



MANIPAL UNIVERSITY
JAIPUR

FACULTY OF DESIGN

NAME OF SCHOOL ARCHITECTURE AND DESIGN

NAME OF DEPARTMENT

ACEDGE Designers Know Your Duties Collaborative Studio

Vertical Studio

16th Aug – 15th Sept 2021



Content of Report (index) (Page number may not be required)

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website



1. Introduction of the Event

1. Objective of the Event

To sensitize design students about

2. Beneficiaries of the Event

Students and faculty members are the primary beneficiaries of this program.

3. Details of the Guests

Michael Foley:

One of India's leading product designers, who runs an interdisciplinary studio called Foley Designs, Bangalore, Karnataka. Known for sensitive and innovative design that comes across as fresh and well researched. Known for his work with: - Titan - Himalaya - Jaguar – Saint Gobain - Amazon - And more Winner of awards like Lexus Design Award 2019, European Product Design Award, Plus X Award and more.

4. Brief Description of the event

Sensitive design should not remain a concept or a novel idea, but should be intrinsic to architectural design. This module complements Know Your Rights by Vivel to aid you learn, internalize inclusivity and gender-sensitivity. Also includes a live studio by Michael Foley. Sensitive design is everyone's right regardless of his or her gender, sexual orientation, caste, creed, etc. However, urban cities and discourses have largely been designed for men since ages. Gender Sensitive Design is the need of the hour.

Through the lens of Transit Hubs, the learners will aim to create spaces that are more conducive and comfortable for women. Transit spaces or spaces encountered during travel are one of the most poignant public spaces. Since there is no proper ownership, and are temporary corridors for people, they are often not as sensitive towards all the people who inhabit them. This Design Problem have focused on such spaces, and offer design solutions for the same for women or the non-binary.

3 to 5 photographs of the event or screenshots of the event (if online) with captions



