

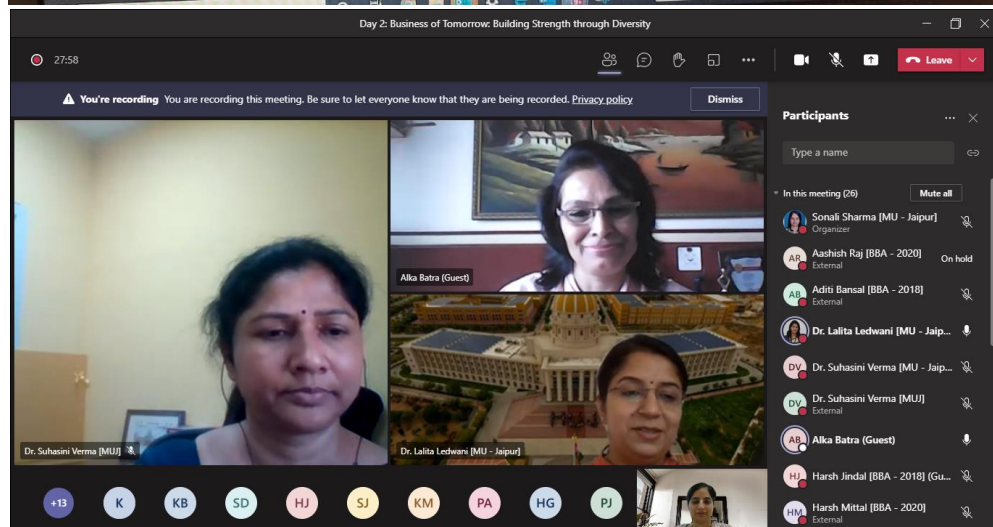
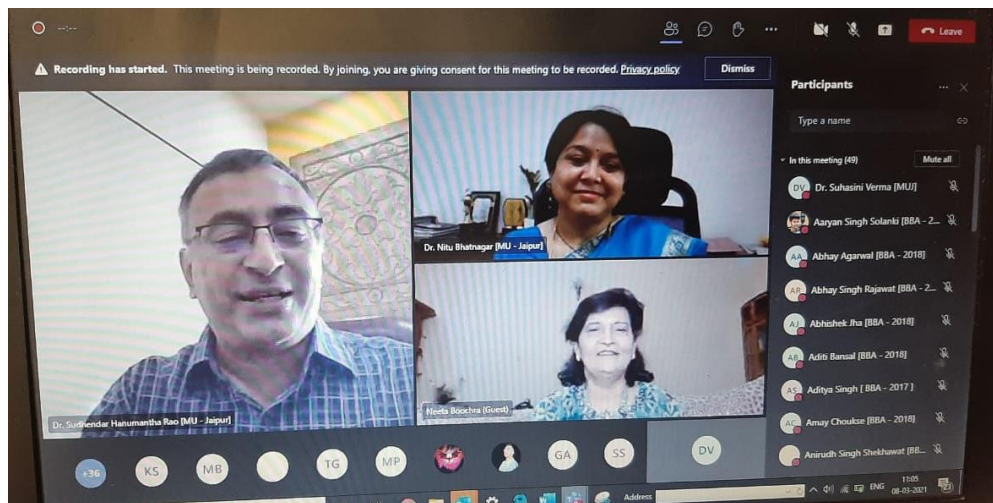
Department of Business Administration
School of Business & Commerce, FoM&C
Manipal University Jaipur

Seminar Report

Program Name: Seminar on Cultivating Entrepreneurial Spirit: Perspective from Women Entrepreneurs

Date: 8th – 12th March 2021

Venue: MS Teams





Department of Business Administration, School of Business and Commerce, FoM&C, Manipal University Jaipur organized one week “Seminar on Cultivating Entrepreneurial Spirit: Perspective from Women Entrepreneurs” for students and faculty members. We celebrate all women, in all their diversities. We embrace their facets and intersections of faith, race, ethnicity, gender or sexual identity, or disability. We celebrate those who came before us, those who stand beside us now, and those who will come after. It is a time to celebrate the achievements of women, whether social, political, economic, or cultural.

According to the United Nations, the global theme for International Women’s Day in 2021 is ‘**Women in Leadership: Achieving an Equal Future in a COVID-19 World**’. A key contributor to a more equal COVID-19 world is increasing women’s access to leadership roles.

