



**MANIPAL UNIVERSITY
JAIPUR**



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT

SCHOOL OF BUSINESS AND COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

ALUMNI INTERACTIVE SESSION

Date of Event (02-12-2021)

Dr Birajit Mohanty

HoD, Business Administration



1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website



1. Introduction of the Event

Alumnus Interaction was organized to equip the students with startup culture, the alumni started their own e-commerce firm.

2. Objective of the Event

- To make understand about e-commerce company and how they can initiate their ideas.
- To know the facts of running business on real ground.
- To share their experiences.

3. Beneficiaries of the Event

The event was beneficial for students as they have taken admission in business administration stream which requires such capabilities to work upon.

4. Details of the Guests

a. Abhishek Patodi

Founders, E-commerce company-The Craftment & Company-Aftab

5. Brief Description of the event

The interactive session was of two hours on 2nd December 2021 from 11:55 PM to 02:00PM. The speaker was from BBA Pass out batch 2021, he started company naming The CRAFTMENT which is E-Commerce. Alumnus took in depth discussion how the idea needs to be initiated and what factors influences business. He talked about their experiences and how they take their failures in positive and learned from those points and started again. This informative session helped students to understand the business perspectives.

6. 3 to 5 photographs of the event or screenshots of the event (if online) with captions



Figure 1 Alumni discussing about business Facts



Figure 2 Alumni responding to student's queries

7. Brochure or creative of the event



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Alumni Interaction

(December 2, 2021, Time 11:59AM -02:00 PM)

Topic:-Start Up Culture



Abhishek Patodi

Founder

E-Commerce Firm-The Craftment

BBA (2018-2021)

Coordinators:

Dr. Sunishtha Dhaka

Dr. Priyanka Sharma

Department of Business Administration

Organized By:

Department of Business Administration

Under the Technical Chapter

in Association with

Directorate of Alumni Relations

Manipal University Jaipur



8. Schedule of the event (insert in the report)

02-december-2021 from 11:59AM – 02:00 PM.

https://teams.microsoft.com/l/meetup-join/19:meeting_YzY2MzU1MjAtNzljMC00MTA0LTk0ZDctNmZIM2ExNWJIMGI2@thred.v2/0?context=%7B%22Tid%22:%22a1608842-8390-4bf9-90af-89ae3ab30761%22,%22Oid%22:%22ec600006-2452-4f23-84d0-b72cc5cb0d0c%22%7D

9. Attendance of the Event (insert in the document only)

Total attendee : 67

Sr. No	Name of Institution	Place of Institution	Name of Attendee	Name of Dept
1	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Jayant Kachhawa [BBA - 2021]	BBA
2	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhumika Chaudhary [BBA - 2021]	BBA
3	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mayank Tyagi Bhardwaj [BBA - 2021]	BBA
4	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Geetika Sharma [BBA - 2021]	BBA
5	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kailash Singh [BBA - 2021]	BBA
6	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurvi Gupta [BBA - 2021]	BBA
7	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mahak Nagori [BBA - 2021]	BBA
8	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Chirag Mehta [BBA - 2021]	BBA
9	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Aditya Sharma [BBA - 2018]	BBA
10	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Abhishek (Guest)	BBA
11	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Ishita Rajpal [BBA - 2021]	BBA
12	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Manan Vyas [BBA - 2021]	BBA
13	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kartikey Gupta [BBA - 2021]	BBA
14	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Manmohan Gurjar [BBA - 2021]	BBA
15	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Palak Chouhan [BBA - 2021]	BBA
16	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Devraj Singh Rathore [BBA - 2021]	BBA
17	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mohd Mustkeem Khan [BBA - 2021]	BBA
18	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Harsh Agarwal [BBA - 2021]	BBA



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19	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Himanshu Mishra [BBA - 2021]	BBA
20	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Devesh Kumpawat [BBA - 2021]	BBA
21	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavya Khandelwal [BBA - 2021]	BBA
22	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Garv Gandhi [BBA - 2021]	BBA
23	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Garvit Agarwal [BBA - 2021]	BBA
24	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Deependra Singh Kachhwaha [BBA - 2021]	BBA
25	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Charchita Tanwar [BBA - 2021]	BBA
26	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Daksh Raj Singh [BBA - 2021]	BBA
27	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Korani [BBA - 2021]	BBA
28	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Divyansh Bubana [BBA - 2021]	BBA
29	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Dhruv Goyal [BBA - 2021]	BBA
30	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Harsh Deorah [BBA - 2021]	BBA
31	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhuvan Raidani [BBA - 2021]	BBA
32	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavesht Nagar [BBA - 2021]	BBA
33	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Pratap Singh [BBA - 2021]	BBA
34	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Daiwik Madan [BBA - 2021]	BBA
35	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Hitesh Makhijani [BBA - 2021]	BBA
36	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Jay Sharma [BBA - 2021]	BBA
37	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Naman Sariya [BBA - 2021]	BBA
38	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Navya Khetan [BBA - 2021]	BBA
39	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Nikhil Naredi [BBA - 2021]	BBA
40	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mitul Dulet [BBA - 2021]	BBA
41	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Vivek Bohara [BBA - 2021]	BBA
42	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Ishaan Singh Gill [BBA - 2021]	BBA
43	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kostove Gogoi [BBA - 2021]	BBA
44	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Naman Beniwal [BBA - 2021]	BBA
45	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Hardik Rathore [BBA - 2021]	BBA
46	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Siddharth Agrawal [BBA - 2021]	BBA



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47	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Devaansh Jain [BBA - 2021]	BBA
48	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Keerthana Sukumar [BBA - 2021]	BBA
49	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Hridyansh Ramawat [BBA - 2021]	BBA
50	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Manav Pilonia [BBA - 2021]	BBA
51	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Harshit Hirawat [BBA - 2021]	BBA
52	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Divy Dusad [BBA - 2021]	BBA
53	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kush Bhardwaj [BBA - 2021]	BBA
54	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Jaismeen Tansukhani [BBA - 2021]	BBA
55	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Siddharth Sharma [BBA - 2021]	BBA
56	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mansi Bagaria [BBA - 2021]	BBA
57	MANIPAL UNIVERSITY JAIPUR	JAIPUR	omsachan8@gmail.com (Guest)	BBA
58	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Maivya Saini [BBA - 2021]	BBA
59	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Nikita Dassani [BBA - 2021]	BBA
60	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Chirag Sarraf [BBA - 2021]	BBA
61	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Nirbhay Nehra [BBA - 2021]	BBA
62	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mohit Agarwal [BBA - 2021]	BBA
63	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavya Vijay [BBA - 2021]	BBA
64	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kuldeep Singh Rajawat [BBA - 2021]	BBA
65	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gautam Gupta [BBA - 2021]	BBA
66	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Vishal Agarwal [BBA - 2021]	BBA
67	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Girishbhai Suvariya [BBA - 2021]	BBA

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