can be shown through photographs. The portfolio should provide evidence of: The student's ability to articulate their views on their own work. A commitment and enthusiasm for the subject and a potential for sustained creative development. An ability to form and present opinions on other art works - with an emphasis on any contemporary art that they have looked at.

#### References:

1. Butterfield Leslie, *Excellence in Advertising, The IPA Guide to Best Practice (CIM Professional Development)*, A Butterworth-Heinemann Tide Oxford, UK.,1997.
2. Hart Norman, *Practice of Advertising*, The Professional Development Butterworth-Heinemann Tide Oxford, UK,1995

### EIGHTH SEMESTER

#### AA4201: DISSERTATION [10 0 0 10]

The topic of dissertation will be related to advertising or visual communication design. The topic should be selected by student in consultation with the faculty in charge. The dissertation should be approximately of 5000 words in English. It will be assessed by the panel of examiners appointed by the University. Student must make his/her original contribution in thought & approach towards the hypothesis using primary and secondary data. Viva-Voce examination: Students will be evaluated in Viva-Voce on the