



**MANIPAL UNIVERSITY
JAIPUR**



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF DESIGN

SCHOOL OF DESIGN & ARTS

DEPARTMENT OF FASHION DESIGN

**NAME OF EVENT (Industry Expert “Entrepreneurial
Development in Apparel Design”)**

**Interaction/lecture with 1st 2nd, & 3rd year fashion design
students**

Date of Event (19/04/2023)



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1. Introduction of the Event

Department of Fashion Design arranged an industry expert lecture conducted by Mr. Avyay Dewan (MD of Ma'am Arts) a Star Export House. The topic of the lecture was "Entrepreneurial Development in Apparel Design" where he talked about his own journey from a student to a successful entrepreneur in the field of apparel design. He briefed about the situations, successes, failures, shortcoming and hurdles he faced during his journey in relevance to the garment industry with design perspective. He also shared his experience of launching his own brand and does it goes. He also talked about the importance and co-relation between processes knowledge and administrative knowledge in decision making.

2. Objective of the Event

The main objective of the interaction were:

- To make the students aware about the understanding knowledge used to become a successful Entrepreneurial.
- To make the students interact with the industry and share their queries and ideas with industry expert to have the better and actual scenario of the industry.
- Fashion students to have a real time exposure from industry expert about the complete processes from design to dispatch in apparel industry.

3. Beneficiaries of the Event

Students from the 1st, 2nd, & 3rd year were the main beneficiaries from this event,

4. Details of the Guests

Mr. Avyay Dewan (Managing Direct of MA'AM ARTS a recognize star export house)

5. Brief Description of the event

Industry interaction with on going students has always been fruitful for the students in every aspect. In continuation the same, Department of Fashion Design arranged an offline lecture conducted by Mr. Avyay Dewan and the topic of the lecture was "Entrepreneurial Development in apparel Design". Mr. Dewan has been in the industry from 2016 and became a successful entrepreneur, talked about his experiences and challenges.

6. Photographs of the event



Ms. Avyay Dewan interacting with the students



Mr. Avyay Dewan speaking about how he manages to launch his brand



Students interacting with Mr. Avyay Dewan



Felicitation to Mr. Avyay Dewan by giving a memento

7. Brochure or creative of the event (insert in the document only)



MANIPAL UNIVERSITY
JAIPUR

Faculty of Design

School of Design and Art

Department of Fashion Design

ENTREPRENEURIAL DEVELOPMENT

IN

APPAREL DESIGN

By Mr. Avyay Dewan

Managing Director, Ma'am Arts.



10:30 - 11:30 AM



APRIL 19 2023



Website: www.manipaljaipur.in

Toll free: 1800 1020 128

8. Schedule of the event

Mentioned in the brochure.

9. Attendance of the Event (insert in the document only)

Total attendees- 52

S.No	Full Name	Registration Number
1	Mr. Mahboob Anwer [MUJ]	220601001
2	ANUSHKA	220601003
3	SHRUTI VERMA	220601004
4	NAVDHA MISHRA	220601005
5	SUMERA PARVEEN	220601006
6	HIMANSHI SAMPAT JANGID	220601007
7	VIDISHA BAJAJ	220601008
8	JANVEE SONI	220601009



9	ADRIJA RATHORE	220601010
10	ABHAMAYI SHRESTHA	220601011
11	PIYUSH RAJ	220601013
12	VRINDA MAHESHWARI	220601015
13	DRISHTI TIWARI	220601016
14	NAVYA GUPTA	220601017
15	SAKSHI AGRAWAL	220601018
16	GARIMA HOTWANI	220601019
17	MINI GAUTAM	220601020
18	KHUSHI MEHTA	220601021
19	NEHA DAGDI	220601022
20	PREKSHA BAPLAWAT	220601023
21	RAKHI VERMA	220601024
22	KHUSHI PORWAL	220601001
23	JAGRATI JAIN	210601003
24	AYUSH SAINI	210601007
25	PRIYA LODHI	210601008
26	BHUMIKA SINGH RATHORE	210601009
27	NAVYA VIDYARTHI	210601011
28	GEETIKA RAI	210601013
29	KOVVURU GEETIKA	210601014
30	DEVIKA SONI	210601015
31	SAMYA GUPTA	210601016
32	KAVYA KALRA	210601017
33	SNEHA SARKAR	210601018
34	SIMRAN PARAG PATIL	210601019
35	HARSHVARDHAN SINGH	210601020
36	RAJNISH KUMAR	210601023
37	SHUBHI TAMBI	210601024
38	BHAVIKA PABUWAL	210601025
39	SUHANI GUPTA	200601002
40	VANSHIKA ARORA	200601003
41	KHUSHI SHARMA	200601004
42	MANASVI ACHARYA	200601005
43	MYTHILI S. ITTAMAN	200601006
44	ANISHA VERMA	200601007
45	SALONI RAVINDRA VERMA	200601009
46	BRINDA GUPTA	200601011
47	AKSHITA	200601012
48	AKSHIKA KUMAWAT	200601013
49	SHORYA VARDHAN SINGH SHEKHAWAT	200601014
50	JANHAVI BORSE	200601018
51	PRADHYUMAN SINGH	200601019
52	AISHWARYA SHARMA	200601020

Mahboob Anwer
Event Organizer

Dr. Deepshikha Sharma
HOD Fashion Design