

## **FACULTY OF DESIGN**

## SCHOOL OF ARCHITECTURE AND DESIGN

**Book Curation - SAMPRAVAH** 

India Art, Architecture & Design Biennale at Red fort, Delhi - India

> Book Inauguration Date of Event (08/12/2023)



#### Content of Report

- 1. Introduction of the Event
- 2. Objective of the Event
- 3. Beneficiaries of the Event
- 4. Detail of the Event Event
- 5. Brief Description of the event
- 6. Photographs
- 7. Link of MUJ website



#### **1.** Introduction of the Event

The Ministry of Culture, Government of India was organised its maiden India Art, Architecture & Design Biennale 2023 (IAADB'23) from 9<sup>th</sup> to 15<sup>th</sup> December 2023 at Red Fort, Delhi. The Inaugural cum VIP preview of the Biennale held on 8<sup>th</sup> December 2023 at Red Fort, Delhi.

Each day of the week was built around a uniquely conceptualized theme which complemented by exclusively curated exhibitions for which 7 distinguished curators had been onboarded. The exhibitions had been designed in both physical and digital forms for an immersive experience accompanied by interactive installations.

#### 2. Objective of the Event

- 1. Community Engagement and Empowerment
- 2. Cultural Preservation and Promotion
- 3. Tourism Promotion and Cultural Exchange

#### **3.** Beneficiaries of the Event

Academicians, Industry Experts & Professionals and Students.

#### 4. Details of the Events

**India Art, Architecture & Design Biennale 2023 (IAADB'23)** from 9<sup>th</sup> to 15<sup>th</sup> December 2023 at Red Fort, Delhi. The Inaugural cum VIP preview of the Biennale held on 8<sup>th</sup> December 2023 at Red Fort, Delhi.

#### 5. Brief Description of the Event

The Biennale became an introduction to the Cultural Space in Delhi at Red Fort as per the mandate of Hon'ble Prime Minister, Shri Narendra Modi, the MoU of which was signed at the International Museum Expo 2023 held from 18-20<sup>th</sup> May 2023 organised by the Ministry of Culture. All days were open with a keynote address by an artist, architect or designer of international repute and will include special highlights including an Art Camp in collaboration with Art, Architecture & Design schools & colleges, an Art Flea Market, Cultural Programs and launch of a Graphic Novel on Architecture.

The Ministry did a call for artists and curators inviting submissions for the Exhibitions taking place in the India Art, Architecture & Design Biennale and further for the Venice Biennale 2024 and has received a tremendous response. The chosen artists will be given the opportunity to have their work shown at the first edition of IAADB and a chance to participate in the prestigious Venice Biennale next year. A Student Biennale was also being organized under the banner of IAADB giving the upcoming talent and youth of our country a platform to exhibit their creativity, imagination and originality.

As part of this Biennale under the 7 themes, the School of Architecture & Design in association with Department of Fine Arts, MUJ and MoU partner DRONAH curated a Book on Step wells and tanks of India. This was inaugurated at the Inauguration Ceremony of the IAAD' Biennale 23.



### 6. Photographs of the event with captions



Figure 1: Honourable Prime Minister of India: Shri Narendra Modi During the IAAD Biennale' 23



Figure 2: Book SAMPRAVAH Inauguration



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Figure 3: Honourable Ministers of Government of India and Chief Guest



Figure 4: Spectators infront of SA&D, MUJ Panel



7. Link of MUJ website stating the event is uploaded on website.

Faculty Co-Ordinator Ar. Akshay Gupta

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