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AIC MUJ INCUBATION FOUNDATION
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AIM
ATAL INNOVATION MISSION

I ❤ MANIPAL

The Startup MELa 1.O

(as a part of SV-TDFS 2022)

START UP

THE STARTUP EXHIBITION

The Startup MELa 1.O will provide an ideal platform to the Startups to showcase their products in front of 15000+ audience, to connect with investors, facilitators and to present their products, solutions and services to them with an opportunity to seek mentorship and funding. This is the ideal platform for the startups from ideation stage to commercialized stage.

Contact Us

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MEDIA PARTNER

VIE STORIES
A Platform for Startups & Entrepreneurs

Manipal University Jaipur, Rajasthan and Shri Vishwakarma Skill University, Haryana is jointly organizing 2nd International Conference on Startup Ventures: Technology Developments and Future Strategies (SV-TDFS) in Hybrid mode during 19th to 20th May 2022. Under the umbrella of SV-TDFS 2022, AIC-MUJ is organizing "The Startup мELa 1.O" with an aim to set up a platform for developing entrepreneurship among the youth, academia-industry collaborations and to provide guidance for setting up startups.

About AIC-MUJ

Atal Incubation Centre-Manipal University Jaipur (AIC-MUJ) is a joint initiative of Manipal University Jaipur and Atal Innovation Mission of NITI Aayog, Govt. of India to support and foster the Startup Ecosystem. AIC-MUJ would support and encourage innovative technology-based start-ups that have an application and/or impact in the core sectors of the economy. AIC-MUJ provides the startups with necessary guidance, tech support, infrastructure, access to investors, networking, and facilitating a host of other resources that may be required for the startup to survive and scale.

Benefits for Startups

- Access the Startup EXPO area for 02 days.
- Booth box will be provided for showcasing.
- Opportunity to showcase in front of 15000+ audience.
- Company name and logo display on the event website.
- Opportunity to secure funding and receive mentorship from renowned investors from reputed industry and R&D organizers.
- Prospects to network with VCs, speakers, academicians, and researchers.
- Opportunity to meet potential customers, partners, interact & hire the Interns.
- Instinctive online publicity through AIC-MUJ & VieStories social media handles.
- Special coverage of startups by VieStories.
- Participation certificates to all the registered Startups.

Eligibility

- Companies/Startups must be less than 8 years old
- Any Startup from Ideation stage to scaling stage is eligible to register
- AIC-MUJ reserves the right to disqualify any startup if found involving smoking or consuming alcohol.

Registration fees

- Category 1: Rs. 2500/- per startup for first 10 startups
- Category 2: Rs.3000/- per startup for next 20 startups
- Category 3: Rs. 4000/- per startup for rest all startups
- The above fees is for 02 days. (Fees includes Booth Box, table, chair, extension and startup name hoarding)
- Registration is on first come first serve basis.
- Limited seats available

Important Dates

Registration starts: 18th April 2022 (10:00AM)

Registration ends: 15th May 2022 (11:59PM)

Exhibition date: 19th & 20th May 2022

To Register Scan Here

Conveners

- Puneet Datta, CEO, AIC-MUJ
- Ravindra Yadav, Community Manager, AIC-MUJ

Organizing Committee

- Siddharth Varshney, Executive-Tech. AIC-MUJ
- Divyansh Garg, Student Coordinator, AIC-MUJ
- Siya Mulge, Student Coordinator, E-cell, MUJ

For Queries

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