

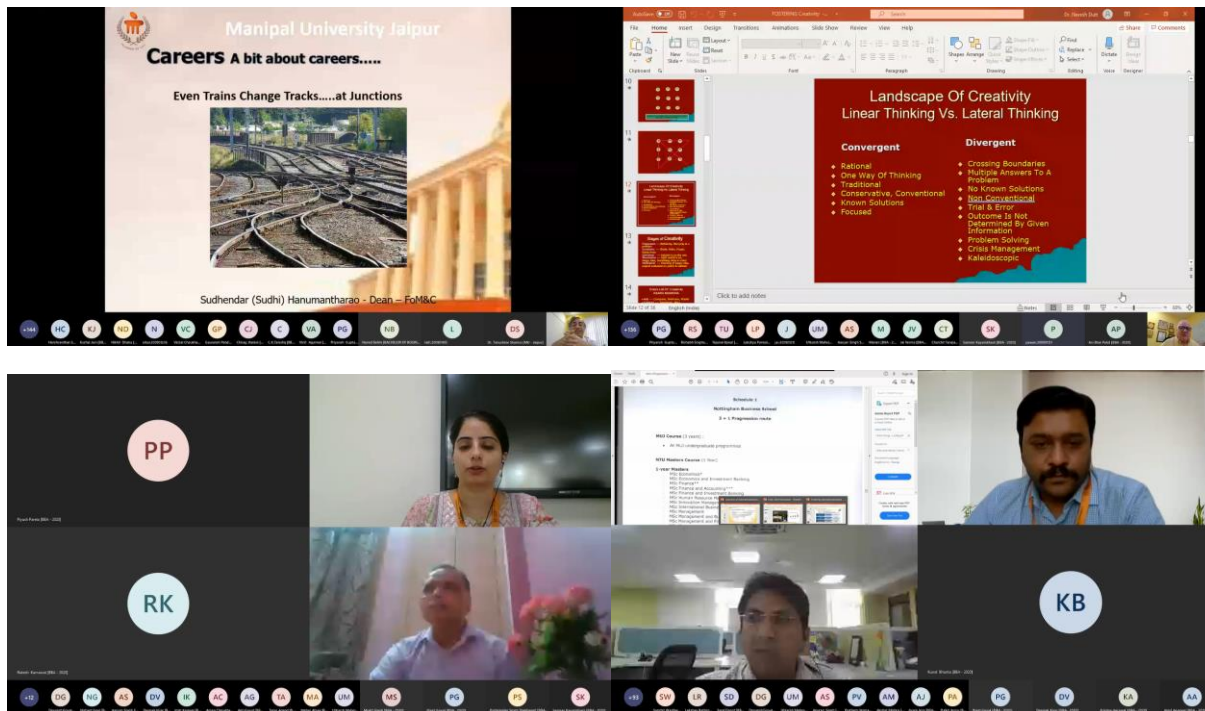
**Department of Business Administration
School of Business & Commerce, FoM&C
Manipal University Jaipur**

Program Report

Program Name: BBA Expert Session Series for 1st Year Students

Date: 19th – 30th October 2020

Venue: MS Teams



Department of Business Administration, School of Business and Commerce, FoM&C, Manipal University Jaipur organized two weeklong “BBA Expert Session Series for 1st Year Students”. The objective of the program involves ensuring our students are challenged and intellectually stimulated by the industry as well as domain experts at the frontiers of academics and research, as well as establishing a learning environment that enhances student interaction and engagement and enriches their leadership potential. Also, this will provide students a fresh perspective about the management field.

The event witnessed experts from an assortment of domains such as marketing, operations, economics, entrepreneurship, robotic process automation, internationalization, human resource management, communication, creativity and innovation etc. To name a few experts who graced the occasion and shared their valuable insights and inputs were Dr Pushpender Kumar, Assistant Professor, Kirori Mal College, University of Delhi, Mr Abhishek Gautam, Senior Procurement



Manager, Nestle, India, Dr Sudhir M Purohit, Educational Consultant, Ms Kritika Chaturvedi, Certified NLP Practitioner etc. A mélange of topics covered were Fostering Creativity, Economics Matters, Social Entrepreneurship, Access of Library Resources at MUJ, Redefining Marketing, Career Opportunities in Operations Domain, Ediotherapism, Campus to Corporate, Robotic Process Automation, Fostering Internationalization Among MUJ Students, Being Human in Times of AI & ML: A Communication Perspective for Budding Managers and so on. The details of session are as follows.

