



**MANIPAL UNIVERSITY  
JAIPUR**



**MANIPAL UNIVERSITY  
JAIPUR**

**FACULTY OF MANAGEMENT**

**SCHOOL OF BUSINESS AND COMMERCE**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ALUMNI INTERACTIVE SESSION**

**Date of Event (02-12-2021)**

Dr Birajit Mohanty

HoD, Business Administration



# MANIPAL UNIVERSITY JAIPUR

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## **1. Introduction of the Event**

Alumni Interaction was organized to equip the students with startup innovative event management company.

## **2. Objective of the Event**

- To make understand about e-commerce company and how they can initiate their ideas.
- To know the facts of running business on real ground.
- To share their experiences.

## **3. Beneficiaries of the Event**

The event was beneficial for students of business administration stream which requires such capabilities to work upon.

## **4. Details of the Guests**

### **a. Aditya Sharma**

**Founders, E-commerce company-The Craftment & Company-Aftab**

## **5. Brief Description of the event**

The interactive session was of three hours on 2<sup>nd</sup> December, 2021 from 02:00 PM to 04:00PM. The speaker was from BBA Pass out batch 2021, and he started company of event management company naming AFTAB. Alumnus took discussion separately on the same platform where he discussed in depth how the idea needs to be initiated and what factors influences business. He also talked about their experiences and how they take their failures in positive and learned from those points and started again. This informative session helped students to understand the business perspectives.

## 6. 3 to 5 photographs of the event or screenshots of the event (if online) with captions



Figure 1 Alumni discussing about business Facts



Figure 2 Alumni responding to student's queries



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**7. Brochure or creative of the event**



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**Alumni Interaction**

**(December 2, 2021, Time 02:00 PM -04:00 PM)**

***Topic:- Event Management Innovation culture***



***Aditya Sharma***

***Founder***

***Event Management Firm - Aaftab***

***BBA (2018-2021)***

***Coordinators:***

***Dr. Sunishtha Dhaka***

***Dr. Priyanka Sharma***

***Department of Business Administration***

***Organized By:***

***Department of Business Administration***

***Under the Technical Chapter***

***in Association with***

***Directorate of Alumni Relations***

***Manipal University Jaipur***



## 8. Schedule of the event (insert in the report)

02-december-2021 from 02:00PM – 04:00 PM.

[https://teams.microsoft.com/l/meetup-join/19:meeting\\_YzY2MzU1MjAtNzljMC00MTA0LTk0ZDctNmZIM2ExNWJIMGI2@thred.ad.v2/0?context=%7B%22Tid%22:%22a1608842-8390-4bfb-90af-89ae3ab30761%22,%22Oid%22:%22ec600006-2452-4f23-84d0-b72cc5cb0d0c%22%7D](https://teams.microsoft.com/l/meetup-join/19:meeting_YzY2MzU1MjAtNzljMC00MTA0LTk0ZDctNmZIM2ExNWJIMGI2@thred.ad.v2/0?context=%7B%22Tid%22:%22a1608842-8390-4bfb-90af-89ae3ab30761%22,%22Oid%22:%22ec600006-2452-4f23-84d0-b72cc5cb0d0c%22%7D)

## 9. Attendance of the Event (insert in the document only)

**Total attendee : 68**

Sr. No	Name of Institution	Place of Institution	Name of Attendee	Name of Dept
1	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Dr Sunishtha Dhaka	BBA
2	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Jayant Kachhawa [BBA - 2021]	BBA
3	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhumika Chaudhary [BBA - 2021]	BBA
4	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mayank Tyagi Bhardwaj [BBA - 2021]	BBA
5	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Geetika Sharma [BBA - 2021]	BBA
6	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kailash Singh [BBA - 2021]	BBA
7	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurvi Gupta [BBA - 2021]	BBA
8	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mahak Nagori [BBA - 2021]	BBA
9	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Chirag Mehta [BBA - 2021]	BBA
10	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Aditya Sharma [BBA - 2018]	BBA
11	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Abhishek (Guest)	BBA
12	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Ishita Rajpal [BBA - 2021]	BBA
13	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Manan Vyas [BBA - 2021]	BBA
14	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kartikey Gupta [BBA - 2021]	BBA
15	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Manmohan Gurjar [BBA - 2021]	BBA
16	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Palak Chouhan [BBA - 2021]	BBA
17	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Devraj Singh Rathore [BBA - 2021]	BBA
18	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mohd Mustkeem Khan [BBA - 2021]	BBA



