



**MANIPAL UNIVERSITY
JAIPUR**



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JAIPUR**

FACULTY OF MANAGEMENT

SCHOOL OF BUSINESS AND COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

EXPERT LECTURE-

E-commerce company-The Craftment (Start-Up Culture)

Date of Event (02-12-2021)

Dr Birajit Mohanty

HoD, Business Administration



1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website



1. Introduction of the Event

Alumni Interaction was organized to equip the students with start up culture as the alumni started their own e-commerce firm.

2. Objective of the Event

- To make understand about e-commerce company and how they can initiate their ideas.
- To know the facts of running business on real ground.
- To share their experiences.

3. Beneficiaries of the Event

The event was beneficial for students of business administration stream which requires such capabilities to work upon.

4. Details of the Guests

a. Aditya Sharma

Founders, E-commerce company-The Craftment

5. Brief Description of the event (about 200 words)

The interactive session was of two hours on 2nd December 2021 from 12:55 PM to 02:00PM. The expert has startup of company naming The CRAFTMENT which is E-Commerce based firm. He took discussion over about their experiences and how they take their failures in positive and learned from those points and started again. This informative session helped students to understand the business perspectives.

6. 3 to 5 photographs of the event or screenshots of the event (if online) with captions



Figure 1 Alumni discussing about business Facts

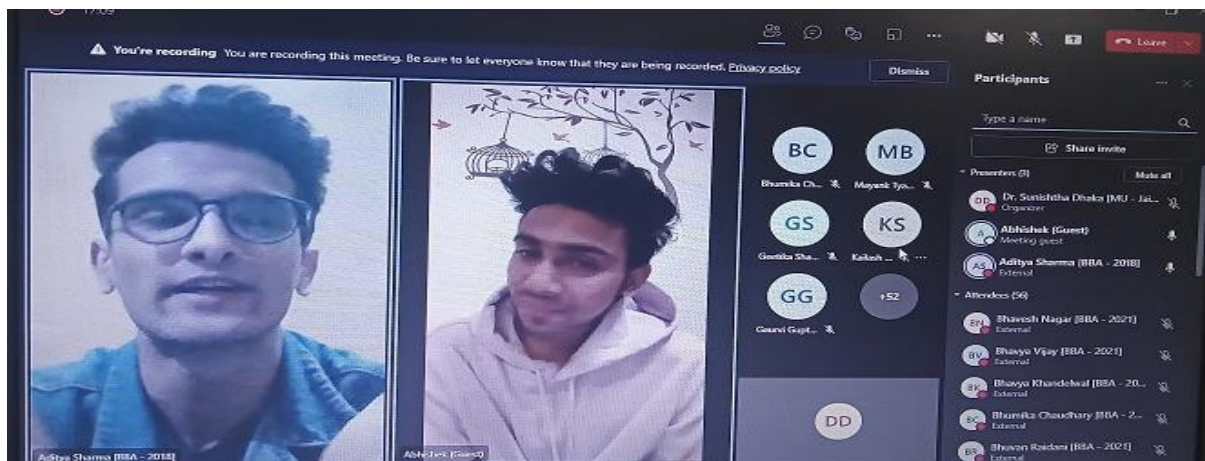


Figure 2 Alumni responding to student's queries



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7. Brochure or creative of the event



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Expert Lecture

(December 2, 2021, Time 12:55 PM -02:00 PM)

Topic:-Start Up Culture



***Aditya Sharma
Founder
E-Commerce Firm-The Craftment***

***Convener:
Dr. Sunishtha Dhaka
Department of Business Administration***



8. Schedule of the event (insert in the report)

02-december-2021 from 01:00PM – 02:00 PM.

https://teams.microsoft.com/l/meetup-join/19:meeting_YzY2MzU1MjAtNzljMC00MTA0LTk0ZDctNmZIM2ExNWJIMGI2@thred.v2/0?context=%7B%22Tid%22:%22a1608842-8390-4bf8-90af-89ae3ab30761%22,%22Oid%22:%22ec600006-2452-4f23-84d0-b72cc5cb0d0c%22%7D

9. Attendance of the Event (insert in the document only)

Total attendee : 68

Sr. No	Name of Institution	Name of Attendee
1	MANIPAL UNIVERSITY JAIPUR	Jayant Kachhawa [BBA - 2021]
2	MANIPAL UNIVERSITY JAIPUR	Bhumika Chaudhary [BBA - 2021]
3	MANIPAL UNIVERSITY JAIPUR	Mayank Tyagi Bhardwaj [BBA - 2021]
4	MANIPAL UNIVERSITY JAIPUR	Geetika Sharma [BBA - 2021]
5	MANIPAL UNIVERSITY JAIPUR	Kailash Singh [BBA - 2021]
6	MANIPAL UNIVERSITY JAIPUR	Gaurvi Gupta [BBA - 2021]
7	MANIPAL UNIVERSITY JAIPUR	Mahak Nagori [BBA - 2021]
8	MANIPAL UNIVERSITY JAIPUR	Chirag Mehta [BBA - 2021]
9	MANIPAL UNIVERSITY JAIPUR	Aditya Sharma [BBA - 2018]
10	MANIPAL UNIVERSITY JAIPUR	Abhishek (Guest)
11	MANIPAL UNIVERSITY JAIPUR	Ishita Rajpal [BBA - 2021]
12	MANIPAL UNIVERSITY JAIPUR	Manan Vyas [BBA - 2021]
13	MANIPAL UNIVERSITY JAIPUR	Kartikey Gupta [BBA - 2021]
14	MANIPAL UNIVERSITY JAIPUR	Manmohan Gurjar [BBA - 2021]
15	MANIPAL UNIVERSITY JAIPUR	Palak Chouhan [BBA - 2021]
16	MANIPAL UNIVERSITY JAIPUR	Devraj Singh Rathore [BBA - 2021]
17	MANIPAL UNIVERSITY JAIPUR	Mohd Mustkeem Khan [BBA - 2021]
18	MANIPAL UNIVERSITY JAIPUR	Harsh Agarwal [BBA - 2021]
19	MANIPAL UNIVERSITY JAIPUR	Himanshu Mishra [BBA - 2021]