Day 1, Monday: 19th October 2020:

The session started with emphasis on Economics Matters by HoD, BBA, Dr Suhasini Verma. She discussed that economics is important as it helps us to know how societies, governments, businesses, households, and individuals allocate their scarce resources. The economics can also provide valuable knowledge for making decisions in everyday life. Economics is concerned with the optimal distribution of resources in society. It can help in improve living standards and make society a better place. The next session was on Social Entrepreneurship by Prof T. K. Jain. He emphasized that it is an approach to develop, fund, and implement solutions to social, cultural, or environmental issues. It provides a framework for businesses to find their own success in the pursuit of helping others. Social entrepreneurship function with the objective of changing the face of the society in fields like health, sanitation, education, or others which demand development. The next session was on Access of Library Resources by Chief Librarian, Dr K. S. Shivraj. He enlightened the students on the various available library resources at MUJ. Also, he guided them that how these resources can benefit them.

Day 2, Tuesday: 20th October 2020:

The day started with welcome note to Dean, FoM&C, Prof Sudhendhar Hanumant Rao. He discussed on Career Prospects in Upcoming Times. Prof Rao shared his valuable insights on four phases in career. Also, he emphasized on the importance of communication skills, technical skills, courtesies, life-long learning and to always have a quest for knowledge.

Day 3, Wednesday: 21st October 2020:

The day began by extending warm welcome to Director, SHSS, Prof N. D. Mathur. He discussed on Fostering Creativity. Prof Mathur explained in detail the landscape of creativity, linear thinking vs. lateral thinking, stages of creativity, check list of creativity, sources of creativity. He at last concluded that necessity is the mother of invention.

Day 4, Thursday: 22nd October 2020:

The session started with emphasizing on Conflict Management by Dr Prashasti Jain. She highlighted that it is the process of limiting the negative aspects of conflict while increasing the positive aspects of conflict. It helps to enhance learning and group outcomes, including effectiveness or performance in an organizational setting. It is important at workplaces to prevent conflicts and for the employees to concentrate on their work. Individuals who handle conflict in a respectful, optimistic way create the chance for growth and learning within an organization.

Day 5, Friday: 23rd October 2020:

The session started with extending warm greetings to Dr Pushpender Kumar, Assistant Professor, Kirori Mal College, University of Delhi. He discussed on Redefining Marketing. Dr Kumar thrown



light on marketing in current scenario, principles of marketing, reframing 4P's, solution rather than product and the importance attached with it. The next session was on Fostering Internationalization Amongst Students of MUJ by Dr Santosh Patil, Deputy Director, International Collaborations. Dr Patil discussed about the hierarchy of Directorate of International Collaborations, student exchange policy, IAESTE and AIESEC, research opportunities, structured summer and winter school programs, clear policy and process on study/semester abroad program, pathway programs for study abroad through MUJ as well as the list of partner universities with whom MoU has been signed.

Day 6, Monday: 26th October 2020:

The session started with a very interesting topic on Robotic Process Automation by Dr R. K. Tailor. He informed students about the technology that allows anyone today to configure computer software, or a "robot" to emulate and integrate the actions of a human interacting within digital systems to execute a business process. RPA robots utilize the user interface to capture data and manipulate applications just like humans do. They interpret, trigger responses, and communicate with other systems to perform on a vast variety of repetitive tasks. An RPA software robot never sleeps and makes zero mistakes.

Day 7, Tuesday: 27th October 2020:

The day began by extending warm welcome to Mr Abhishek Gautam, Senior Procurement Manager, Nestle, India. Mr Gautam emphasized on Career Opportunities in Operations Domain. He explained students on wide variety of career opportunities in Freight Transportation, Operational Planning, Warehouse Operations, Network and Supply Planning. Also, he discussed that how organizations work and chalk out a plan of action in all these areas. The next session was on Ediotherapism by Dr Sudhir M Purohit, Educational Consultant. He conversed about enhancing a student's results through a technique whereby just discussions while walking with him or her and talking about the issues personal or general reasons which becomes obstacles in their studies. This concept of a friendly approach to the student's educational problems solved in like a physiotherapist i.e., only through some mental exercise and seeing the people and problems around him/her in a different perspective while just walking and talking about the problem.

Day 8, Wednesday: 28th October 2020:

The session started with welcome note to Ms Kritika Chaturvedi, Personality Development & Soft Skills Trainer, Certified NLP Practitioner. She motivated and guided students on the journey from Campus to Corporate. She discussed on the importance of body language, grooming skills etc. Ms Chaturvedi also discussed how to present oneself during interviews and how a good CV helps to give a good and lasting impression.

