



**MANIPAL UNIVERSITY
JAIPUR**

MUJ/Q&C/021/F/1.01

Event Report Format



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT

SCHOOL OF BUSINESS AND COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

EXPERT LECTURE

Date of Event (30-11-2021)

Dr Birajit Mohanty
HoD, Business Administration



1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. News Publication
11. Feedback of the Event
12. Link of MUJ website



1. Introduction of the Event

Expert Lecture was organized to make the students aware about ethics in corporate culture and the day-to-day challenges faced in the industry.

2. Objective of the Event

- To understand the ethics in corporate culture
- To learn about the corporate value systems
- The day today challenges in corporates.
- To know the facts of corporate culture and requirements.

3. Beneficiaries of the Event

The event was beneficial for students of business administration stream.

4. Details of the Guests

A. Ms. Arpita Sharma

Designation - Account Manager & Client Servicing

Company – Apoxy Media

5. Brief Description of the event (about 200 words)

The interactive session was of two hours on 07th December, 2021 from 10:00 am to 12:00pm. Ms. Arpita is working as Account Manager & Client Servicing in Apoxy Media. She worked as Business Development Associate in BYJU's. She discussed about ethical issues and the corporate culture. Also discussed the value systems in the organizations and the challenges faced. Students interacted with her for various queries related to job. This informative session helped students to understand the corporate environment.

6. 3 to 5 photographs of the event or screenshots of the event (if online) with captions