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20	MANIPAL UNIVERSITY JAIPUR	Devesh Kumpawat [BBA - 2021]
21	MANIPAL UNIVERSITY JAIPUR	Bhavya Khandelwal [BBA - 2021]
22	MANIPAL UNIVERSITY JAIPUR	Garv Gandhi [BBA - 2021]
23	MANIPAL UNIVERSITY JAIPUR	Garvit Agarwal [BBA - 2021]
24	MANIPAL UNIVERSITY JAIPUR	Deependra Singh Kachhwaha [BBA - 2021]
25	MANIPAL UNIVERSITY JAIPUR	Charchita Tanwar [BBA - 2021]
26	MANIPAL UNIVERSITY JAIPUR	Daksh Raj Singh [BBA - 2021]
27	MANIPAL UNIVERSITY JAIPUR	Gaurav Korani [BBA - 2021]
28	MANIPAL UNIVERSITY JAIPUR	Divyansh Bubana [BBA - 2021]
29	MANIPAL UNIVERSITY JAIPUR	Dhruv Goyal [BBA - 2021]
30	MANIPAL UNIVERSITY JAIPUR	Harsh Deorah [BBA - 2021]
31	MANIPAL UNIVERSITY JAIPUR	Bhuvan Raidani [BBA - 2021]
32	MANIPAL UNIVERSITY JAIPUR	Bhavesh Nagar [BBA - 2021]
33	MANIPAL UNIVERSITY JAIPUR	Gaurav Pratap Singh [BBA - 2021]
34	MANIPAL UNIVERSITY JAIPUR	Daiwik Madan [BBA - 2021]
35	MANIPAL UNIVERSITY JAIPUR	Hitesh Makhijani [BBA - 2021]
36	MANIPAL UNIVERSITY JAIPUR	Jay Sharma [BBA - 2021]
37	MANIPAL UNIVERSITY JAIPUR	Naman Sariya [BBA - 2021]
38	MANIPAL UNIVERSITY JAIPUR	Navya Khetan [BBA - 2021]
39	MANIPAL UNIVERSITY JAIPUR	Nikhil Naredi [BBA - 2021]
40	MANIPAL UNIVERSITY JAIPUR	Mitul Dulet [BBA - 2021]
41	MANIPAL UNIVERSITY JAIPUR	Vivek Bohara [BBA - 2021]
42	MANIPAL UNIVERSITY JAIPUR	Ishaan Singh Gill [BBA - 2021]
43	MANIPAL UNIVERSITY JAIPUR	Kostove Gogoi [BBA - 2021]
44	MANIPAL UNIVERSITY JAIPUR	Naman Beniwal [BBA - 2021]
45	MANIPAL UNIVERSITY JAIPUR	Hardik Rathore [BBA - 2021]
46	MANIPAL UNIVERSITY JAIPUR	Siddharth Agrawal [BBA - 2021]
47		Devaansh Jain [BBA - 2021]
48	MANIPAL UNIVERSITY JAIPUR	Keerthana Sukumar [BBA - 2021]



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49	MANIPAL UNIVERSITY JAIPUR	Hridyansh Ramawat [BBA - 2021]
50	MANIPAL UNIVERSITY JAIPUR	Manav Pilaiania [BBA - 2021]
51	MANIPAL UNIVERSITY JAIPUR	Harshit Hirawat [BBA - 2021]
52	MANIPAL UNIVERSITY JAIPUR	Divy Dusad [BBA - 2021]
53	MANIPAL UNIVERSITY JAIPUR	Kush Bhardwaj [BBA - 2021]
54	MANIPAL UNIVERSITY JAIPUR	Jaismeen Tansukhani [BBA - 2021]
55	MANIPAL UNIVERSITY JAIPUR	Siddharth Sharma [BBA - 2021]
56	MANIPAL UNIVERSITY JAIPUR	Mansi Bagaria [BBA - 2021]
57	MANIPAL UNIVERSITY JAIPUR	omsachan8@gmail.com (Guest)
58	MANIPAL UNIVERSITY JAIPUR	Dr Sunishtha Shaka
59	MANIPAL UNIVERSITY JAIPUR	Maivya Saini [BBA - 2021]
60	MANIPAL UNIVERSITY JAIPUR	Nikita Dassani [BBA - 2021]
61	MANIPAL UNIVERSITY JAIPUR	Chirag Sarraf [BBA - 2021]
62	MANIPAL UNIVERSITY JAIPUR	Nirbhay Nehra [BBA - 2021]
63	MANIPAL UNIVERSITY JAIPUR	Mohit Agarwal [BBA - 2021]
64	MANIPAL UNIVERSITY JAIPUR	Bhavya Vijay [BBA - 2021]
65	MANIPAL UNIVERSITY JAIPUR	Kuldeep Singh Rajawat [BBA - 2021]
66	MANIPAL UNIVERSITY JAIPUR	Gautam Gupta [BBA - 2021]
67	MANIPAL UNIVERSITY JAIPUR	Vishal Agarwal [BBA - 2021]
68	MANIPAL UNIVERSITY JAIPUR	Gaurav Girishbhai Suvariya [BBA - 2021]

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