Day 9, Thursday: 29th October 2020:

The session started by extending warm greetings to Dr Bhawna Chahar, who discussed on Scope & Prospects in HRM. She highlighted that it is a process by which a company can identify the number of jobs vacant, excess staff or shortage of staff and to deal with this excess or shortage. It has wide scope in the areas of manpower planning, recruitment, selection, placement, transfer, promotion, training and development, layoff and retrenchment, remuneration, incentives, productivity etc. It also focuses on managing physical and emotional capital of employees.



Day 10, Friday: 30th October 2020:

The day began with welcome note to Dr Arun Kumar Poonia, Assistant Director, Student's Welfare. He emphasized on the importance of Being Human in Times of AI & ML: A Communication Perspective for Budding Managers. Dr Poonia thrown light on the importance of communication and how it plays an important role for budding managers. He also placed importance on the written as well as verbal communication skills.

The sessions ended with vote of thanks to all the esteemed speakers as well as the master of ceremony. This event served as a foundation for 1st year students of Business Administration and light was thrown in the direction of gamut of fields. The students participated in high numbers with enthusiasm and got an opportunity to interact with experts and got better understanding on the subject. All the sessions were inspiring and enjoyable to the students. The programme conveners were Ms Sonali Sharma, Assistant Professor (Business Administration) and Dr Suhasini Verma, Head of Department (Business Administration).



Attendance List- BBA Expert Session Series

aashish.200901221
Tushar Totlani [BBA - 2020]
Bahadur Singh Chauhan [BBA - 2020]
Kunal Sooji [BACHELOR OF BUSINESS ADMINISTRATION(BBA) - 2020] (Guest)
Arpit Agarwal [BBA - 2020]
Charchit Taneja [BBA - 2020]
Deepak Vijay [BBA - 2020]
Radhika Agarwal [BBA - 2020] (Guest)
Aaryan Singh Solanki [BBA - 2020]
Khushi Agrawal
Utkarsh Maheshwari [BBA - 2020]
Avani Jain [BBA - 2020]
Aarchi Khandelwal [BBA - 2020]
Mudit Singh [BBA - 2020]
Rahul Choudhary [BBA - 2020]
Pulkit Arora [BBA - 2020]
Priyanshu [BBA - 2020]
Jatin Sharma [BBA - 2020]
Preet Goyal [BBA - 2020]
Dhruveika Dhupia [BBA - 2020]
Prakhar Modi [BBA - 2020]
Rishiraj Singh Rathore [BBA - 2020] (Guest)
Khushi Singhal [BBA - 2020]
Mohammed Zeeshan Qadri [MU - Jaipur]
Honey Padiyar [BBA - 2020]
Tanvi Anand [BBA - 2020] (Guest)
Aman Choudhary [BBA - 2020] (Guest)
Uday Jain [BBA - 2020] (Guest)
Nikhil Singh Shekhawat [BBA - 2020]
Vinit Agarwal [BBA - 2020]
Krish Bhanushali [BBA - 2020]
Pratham Verma [BBA - 2020]
Chirag Makkar [BBA - 2020]
Kaushik Sankhla [BBA - 2020]
Khushi Dubey [BBA - 2020]
Piyush Pareta [BBA - 2020]
Khushi Koolwal [BBA - 2020]
Sahil Khan [BBA - 2020]
Saral Dasot [BBA - 2020]



Chandrajeet Singh Bhati [BBA - 2020]
Lakshay Mahipal [BBA - 2020]
Sabhya Pandey [BBA - 2020]
Shubham Saini [BBA - 2020]
Sanchit Wadhwa [BBA - 2020]
avinash.200901241
Pratham Kapoor [BBA - 2020]
Priyansh Gupta [BBA - 2020]
Devansh Goyal [BBA - 2020]
Avi Bhai Patel [BBA - 2020]
Vipul Sharma [BBA - 2020]
Sajal Agrawal [BBA - 2020]
Pushpender Singh Shekhawat [BBA - 2020]
sparsh.200901184
Shiv Alok Khanna [BBA - 2020]
Rishabh Singhal [BBA - 2020]
Aditya Mathur [BBA - 2020]
Shashwat Singh [BBA - 2020] (Guest)
Kiran choudhary
gaurav.200901074
Paranjay Paliwal [BBA - 2020] (Guest)
Lucky Goyal [BBA - 2020]
lalit.200901105
Rahul [BBA - 2020]
Khushi Rawat [BBA - 2020]
saksham.200901035
Vedant Garg [BBA - 2020]
Tanman Agarwal [BBA - 2020]
Prathmesh Pisal [BBA - 2020] (Guest)
Samarth Agarwal [BBA - 2020]
Tejaswi Ujwal [BBA - 2020]
Irish Karnani [BBA - 2020]
Sayush Yadav [BBA - 2020] (Guest)
bhavyaveer.200901007
Jaiditya Murjani [BBA - 2020]
Gauransh Pandey [BBA - 2020] (Guest)
Mayank Meena [BBA - 2020]
Vishal Goswami [BBA - 2020]
Saumya (Guest)
Dr. Ity Patni [MU - Jaipur]
Urvashi T Purswany [BBA - 2020]