The increasing presence of women as entrepreneurs has led to the change in the demographic characteristics of business and economic growth of the country. Women-owned businesses enterprises are playing a prominent role in society inspiring others and generating employment opportunities in the country.

There is need for growth of women entrepreneurs, to promote a balanced growth in the country, and to strengthen the women entrepreneurship ecosystem, and creation of enabling networks. This seminar provided an overview to our students and faculty members for crafting a niche in the field of entrepreneurship. Also, to gain valuable insights and learn the nitty-gritty from the experience of world-renowned entrepreneurs. The details of session are as follows.

Day 1, Monday: 8th March 2021:

The day began by extending warm welcome to Ms Neeta Boochra, Founder-Chairperson, FICCI FLO Jaipur Chapter & Ex-National President, FICCI FLO. She discussed on the topic- Cultivate your Entrepreneurial Spirit! She emphasized on mind engineering and its impact on the various aspects of an entrepreneur’s life. Ms Boochra mentioned about 3Ds, that is, discipline, dedication & determination and 3Ps, that is, people skills, persuasion & prioritization.

Day 2, Tuesday: 9th March 2021:

The day started with welcome note to Ms Alka Batra, Managing Director, AEGIS Jobs Pvt. Ltd. She discussed on Business of Tomorrow: Building Strength through Diversity. Ms Batra explained in detail the importance of HR in an organization, its impact on the organizational growth and performance. Also, she mentioned that if any business needs to prosper, the employees need to be taken care of by providing safe working environment as well as opportunities for career development.

Day 3, Wednesday: 10th March 2021:

The session started with extending warm greetings to Ms Avneet Adwani, Managing Director, NAAV Organic Clothing. She emphasized on the topic- Living your Passion through your Profession. Ms Adwani further discussed on channeling passion into profitable business, challenges, and learnings during her entrepreneurial journey.

Day 4, Thursday: 11th March 2021:

The session started with welcome note to Ms Bela Badhalia, Co-Founder, SILGO Retail Ltd., Director, Adbhut Jewels Pvt. Ltd. She discussed on Stepping Up: Uncover your True Leadership



Potential. Ms Badhalia discussed on values and ethics to be demonstrated as a leader and leadership style. She emphasized on aligning the organization with vision and mission. Also, encouraging creative thinking within organization.

Day 5, Friday: 12th March 2021:

The session started with extending warm greetings to Ms Apra Kuchchal, Restaurateur, Social Entrepreneur, Rajasthan State Council Member, CII. She highlighted the importance of Mindset Mastery for Business Growth. Ms Kuchchal mentioned about the importance of mentoring in the field of entrepreneurship and mindset mastery for business growth. Furthermore, she discussed fundamental differences in the people who go to work for a social versus not-for-profit startup. The session concluded with discussing the things that keep potential social entrepreneurs from succeeding to fulfilling their potential.

The sessions ended with vote of thanks to all the esteemed speakers as well as the master of ceremony. This event served as a foundation for all students and faculty members and light was thrown in the direction of entrepreneurship. Audience participation was seen in high numbers with enthusiasm and got an opportunity to interact with experts and got better understanding on the subject. All the sessions were inspiring and enjoyable to the students. The programme conveners were Ms Sonali Sharma, Assistant Professor (Business Administration) and Dr Suhasini Verma, Head of Department (Business Administration).



MANIPAL UNIVERSITY
JAIPUR
(University under Section 22 of the UGC Act)

Department of Business Administration
School of Business & Commerce, FoM&C
Manipal University Jaipur

Presents

SEMINAR

on

CULTIVATING ENTREPRENEURIAL SPIRIT: PERSPECTIVE FROM WOMEN ENTREPRENEURS

Mode: Online (MS Teams)





Ms Neeta Boochra
Founder-Chairperson, FICCI FLO, Jaipur Chapter & Ex-National President, FICCI FLO
Monday & March 8th, 2021
11:00-11:45 AM (IST)



Ms Alka Batra
Managing Director, Aegis Jobs Pvt. Ltd.
Tuesday & March 9th, 2021
3:00-4:00 PM (IST)



Ms Avneet Adwani
Managing Director, NAAV Organic Clothing
Wednesday & March 10th, 2021
12:00-12:45 PM (IST)