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19	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Harsh Agarwal [BBA - 2021]	BBA
20	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Himanshu Mishra [BBA - 2021]	BBA
21	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Devesh Kumpawat [BBA - 2021]	BBA
22	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavya Khandelwal [BBA - 2021]	BBA
23	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Garv Gandhi [BBA - 2021]	BBA
24	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Garvit Agarwal [BBA - 2021]	BBA
25	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Deependra Singh Kachhwaha [BBA - 2021]	BBA
26	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Charchita Tanwar [BBA - 2021]	BBA
27	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Daksh Raj Singh [BBA - 2021]	BBA
28	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Korani [BBA - 2021]	BBA
29	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Divyansh Bubana [BBA - 2021]	BBA
30	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Dhruv Goyal [BBA - 2021]	BBA
31	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Harsh Deorah [BBA - 2021]	BBA
32	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhuvan Raidani [BBA - 2021]	BBA
33	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavesh Nagar [BBA - 2021]	BBA
34	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Pratap Singh [BBA - 2021]	BBA
35	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Daiwik Madan [BBA - 2021]	BBA
36	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Hitesh Makhijani [BBA - 2021]	BBA
37	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Jay Sharma [BBA - 2021]	BBA
38	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Naman Sariya [BBA - 2021]	BBA
39	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Navya Khetan [BBA - 2021]	BBA
40	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Nikhil Naredi [BBA - 2021]	BBA
41	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mitul Dulet [BBA - 2021]	BBA
42	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Vivek Bohara [BBA - 2021]	BBA
43	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Ishaan Singh Gill [BBA - 2021]	BBA
44	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kostove Gogoi [BBA - 2021]	BBA
45	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Naman Beniwal [BBA - 2021]	BBA
46	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Hardik Rathore [BBA - 2021]	BBA



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47	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Siddharth Agrawal [BBA - 2021]	BBA
48	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Devaansh Jain [BBA - 2021]	BBA
49	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Keerthana Sukumar [BBA - 2021]	BBA
50	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Hridyansh Ramawat [BBA - 2021]	BBA
51	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Manav Pilonia [BBA - 2021]	BBA
52	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Harshit Hirawat [BBA - 2021]	BBA
53	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Divy Dusad [BBA - 2021]	BBA
54	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kush Bhardwaj [BBA - 2021]	BBA
55	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Jaismeen Tansukhani [BBA - 2021]	BBA
56	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Siddharth Sharma [BBA - 2021]	BBA
57	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mansi Bagaria [BBA - 2021]	BBA
58	MANIPAL UNIVERSITY JAIPUR	JAIPUR	omsachan8@gmail.com (Guest)	BBA
59	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Maivya Saini [BBA - 2021]	BBA
60	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Nikita Dassani [BBA - 2021]	BBA
61	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Chirag Sarraf [BBA - 2021]	BBA
62	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Nirbhay Nehra [BBA - 2021]	BBA
63	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Mohit Agarwal [BBA - 2021]	BBA
64	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavya Vijay [BBA - 2021]	BBA
65	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Kuldeep Singh Rajawat [BBA - 2021]	BBA
66	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gautam Gupta [BBA - 2021]	BBA
67	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Vishal Agarwal [BBA - 2021]	BBA
68	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Girishbhai Suvariya [BBA - 2021]	BBA

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