harshal.200901087
Sujal Sharma [BBA (HOSPITALITY & TOURISM OPERATION) - 2020]
Ayushman Tomar [BBA - 2020]
Utkarsh Sharma [BBA - 2020]
Sameer Kayamkhani [BBA - 2020] (Guest)
Priyansh Jain [BBA - 2020]
Sanjay [BBA - 2020]
Jay Prakash Khandelwal [BBA - 2020]
Mudita Gupta [BBA - 2020]
Priyesh [BBA - 2020]
Krishna Agrawal [BBA - 2020]
Uday Kaushik [BBA - 2020]
Suhani Jain [BBA - 2020]
mitisha.200901171
Harsh Mittal [BBA - 2020]
Aryan Agarwal [BBA - 2020]
Nikhil Dhaka [BBA - 2020] (Guest)
Rakesh Kumawat [BBA - 2020]
Mehar Ahuja [BBA - 2020]
Vaibhav Bhalla [BBA - 2020] (Guest)
Siddhaarthaa Chouhan [BBA - 2020]
Harshil [BBA - 2020]
Rahul Burdak [BBA - 2020]
Jai Verma [BBA - 2020]
Aditya Kilawat [BBA - 2020]
gaurav.200901082
Somil Jain [BBA - 2020] (Guest)
Vidhi Bhatia [BBA - 2020]
Archana Poonia
Bhavya Chopra [BBA - 2020]
Himanshu Nagwani [BBA - 2020]
Kartik Garg [BBA - 2020] (Guest)
Parineeta Jain [BBA - 2020] (Guest)
Vatsal Choukhani [BBA - 2020] (Guest)
Yuvraj Singh Rajawat [BBA - 2020]
Gautam,Abhishek,GURGAON,S & IM White Collar - SCM
Chirag Jhalani [BBA - 2020]
Tejesvi Purohit [BBA - 2020]
Arjun Vijay [BBA - 2020]
pawan.200901131
Jessica Kapoor [BBA - 2020]



Devyani Gurjar [BBA - 2020]
Deepika Aiery
Riya Agarwal [BBA - 2020]
Saurav Kumar [BBA - 2020]
C.K.Tanishq [BBA - 2020]
Kunal Bhartia [BBA - 2020]
Bhavya Garg [BBA - 2020] (Guest)
Rohan [BBA - 2020]
Harshil Airen [BBA - 2020] (Guest)
Deepanshu [BBA - 2020]
Aparajita Chakraverty [BBA - 2020]
Naman Agrawal [BBA - 2020]
Eklavya Bansal [BBA - 2020]
Anurag Singh [BBA - 2020]
Chirag Kansal [BBA - 2020] (Guest)
Pratyush Kapoor [BBA - 2020]
Yash [BBA - 2020] (Guest)
Naman Vijay [BBA - 2020]
jai.200901211
Yash Bansal [BBA - 2020]
manish.200901246
Harshita Sharma [BBA - 2020]
Kushal Jain [BBA - 2020]
Muskan Khetrpal [BBA - 2020]
Manav Sharma [BBA - 2020] (Guest)
Gaurav Kumawat [BBA - 2020] (Guest)
Deepanshu Kushwaha [BBA - 2020] (Guest)
Vaibhav [BBA - 2020]
Stuti Arora [BBA - 2020]
Harshvardhan Singh Champawat [BBA - 2020]
Pankaj Mahaseth [BBA - 2020]
Abhinav Goyal [BBA - 2020]
Keshav Goyal [BBA - 2020]
Saurav Rajbir Singh [BBA - 2020]
Kartikey Mittal [BBA - 2020]
Abhinav Paliwal [BBA - 2020] (Guest)
akshit.200901033
Uday Joshi [BBA - 2020]
Vishal Jetwal [BBA - 2020]
Keshav Gehlot [BBA - 2020]
Arin Goyal [BBA - 2020]