Figure 1: Final Design Sheets of MUJ students' exhibited online

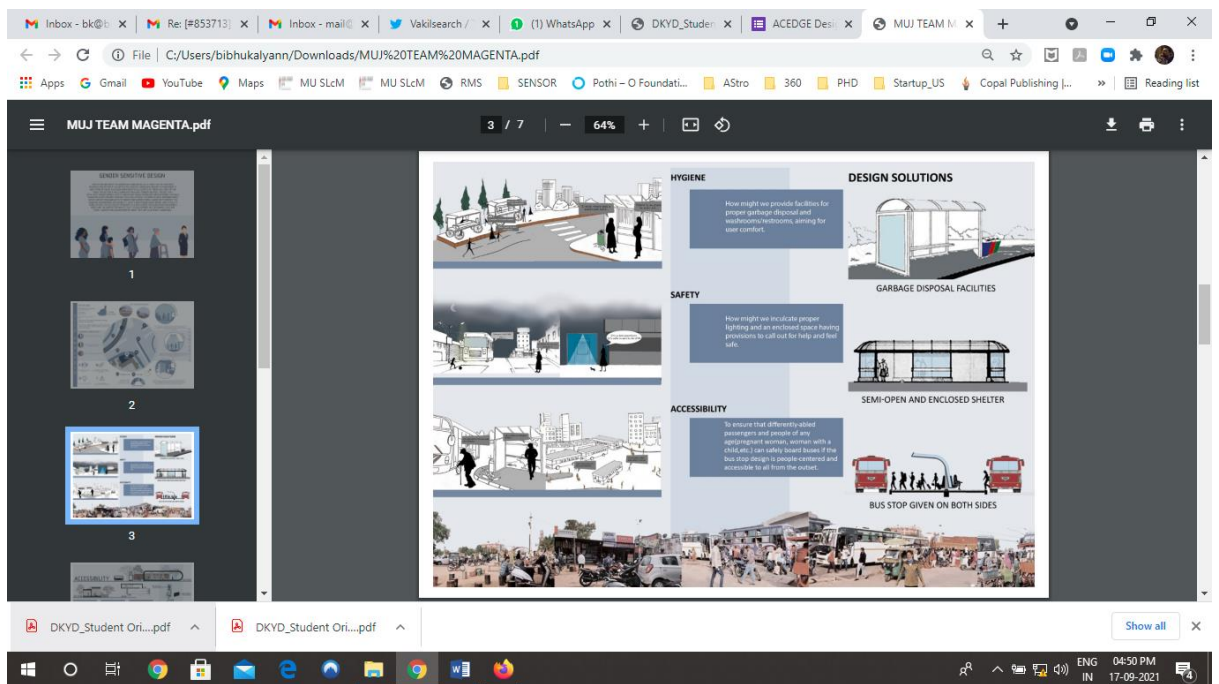


Figure 2: Final Design Sheets of MUJ students' exhibited online

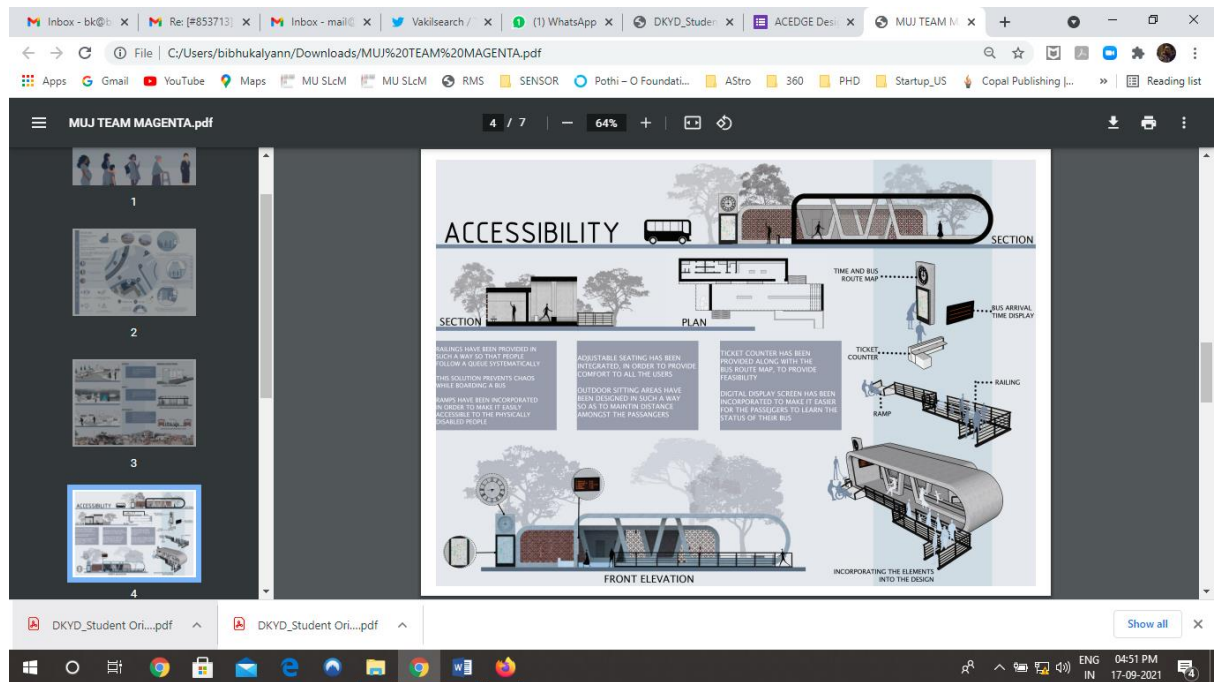


Figure 3: Final Design Sheets of MUJ students' exhibited online

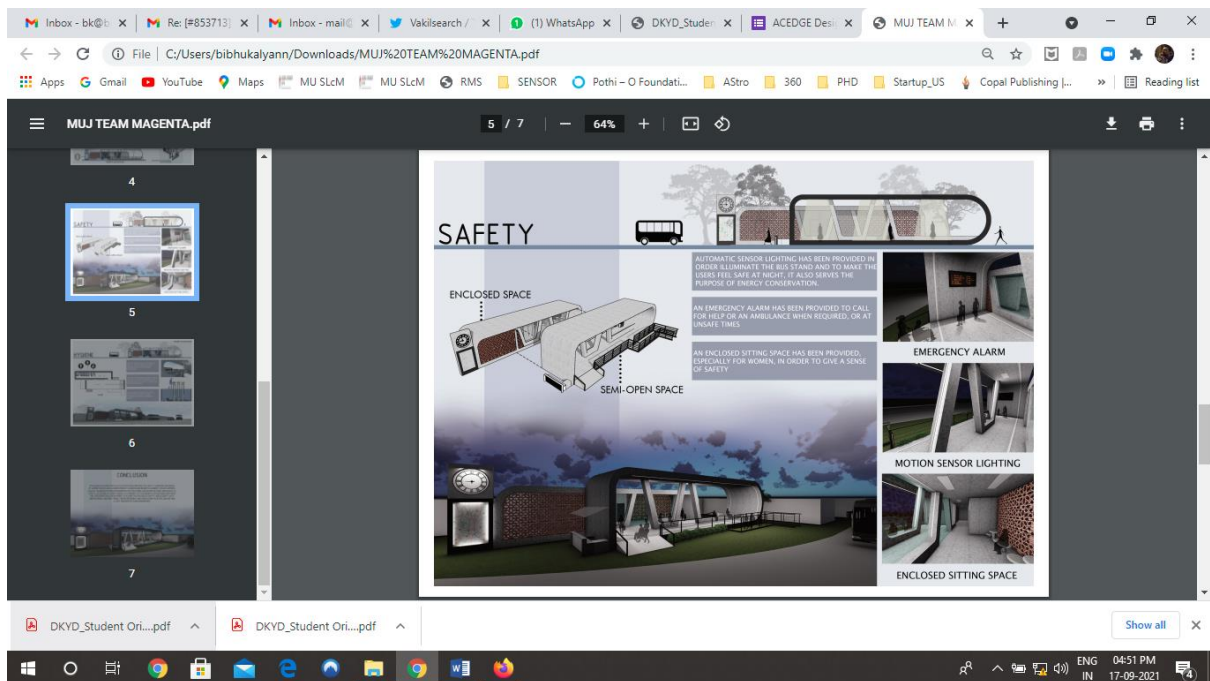


Figure 4: Final Design Sheets of MUJ students' exhibited online

Brochure or creative of the event

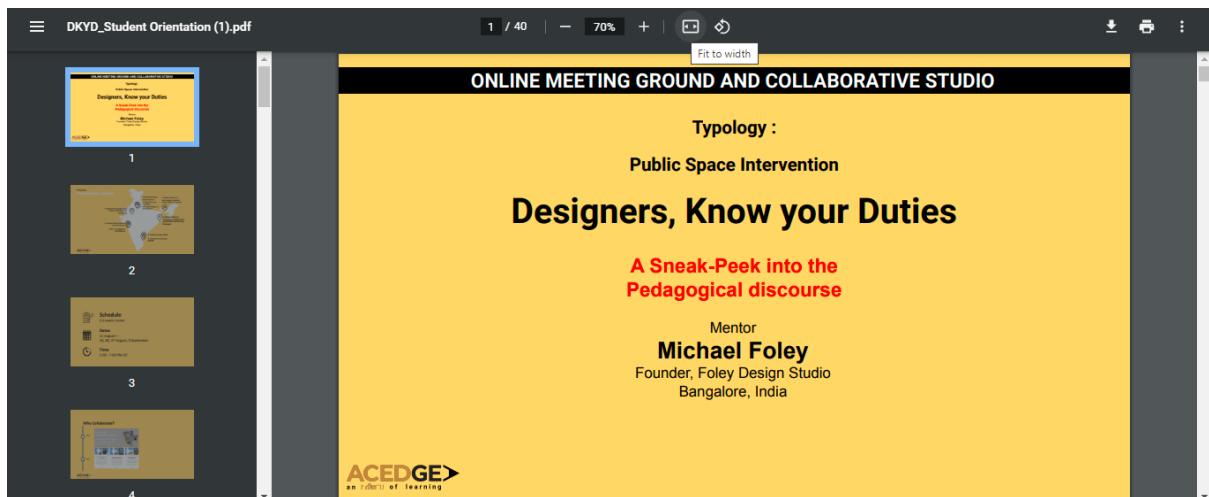


Figure 5: Event Booklet of the event



Figure 6: MUJ marked on the event booklet

Schedule of the event

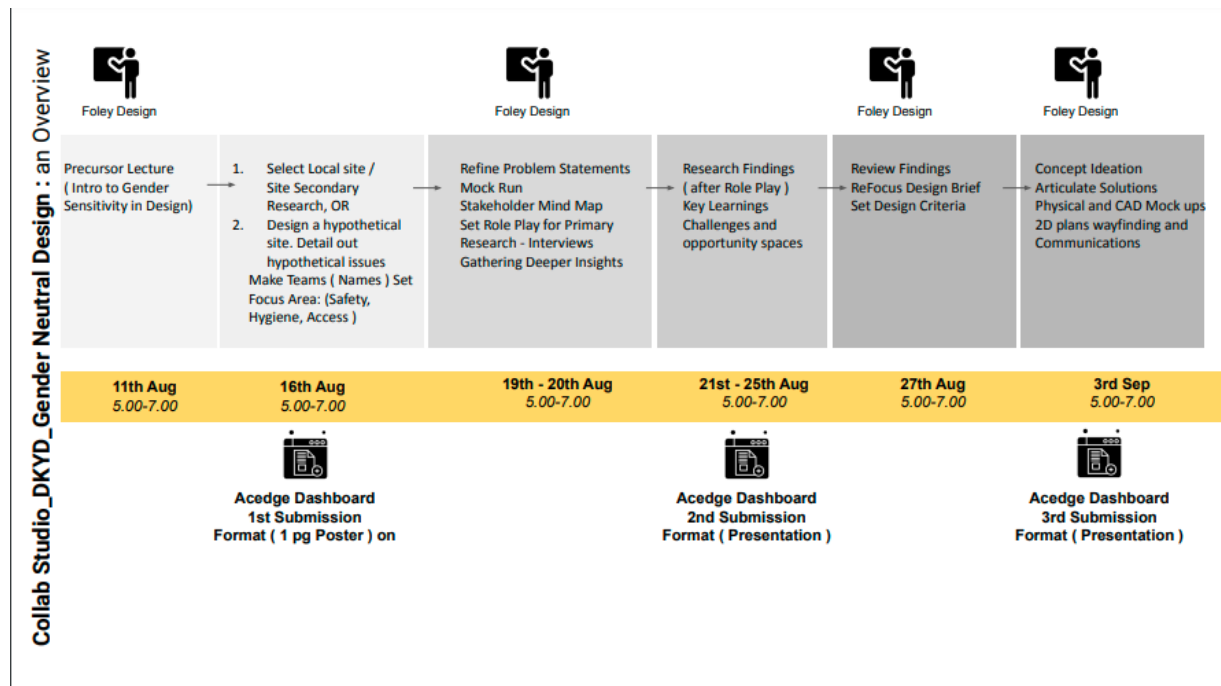


Figure 7: Timeline of the studio

Submission Dates and Formats

Sr. No	Day & Date	Submission Format	Description
1	16th August	1 A4 size Poster, upload to the dashboard - per college	Site selection and analysis
2	25th August, Friday	Presentation	Research Findings
