



Report On
Expert Session on
“Breaking into Entrepreneurship & Social Impact Sector”

Organized by
Department of Business Administration
in Association with E-cell & Association of
Business & Commerce

Day & Date: (Tuesday April 06, 2021)





Speaker profile : Mr Chirag Gupta

Mr Gupta is a development sector enthusiast and highly passionate about building new generation tech companies in the fields of agriculture, climate change, and healthcare. He profoundly believe that technology has the potential to upbringing lower-income communities across the world. The deteriorating farmers' condition across the country instigated him to take a non-linear career path post completing engineering and work with farmers. Since 2017, he has extensively taken entrepreneurial initiatives and lead farmer-centric projects in tribal/ rural parts of Gujarat, Telangana, UP & Rajasthan. His experience & interests encompass many aspects of smallholder farming, including women's rights, climate change, personalized advisory services, out-growers program, livestock productivity, digital transformation, operations, creating micro-entrepreneurs in villages, forward linkages, etc. Some of his initiatives have been awarded by the Ministry of Rural Development, UN, & other reputed organizations working in fields of SDG. Also, he is a former SBI Youth for India & Telangana Jagruthi India Youth Fellow from a batch of 2018 & 2019 respectively.

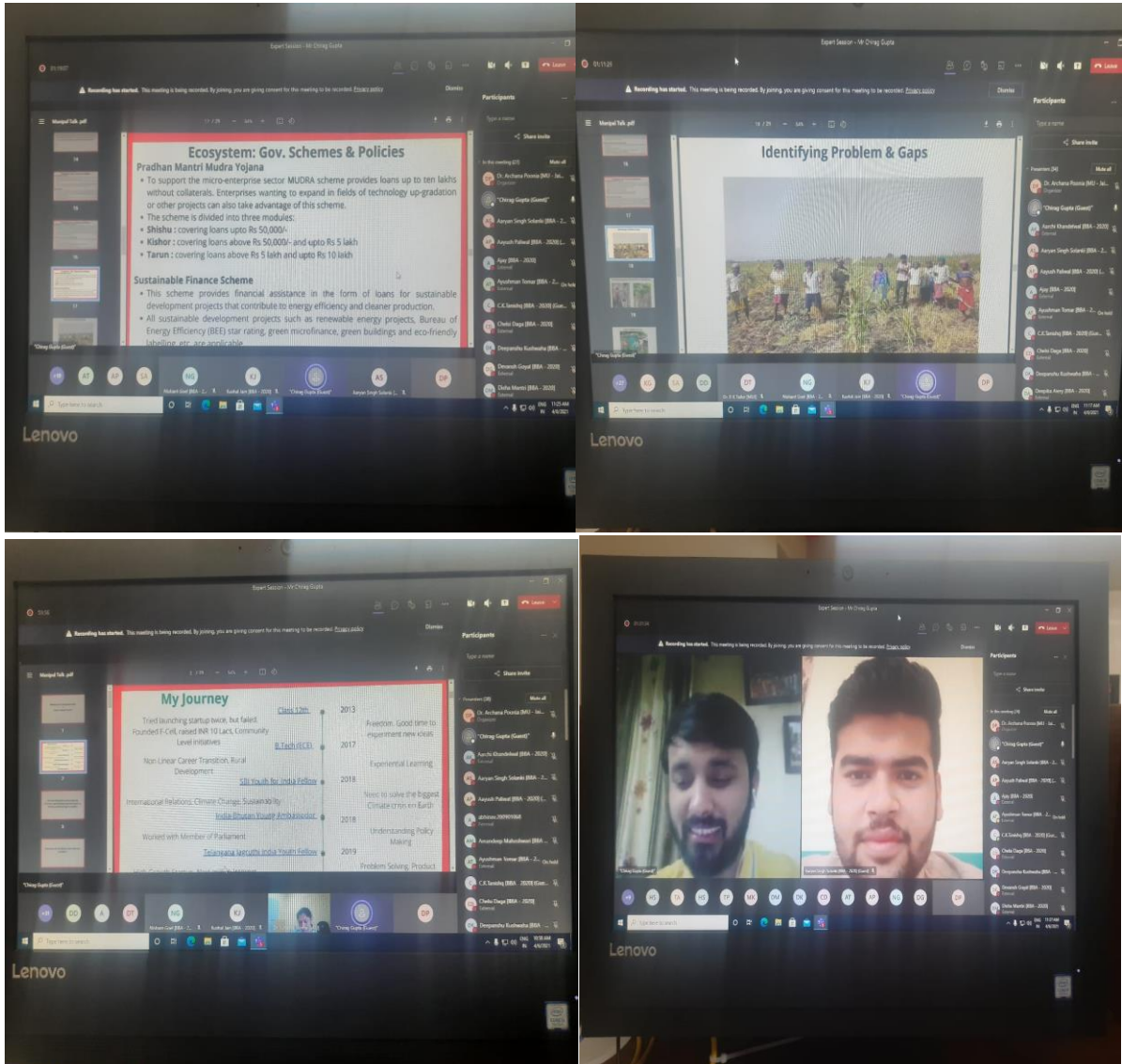
Head, Business Administration, Dr Suhasini Verma proposed a formal welcome to the expert speaker while handing over the charge for detailed bios read to student president, ABC, Ms Himanshi, student of BBA. I- Dr Archana Poonia as organizer of the session thanked the speaker for sharing valuable fist hand narrative of his entrepreneurial journey. I'm also thankful to Head, BBA & Dr Kulwant Singh, Deputy Director, E-Cell for extending their humble support to organize this session.

