



**MANIPAL UNIVERSITY  
JAIPUR**



**MANIPAL UNIVERSITY  
JAIPUR**

**FACULTY OF MANAGEMENT & COMMERCE**

**SCHOOL OF BUSINESS & COMMERCE**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Breaking into Entrepreneurship & Social Impact sector  
INDUSTRY EXPERT LECTURE**

**6 April, 2021**

Dr Birajit Mohanty  
HoD, Business Administration



## 1. Introduction of the Event:

Mr Chirag Gupta is a development sector enthusiast and highly passionate about building new generation tech companies in the fields of agriculture, climate change, and healthcare. He profoundly believes that technology has the potential to upbringing lower-income communities across the world. The deteriorating farmers' condition across the country instigated him to take a non-linear career path post completing engineering and work with farmers. Since 2017, he has extensively taken entrepreneurial initiatives and lead farmer-centric projects in tribal/ rural parts of Gujarat, Telangana, UP & Rajasthan. His experience & interests encompass many aspects of smallholder farming, including women's rights, climate change, personalized advisory services, out-growers program, livestock productivity, digital transformation, operations, creating micro-entrepreneurs in villages, forward linkages, etc. Some of his initiatives have been awarded by the Ministry of Rural Development, UN, & other reputed organizations working in fields of SDG. Also, he is a former SBI Youth for India & Telangana Jagruthi India Youth Fellow from a batch of 2018 & 2019 respectively.

The event is regarding the entrepreneurship regarding how to start a “start-up”. Stories from the rural area has been shared with the audience.

Head, Business Administration, Dr Suhasini Verma proposed a formal welcome to the expert speaker while handing over the charge for detailed bios read to student president, ABC, Ms Himanshi, student of BBA. I- Dr Archana Poonia as organizer of the session thanked the speaker for sharing valuable fist hand narrative of his entrepreneurial journey. I’m also thankful to Head, BBA & Dr Kulwant Singh, Deputy Director, E-Cell for extending their humble support to organize this session.

## 2. Objective of the Event

The objective of the event was to develop the spirit of entrepreneurship among the youth. To have this development rural people who develop their own start up with small investment has been shared.

## 3. Beneficiaries of the Event

The event is meant for students and families and the community as well.

## 4. Details of the Guests

### a. Mr Chirag Gupta

## 5. Brief Description of the event

Brief Summary of Talk- his focus of the talk was on the below mentioned points -

1.) Sneak-peek into Entrepreneurship: Entrepreneurship is more than launching a startup. How building an entrepreneurial mindset can help one in unlocking career potential, growth and build diverse skill sets.

2.) HIs journey of transitioning from being an 'Engineering grad' into Development professional to working with an impact-tech startup towards empowering the next million internet users from low-income communities.

3.) Major grassroots problems, powerful stories from rural/ tribal parts of India and learnings.

4.) Social entrepreneurship and various prominent fellowships running in India to gain practical exposure and solve meaningful problems across government sector, policy making, rural development and innovation.

5.) Prevalent government schemes, policies and ecosystem created across our country to promote entrepreneurial culture. How 'AIC', e-cell and such institution level systems are great support in running and testing your business ideas early in life.