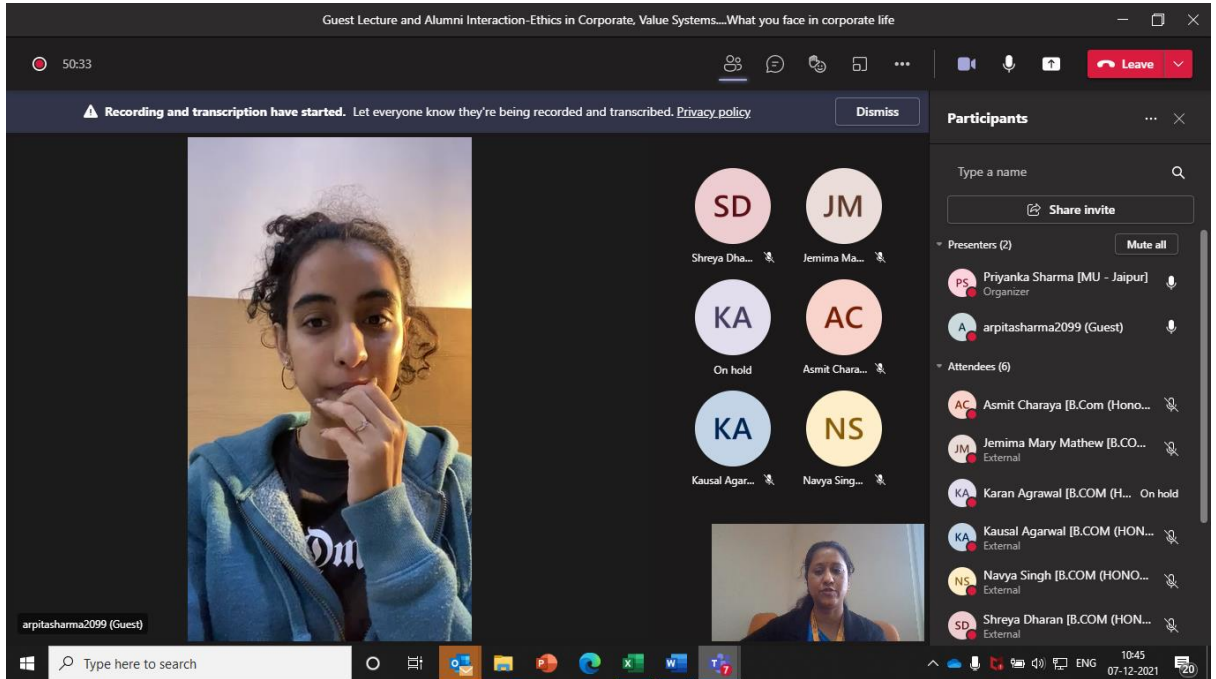


Figure 1 Expert discussing about ethical issues & value system in organizations

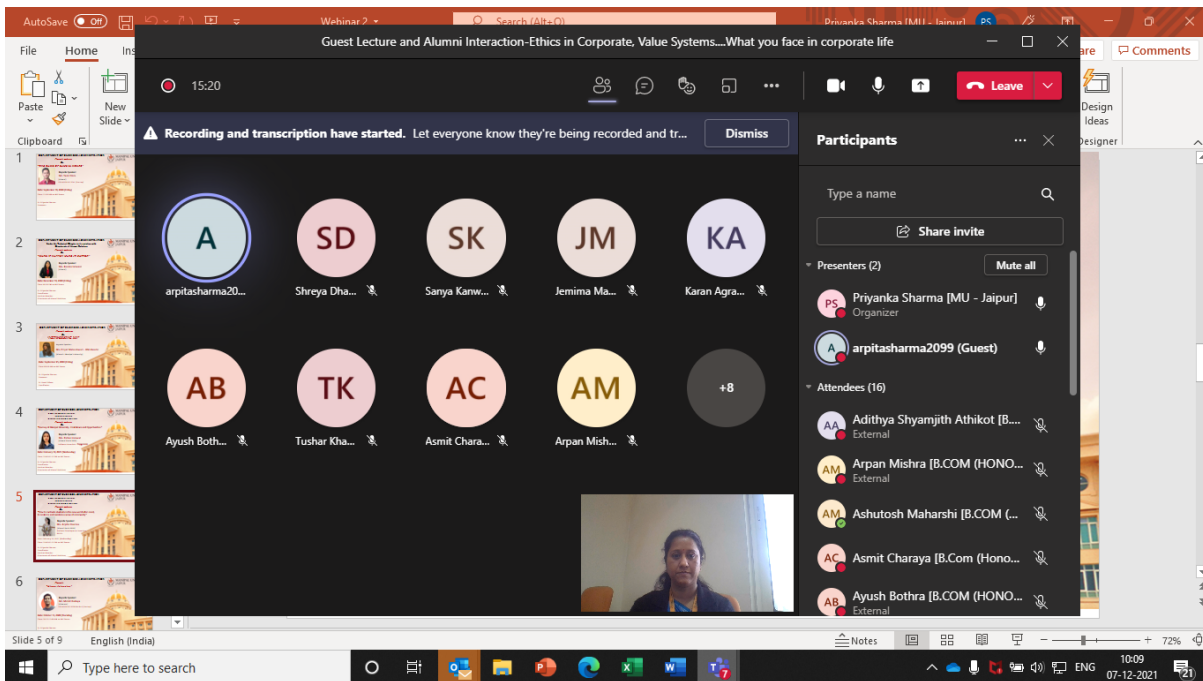


Figure 2 Expert discussing about ethical challenges in corporate

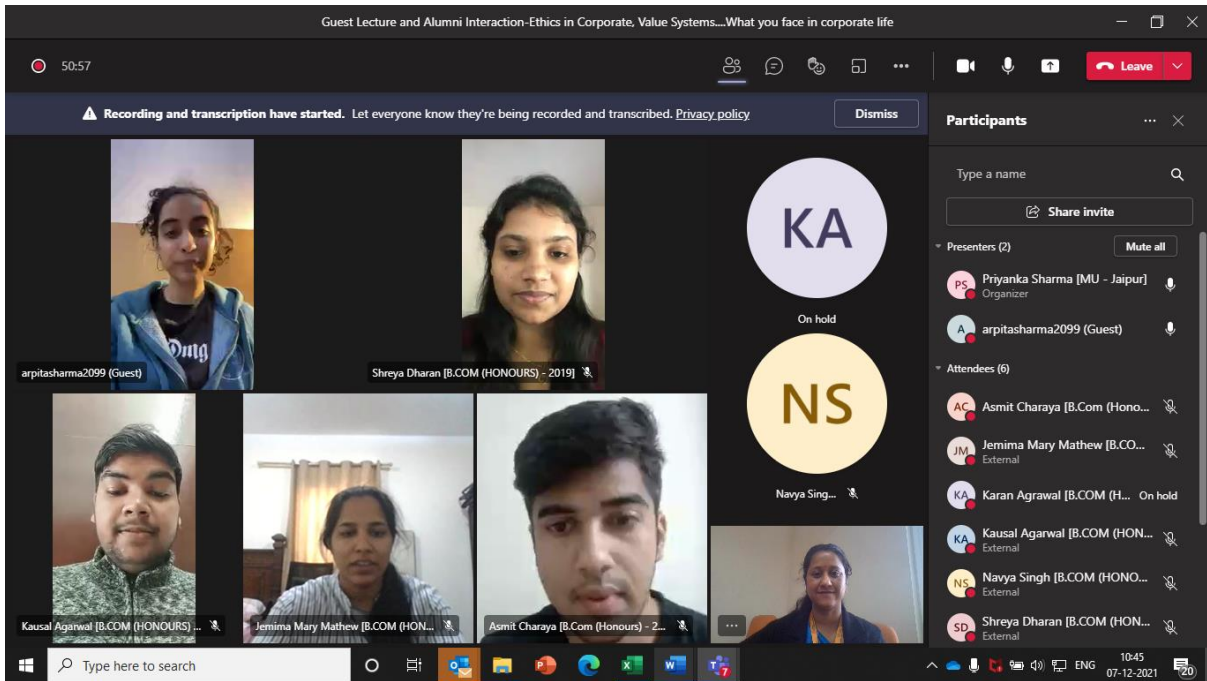


Figure3: Interaction with present students

7. Brochure or creative of the event

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**SCHOOL OF BUSINESS & COMMERCE
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Presents Expert Lecture On

“Ethics in corporate, value system, what you face in corporate life”

Keynote Speaker:
Ms. Arpita Sharma
Account Manager & Client Servicing
Aproxy Media

Date: December 07, 2021 (Tuesday)
Time: 10:00-12:00 PM on MS Teams

Dr. Priyanka Sharma
Convenor



8. Schedule of the event (insert in the report)

07th December,2021 Timings: 10:00-12:00PM on MS Teams

9. Attendance of the Event (insert in the document only)

Total attendee : 22

Total attendee : 22

Sr. No	Name of Institution	Place of Institution	Name of Attendee	Name of Dept
1	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Dr. Priyanka Sharma [MU - Jaipur]	BBA
2	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Navya Khetan [BBA - 2021]	BBA
3	MANIPAL UNIVERSITY JAIPUR	JAIPUR	arpitasharma2099 (Guest)	BBA
4	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Himanshu Mishra [BBA - 2021]	BBA
5	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Devesh Kumpawat [BBA - 2021]	BBA
6	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavya Khandelwal [BBA - 2021]	BBA
7	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Garv Gandhi [BBA - 2021]	BBA
8	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Garvit Agarwal [BBA - 2021]	BBA
9	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Deependra Singh Kachhwaha [BBA - 2021]	BBA
10	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Charchita Tanwar [BBA - 2021]	BBA
11	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Daksh Raj Singh [BBA - 2021]	BBA
12	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Korani [BBA - 2021]	BBA
13	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Divyansh Bubana [BBA - 2021]	BBA
14	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Dhruv Goyal [BBA - 2021]	BBA
15	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Harsh Deorah [BBA - 2021]	BBA
16	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhuvan Raidani [BBA - 2021]	BBA
17	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Bhavesh Nagar [BBA - 2021]	BBA
18	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Gaurav Pratap Singh [BBA - 2021]	BBA
19	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Daiwik Madan [BBA - 2021]	BBA
20	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Hitesh Makhijani [BBA - 2021]	BBA
21	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Jay Sharma [BBA - 2021]	BBA
22	MANIPAL UNIVERSITY JAIPUR	JAIPUR	Naman Sariya [BBA - 2021]	BBA



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