



MANIPAL UNIVERSITY JAIPUR
Faculty of Management and Commerce
TAPMI School of Business

MBA-003

Programme Outcomes:

- PO 1.** Apply appropriate technical tools in a managerial context.
- PO 2.** Articulate business context in terms of functional aspects.
- PO 3.** Describe inter-linkages among functional areas of an enterprise.
- PO 4.** Analyze and interpret the performance of an enterprise and its various functional unit.
- PO 5.** Articulate various concepts in management and demonstrate their application in specific business context.
- PO 6.** Describe a problem faced by an enterprise and demonstrate the application of specific concepts(s) in that context.
- PO 7.** Describe the external environment faced by an enterprise and its implication to enterprise's present and future.
- PO 8.** Comprehend the linkages between an enterprise's external environment and its internal forces and demonstrate the ability to form a strategy and steps of its execution.
- PO 9.** Describe a context of ethical dilemma and demonstrate the ability to articulate the right versus the wrong in the given context.
- PO 10.** Demonstrate the ability to envision the possible negative impact of an corporate decision and suggest the correct decision(s) in the context.
- PO 11.** Describe the issues pertaining to leadership in a given context of an enterprise.
- PO 12.** Demonstrate the ability to take decisions as a leader of an enterprise in a given context, envision the consequence and demonstrate the will to face the consequences of the decision taken.