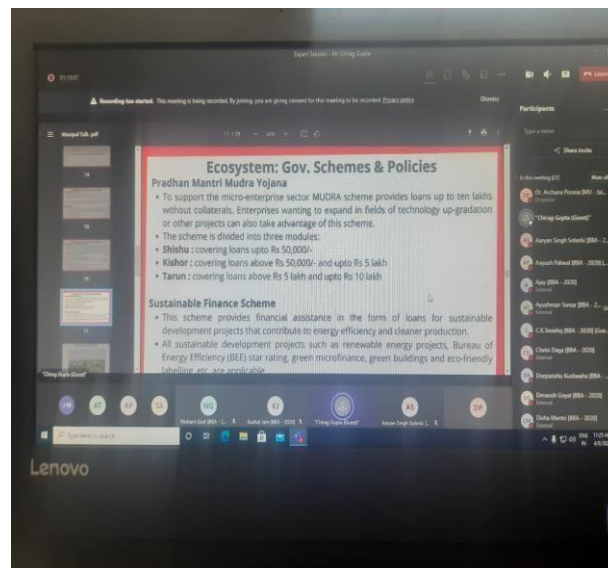


Figure 1 Mr Chirag Gupta Sharing the Content with Audience

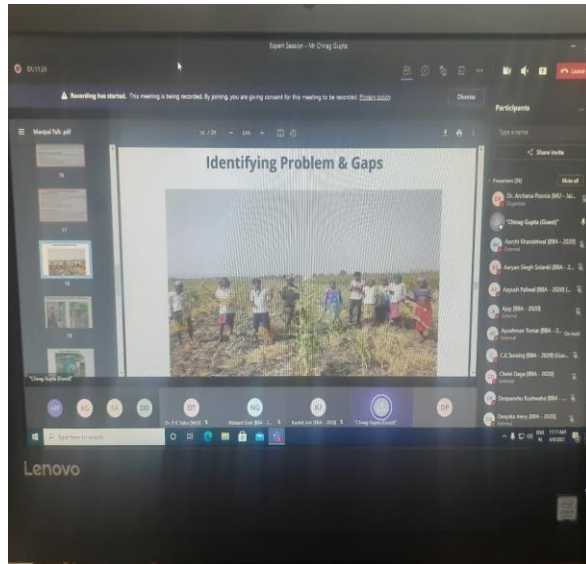


Figure 2 Speaker Discussing the Problems and Gaps

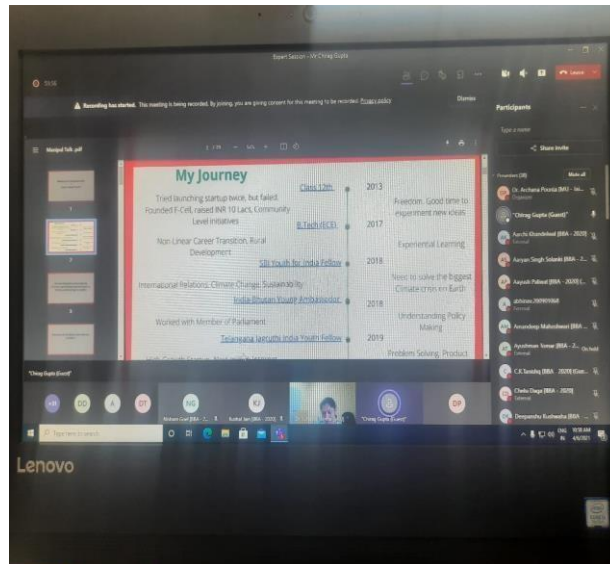


Figure 3 Speaker discussing the Journey of entrepreneurs

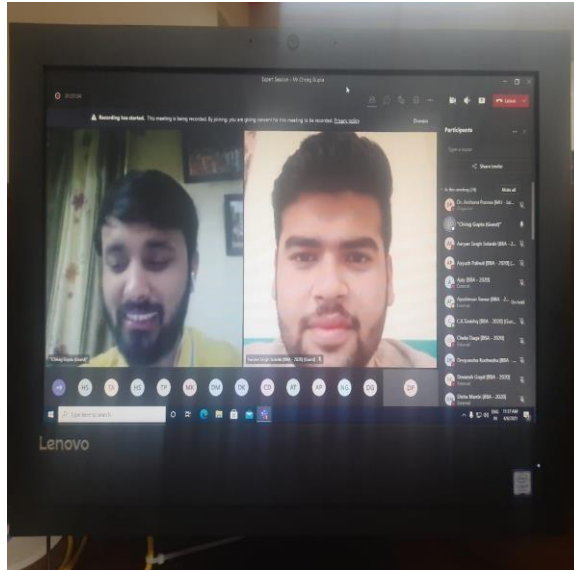


Figure 4 Audience asked the queries.

**EXPERT SESSION  
ON  
“BREAKING INTO ENTREPRENEURSHIP & SOCIAL IMPACT SECTOR”  
ORGANISED BY  
DEPARTMENT OF BUSINESS ADMINISTRATION**

**SPEAKER**  
MR. CHIRAG GUPTA  
**FOUNDER,  
ENTREPRENEUR**

**DR. ARCHANA POONIA**  
**CONVENOR**  
DEPARTMENT OF BUSINESS ADMINISTRATION

Figure 1 Brochure of the event

## 6. Attendance of the Event

Total attendee-.....