Khushi Gohil [BBA - 2020] (Guest)
Rishabh Joshi [BBA - 2020]
Kunal Padaliya [BBA - 2020]
Aayushmaan Bhatia [BBA - 2020]
Ritik Raj Tiwari [BBA - 2020]
shivam.200901061 (Guest)
rohit.200901195
Tanish Garg [BBA - 2020]
Sahastranshu Chandel [BBA - 2020]
vikas.200901272
Yashvardhan Vijayvergia [BBA - 2020]
Shreya Agarwal [BBA - 2020]
Jatin Mahlawat [BBA - 2020]
uday.200901093 (Guest)
Lakshya Porwal [BBA - 2020]
Deepanshu Batra [BBA - 2020] (Guest)
Tanu (Guest)
Siddhant Singh [BBA - 2020]
Ajay [BBA - 2020]
Manan [BBA - 2020] (Guest)
Parineeta Jain [BBA - 2020]
Arnav Handelwal [BBA - 2020] (Guest)
Kapil Saini [BBA - 2020]
Kartik Harsh [BBA - 2020] (Guest)
Mukul Agarwal [BBA - 2020]
Anamaya Sharma [BBA - 2020] (Guest)
aman.200901237
Tanishq Tyagi [BBA - 2020]
Amandeep Maheshwari [BBA - 2020] (Guest)
Yash [BBA - 2020]
Khushi Agrawal
Digvijay Choudhary [BBA - 2020]

Department of Business Administration
School of Business & Commerce, FoM&C
Manipal University Jaipur

Presents

BBA Expert Session Series for 1st Year Students

PROGRAM SCHEDULE

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MONDAY **19/10**

09:30-10:15AM

Economics Matters
Dr Suhasini Verma,
HoD, Dept. of Business
Administration, MUJ

11:00-11:45AM

Social Entrepreneurship
Prof T. K. Jain,
Professor, Dept. of Business
Administration, MUJ

02:30-03:00PM

Access of Library Resources
Dr K. S. Shivraj,
Chief Librarian,
MUJ

TUESDAY **20/10**

11:00-11:45AM

Career Prospects in Upcoming Times
Prof Sudhendhar Hanumant Rao,
Dean, FoM&C,
MUJ

WEDNESDAY **21/10**

11:00-11:45AM

Fostering Creativity
Prof N. D. Mathur,
Director, SHSS,
MUJ

THURSDAY **22/10**

11:00-11:45AM

Conflict Management
Dr Prashasti Jain,
Assistant Professor, Dept. of
Psychology, MUJ

FRIDAY **23/10**

09:30-10:15AM

Redefining Marketing
Dr Pushpender Kumar,
Assistant Professor, Kirori Mal College,
University of Delhi

11:00-11:45AM

Fostering Internationalization
Amongst Students of MUJ
Dr Santosh Patil, Deputy Director,
International Collaborations,
MUJ

Ms Sonali Sharma
Convener

Dr Suhasini Verma
Convener

Department of Business Administration
School of Business & Commerce, FoM&C
Manipal University Jaipur

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BBA Expert Session Series for 1st Year Students

MONDAY **26/10**

11:00-11:45AM

Robotic Process Automation
Dr R. K. Tailor,
Associate Professor, Dept. of Business
Administration, MUJ

WEDNESDAY **28/10**

11:00-11:45AM

Campus to Corporate
Ms Kritika Chaturvedi,
Personality Development & Soft Skills
Trainer, Certified NLP Practitioner

TUESDAY **27/10**

09:30-10:15AM

Career Opportunities in Operations
Domain
Mr Abhishek Gautam,
Senior Procurement Manager,
Nestle, India

THURSDAY **29/10**

11:00-11:45AM

Scope & Prospects in HRM
Dr Bhawna Chahar,
Associate Professor, Dept. of Business
Administration, MUJ

11:00-11:45AM

Ediotherapism
Dr Sudhir M. Purohit,
Educational Consultant

FRIDAY **30/10**

09:30-10:15AM

Being Human in Times of AI & ML: A
Communication Perspective for Budding
Managers
Dr Arun Kumar Poonia,
Assistant Professor, Dept. of Languages,
MUJ

PROGRAM SCHEDULE

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Ms Sonali Sharma
Convener

Dr Suhasini Verma
Convener