Ms Bela Badhalia
Co-founder, SILGO Retail Ltd., Director, Adbhut Jewels Pvt Ltd.
Thursday & March 11th, 2021
11:00-12:00 PM (IST)



Ms Apra Kuchchal
Restaurateur, Social Entrepreneur, Rajasthan State Council Member, CII
Friday & March 12th, 2021
4:00-5:00 PM (IST)

Convener
Ms Sonali Sharma
Assistant Professor, BBA
+919929678227

Co-Convener
Dr Suhasini Verma
Associate Professor & Head, BBA
+919772022226



**Attendance List- Seminar on Cultivating Entrepreneurial Spirit: Perspective from Women
Entrepreneurs**

Sonali Sharma [MU - Jaipur]
Sahil Khan [BBA - 2020] (Guest)
mukulswami156 (Guest)
Vatsal Choukhani [BBA - 2020] (Guest)
Dr. Suhasini Verma [MU - Jaipur]
Prakhar Modi [BBA - 2020]
Nikhil Singh Shekhawat [BBA - 2020]
Bela Badhalia (Guest)
Arpit Agarwal [BBA - 2020] (Guest)
Devansh Goyal [BBA - 2020]
Preet Goyal [BBA - 2020]
Disha Mantri [BBA - 2020]
Samarth Agarwal [BBA - 2020]
Rahul [BBA - 2020] (Guest)
Mudit Singh [BBA - 2020] (Guest)
Jai Verma [BBA - 2020] (Guest)
Saksham Jain [BBA - 2020]
Bhavya Chopra [BBA - 2020]
Shashwat Singh [BBA - 2020]
Ronak Shekhawat [BBA - 2020]
Aman Choudhary [BBA - 2020] (Guest)
Kunal Bhartia [BBA - 2020]
Eklavya Bansal [BBA - 2020]
Jaiditya Murjani [BBA - 2020]
Aman Agarwal [BBA - 2020] (Guest)
Aryan [BBA - 2020]
Aaryan Singh Solanki [BBA - 2020]
Tanman Agarwal [BBA - 2020]
Jai Rathi [BBA - 2020] (Guest)
Nishant Goel [BBA - 2020]
Harsh Mittal [BBA - 2020]
Mukul Agarwal [BBA - 2020]
Rajeev Sharma [BBA - 2020]
Uday Joshi [BBA - 2020]
Asif Sohel [B.Com - 2018]
Pankaj Mahaseth [BBA - 2020]
Mansi Bhandari [BBA - 2020]
Abhinav Goyal [BBA - 2020]
Ritik Raj Tiwari [BBA - 2020]
Tanish Vijay [BBA - 2020]



Ishan Goyal [BBA - 2020]
Jay Prakash Khandelwal [BBA - 2020] (Guest)
Ashutosh Gupta [BBA - 2020] (Guest)
Deepanshu [BBA - 2020]
Devansh Garg [BBA - 2020]
Priyansh Gupta [BBA - 2020] (Guest)
Tanishq Tyagi [BBA - 2020] (Guest)
Gauransh Pandey [BBA - 2020] (Guest)
Sahastranshu Chandel [BBA - 2020]
Avi Bhai Patel [BBA - 2020]
Avinash Kumar [BBA - 2020] (Guest)
Khushi Agrawal [BBA - 2020]
Khushi Jain [BBA - 2020]
Avani Jain [BBA - 2020]
Priyanshu [BBA - 2020] (Guest)
Amish Raj Rastogi [BBA - 2020]
Ayushman Tomar [BBA - 2020]
Shiv Alok Khanna [BBA - 2020]
Anurag Singh [BBA - 2020] (Guest)
Kunal Sooji [BACHELOR OF BUSINESS ADMINISTRATION(BBA) - 2020]
(Guest)
Gaurav Kumawat [BBA - 2020] (Guest)
Yashvardhan Vijayvergia [BBA - 2020] (Guest)
Jatin Mahlawat [BBA - 2020]
Ajaypal Singh Chahal [BBA - 2020] (Guest)
Chirag Kansal [BBA - 2020] (Guest)
Ishan Sharma [BBA - 2020]
Harshil Airen [BBA - 2020] (Guest)
Gaurav Bajaj [BBA - 2020] (Guest)
Krish Bhanushali [BBA - 2020]
Manish Yogi [BBA - 2020] (Guest)
Pratham Kapoor [BBA - 2020]
Aditya Mathur [BBA - 2020]
Pawan Singh [BBA - 2020]
Deepak Vijay [BBA - 2020] (Guest)
Priyanshu Prajapat [BBA - 2020]
Bahadur Singh Chauhan [BBA - 2020]
Rishiraj Singh Rathore [BBA - 2020]
Prathmesh Pisal [BBA - 2020] (Guest)
Harsh Garg [BBA - 2020]
Saral Dasot [BBA - 2020] (Guest)
Granth Jain [BBA - 2020]
Sanchit Wadhwa [BBA - 2020]