Sr. No	Name of Institution	Place of Institution	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	Dr. Archana Poonia [MU - Jaipur]	BBA
2	Manipal University Jaipur	Jaipur	Nishant Goel [BBA - 2020]	BBA
3	Manipal University Jaipur	Jaipur	Rishika Singodia [BBA - 2020]	BBA

4	Manipal University Jaipur	Jaipur	Dr. R K Tailor [MUJ]	BBA
5	Manipal University Jaipur	Jaipur	abhinav.200901068	BBA
6	Manipal University Jaipur	Jaipur	Dhruveika Dhupia [BBA - 2020]	BBA
7	Manipal University Jaipur	Jaipur	Stuti Arora [BBA - 2020]	BBA
8	Manipal University Jaipur	Jaipur	Keshav Goyal [BBA - 2020] (Guest)	BBA
9	Manipal University Jaipur	Jaipur	Aayush Paliwal [BBA - 2020] (Guest)	BBA
10	Manipal University Jaipur	Jaipur	Ayushman Tomar [BBA - 2020]	BBA
11	Manipal University Jaipur	Jaipur	Gauransh Pandey [BBA - 2020] (Guest)	BBA
12	Manipal University Jaipur	Jaipur	Chelsi Daga [BBA - 2020]	BBA
13	Manipal University Jaipur	Jaipur	Deepanshu Kushwaha [BBA - 2020] (Guest)	BBA
14	Manipal University Jaipur	Jaipur	Disha Mantri [BBA - 2020]	BBA
15	Manipal University Jaipur	Jaipur	Muskan Khetrapal [BBA - 2020]	BBA
16	Manipal University Jaipur	Jaipur	Harshil Airen [BBA - 2020] (Guest)	BBA



# MANIPAL UNIVERSITY JAIPUR

17	Manipal University Jaipur	Jaipur	Tejesvi Purohit [BBA - 2020]	BBA
18	Manipal University Jaipur	Jaipur	Devansh Goyal [BBA - 2020]	BBA
19	Manipal University Jaipur	Jaipur	Harshita Sharma [BBA - 2020]	BBA
20	Manipal University Jaipur	Jaipur	Deepika Aiery [BBA - 2020]	BBA
21	Manipal University Jaipur	Jaipur	Aaryan Singh Solanki [BBA - 2020] (Guest)	BBA
22	Manipal University Jaipur	Jaipur	Tanvi Anand [BBA - 2020] (Guest)	BBA
23	Manipal University Jaipur	Jaipur	Prakhar Modi [BBA - 2020]	BBA
24	Manipal University Jaipur	Jaipur	Himanshi Singh [B.Com - 2018]	BBA
25	Manipal University Jaipur	Jaipur	Aarchi Khandelwal [BBA - 2020]	BBA
26	Manipal University Jaipur	Jaipur	Jessica Kapoor [BBA - 2020]	BBA
27	Manipal University Jaipur	Jaipur	Shreya Gupta [BBA - 2020]	BBA
28	Manipal University Jaipur	Jaipur	Kunal Padaliya [BBA - 2020]	BBA
29	Manipal University Jaipur	Jaipur	Amandeep Maheshwari [BBA - 2020] (Guest)	BBA
29	Manipal University Jaipur	Jaipur	Nikhil Singh Shekhawat [BBA - 2020]	BBA
30	Manipal University Jaipur	Jaipur	Naman Vijay [BBA - 2020]	BBA
31	Manipal University Jaipur	Jaipur	Vishal Jetwal [BBA - 2020] (Guest)	BBA
32	Manipal University Jaipur	Jaipur	Eklavya Bansal [BBA - 2020]	BBA
33	Manipal University Jaipur	Jaipur	Kushal Jain [BBA - 2020]	BBA
34	Manipal University Jaipur	Jaipur	Krish Bhanushali [BBA - 2020]	BBA
35	Manipal University Jaipur	Jaipur	C.K.Tanishq [BBA - 2020] (Guest)	BBA
36	Manipal University Jaipur	Jaipur	Dr. Suhasini Verma [MUJ]	BBA
37	Manipal University Jaipur	Jaipur	Piyush Pareta [BBA - 2020]	BBA



# MANIPAL UNIVERSITY JAIPUR

38	Manipal University Jaipur	Jaipur	Piyush Chouhan [BBA - 2020]	BBA
39	BKBIET Innovation Cell	Pilani	Chirag Gupta (Guest)	Speaker
40	Manipal University Jaipur	Jaipur	Arin Goyal [BBA - 2020] (Guest)	BBA
41	Manipal University Jaipur	Jaipur	Manikya Singh [BBA - 2020]	BBA
42	Manipal University Jaipur	Jaipur	Rohan [BBA - 2020]	BBA
43	Manipal University Jaipur	Jaipur	Ajay [BBA - 2020]	BBA
44	Manipal University Jaipur	Jaipur	Lalit Kumawat [BBA - 2020]	BBA
45	Manipal University Jaipur	Jaipur	Ritik Raj Tiwari [BBA - 2020] (Guest)	BBA

Dr Birajit Mohanty  
HoD, Business Administration





MANIPAL UNIVERSITY  
JAIPUR