Topic of the Session – “Breaking into Entrepreneurship & Social Impact sector”

Brief Summary of Talk- his focus of the talk was on the below mentioned points -

- 1.) Sneak-peek into Entrepreneurship: Entrepreneurship is more than launching a startup. How building an entrepreneurial mindset can help one in unlocking career potential, growth and build diverse skill sets.
- 2.) His journey of transitioning from being an 'Engineering grad' into Development professional to working with an impact-tech startup towards empowering the next million internet users from low-income communities.
- 3.) Major grassroots problems, powerful stories from rural/ tribal parts of India and learnings.
- 4.) Social entrepreneurship and various prominent fellowships running in India to gain practical exposure and solve meaningful problems across government sector, policy making, rural development and innovation.

5.) Prevalent government schemes, policies and ecosystem created across our country to promote entrepreneurial culture. How 'AIC', e-cell and such institution level systems are great support in running and testing your business ideas early in life.



Attendees:

Dr. Archana Poonia [MU - Jaipur]

Nishant Goel [BBA - 2020]

Rishika Singodia [BBA - 2020]

Dr. R K Tailor [MUJ]

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Dhruveika Dhupia [BBA - 2020]

Stuti Arora [BBA - 2020]

Keshav Goyal [BBA - 2020] (Guest)
Aayush Paliwal [BBA - 2020] (Guest)
Ayushman Tomar [BBA - 2020]
Gauransh Pandey [BBA - 2020] (Guest)
Chelsi Daga [BBA - 2020]
Deepanshu Kushwaha [BBA - 2020] (Guest)
Disha Mantri [BBA - 2020]
Muskan Khetrapal [BBA - 2020]
Harshil Airen [BBA - 2020] (Guest)
Tejesvi Purohit [BBA - 2020]
Devansh Goyal [BBA - 2020]
Harshita Sharma [BBA - 2020]
Deepika Aiery [BBA - 2020]
Aaryan Singh Solanki [BBA - 2020] (Guest)
Tanvi Anand [BBA - 2020] (Guest)
Prakhar Modi [BBA - 2020]
Himanshi Singh [B.Com - 2018]
Aarchi Khandelwal [BBA - 2020]
Jessica Kapoor [BBA - 2020]
Shreya Gupta [BBA - 2020]
Kunal Padaliya [BBA - 2020]
Amandeep Maheshwari [BBA - 2020] (Guest)
Nikhil Singh Shekhawat [BBA - 2020]
Naman Vijay [BBA - 2020]
Vishal Jetwal [BBA - 2020] (Guest)
Eklavya Bansal [BBA - 2020]
Kushal Jain [BBA - 2020]
Krish Bhanushali [BBA - 2020]
C.K.Tanishq [BBA - 2020] (Guest)
Dr. Suhasini Verma [MUJ]
Piyush Pareta [BBA - 2020]
Piyush Chouhan [BBA - 2020]
Chirag Gupta (Guest)
Arin Goyal [BBA - 2020] (Guest)
Manikya Singh [BBA - 2020]
Rohan [BBA - 2020]
Ajay [BBA - 2020]
Lalit Kumawat [BBA - 2020]
Lalit Kumawat [BBA - 2020]
Ritik Raj Tiwari [BBA - 2020] (Guest)