3	27th August, Friday	Presentation	The groups will present a plan/ draft of the proposed intervention that they have worked on during the week.
4	1st September, Wednesday	3 (9:16 ratio) size sheets, upload to the dashboard	Submission of Final Sheets for perusal by the team. (1 site analysis, 1 concept and design development, 1 final proposal)
5	3rd September, Friday	SM Story/ Post	Use your social media as your review group. Upload your sheets to your story and add an opinion poll/ question tag. Tag @acedge_edu, @foleydesignstudio @ethosindia
6	10th September	White Paper Submission (5 A4 size sheets)	Curate a report with the final sheets, research findings and also include post-study analysis from Social Media

Figure 8: Important dates

5. Attendance of the Event

MANIPAL UNIVERSITY			
Code format: MUJ_<ColourName><TeamNo>_<Focus>			
Student Representative		Manya Sharma	
Site Chosen			
Focus	Accessibility	Safety	Hygiene
Team Yellow	Team 01	Team 02	Team 03
	Himanshu Nair	Vardhan Pandharpurkar	Vishal Kumawat
	Priyanga Kaushik	Milind Anurag	Janhvi Shrivastava
	Hardik Jain	Divya Rathore	
Team Magenta	Team 04	Team 05	Team 06
	Ishika Singhal	Saihej Barara	Manya Sharma
	Ishita Padha	Riddhi Agrawal	Chhavi Kohli
	Khushi Khanna	Gauri Pandey	Pavani Pande
	Aditi Didwania	Prachita Bhiwapurkar	
Team Cyan	Team 07	Team 08	Team 09
	Tanya Bansal	Aditi Verma	Reetika Tandon
	Mrunalini Deoghare	Dakshi Mathur	Ishika Sojjitra
	Somila Bhaduriya	Kannan Rohan	Annie Iqbal
	Rashmi Yekabote	Mansi	Aastha Tomar

Total 32 Students

6. News Publication- News printed in newspaper or online links if any for news – insert images)

7. Feedback of the Event (if obtained)

NA

8. Link of MUJ website stating the event is uploaded on website

Head of Department
Prof. Sunanda Kapoor