Priyesh [BBA - 2020] (Guest)
Jessica Kapoor [BBA - 2020]
Irish Karnani [BBA - 2020]
Vinit Agarwal [BBA - 2020] (Guest)
Pulkit Arora [BBA - 2020] (Guest)
Deepika Aiery [BBA - 2020]
Bhavnesha Nahata [BBA - 2019] (Guest)
Vipul Sharma [BBA - 2020]
Vidhi Bhatia [BBA - 2020]
Kapil Saini [BBA - 2020]
Saksham Naraniya [BBA - 2020]
Utkarsh Sharma [BBA - 2020]
Rahul Burdak [BBA - 2020] (Guest)
Bhanwar Partap Singh Rathore [BBA - 2020]
Aarchi Khandelwal [BBA - 2020]
Chirag Dhamejani [BBA - 2020]
Anant Chandraprakash Khemka [CSE - 2020]
Arjun Vijay [BBA - 2020]
Arjun Vijay [BBA - 2020]
Khushi Koolwal [BBA - 2020]
Pratham Verma [BBA - 2020] (Guest)
Aparajita Chakraverty [BBA - 2020] (Guest)
Uday Jain [BBA - 2020] (Guest)
Krishna Agrawal [BBA - 2020] (Guest)
Naman Vijay [BBA - 2020]
Mayank Meena [BBA - 2020]
Shashwat Singh [BBA - 2020]
Naman Jain [BBA - 2019]
Sayush Yadav [BBA - 2020]
Vishal Jetwal [BBA - 2020] (Guest)
Mudita Gupta [BBA - 2020]
Aashish Raj [BBA - 2020]
Tanish Garg [BBA - 2020]
Vishesh Purohit [BBA - 2020]
Mitisha Jain [BBA - 2020]
Sparsh Garg (Guest)
Harshal Bhalodiya [BBA - 2020]
Naman Gupta [BBA - 2020]
Shreya Agarwal [BBA - 2020]
Shreya Gupta [BBA - 2020]
Harshita Sharma [BBA - 2020] (Guest)
Honey Padiyar [BBA - 2020] (Guest)
Aditya Kilawat [BBA - 2020] (Guest)



Sujal Sharma [BBA (HOSPITALITY & TOURISM OPERATION) - 2020] (Guest)
Suhani Jain [BBA - 2020]
Sagar Nagrani [B.Com - 2018]
Nihal Choudhary [BBA - 2020]
Rohit Bairwa [BBA - 2020]
Deepanshu Kushwaha [BBA - 2020] (Guest)
Chelsi Daga [BBA - 2020]
Nihal Gupta [BBA - 2020]
Mehar Ahuja [BBA - 2020]
Kishan Kumawat [BBA - 2020]
Sparsh Garg [BBA - 2020]
Piyush Pareta [BBA - 2020]
PREET MANDA [BBA - 2018]
Vaibhav Bhalla [BBA - 2020] (Guest)
Rohan [BBA - 2020]
Anuj Bansal [BBA - 2018]
Anamaya Sharma [BBA - 2020] (Guest)
Aryan Gupta [BBA - 2019] (Guest)
Urvashi Karamchandani [BBA - 2020]
Divyaraj Singh Rathore [BBA - 2020]
Tanvi Anand [BBA - 2020] (Guest)
Manan [BBA - 2020] (Guest)
Yash [BBA - 2020] (Guest)
Tejesvi Purohit [BBA - 2020]
Muskan Khetrpal [BBA - 2020] (Guest)
Akshat Jain [BBA - 2020] (Guest)
aditya.180901155 (Guest)