



**MANIPAL UNIVERSITY
JAIPUR**

MUJ/Q&C/021/F/1.01

Event Report Format



**MANIPAL UNIVERSITY
JAIPUR**

Faculty of Management & Commerce

School of Business & Commerce

**Department of Commerce & Department of Business
Administration**

Industry Visit to Varun Beverages

Visit

6th Sep. 2022



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1. Introduction of the Industry Visit

Industrial visits are usually the first point of interaction between a student and a live working industry. The students will learn about the latest technology trend and make up their minds about their future job or area of interest. School of Business & Commerce has planned industry visit to Varun Beverages industry on 6th Sep. 2022.

2. Objective of the Visit

The aim of this visit to bridge the gap between the industry and academic. During this visit students learnt the production process of crew (Bottle Cap) including it's printing, packaging, quality check etc.

3. Beneficiaries of the Visit

This visit was organized for B. Com and BBA students' batch 2021 - 2024 to make them aware about real time industry working environment.

4. Details of the Industry

Varun Beverages Limited is an Indian company that produces, bottles and distributes beverages. It is the second largest bottling company of PepsiCo's beverages in the world outside United States. The company was incorporated in 1995 as a subsidiary of RJ Corp, and named after founder Ravi Jaipuria's son.

Apart from carbonated soft drinks of PepsiCo such as Pepsi, 7 Up, Mountain Dew and Mirinda, the company distributes Tropicana fruit juice brands, Gatorade sports-themed beverages, Quaker Oats' milk-based drinks and Aquafina brand of bottled water. As of 2019, Varun Beverages is PepsiCo bottler in 27 states and 7 Union Territories of India. The company also distributes its products in Nepal, Sri Lanka, Morocco, Mozambique, Zambia and Zimbabwe.

5. Brief Description of the visit

Present Education knowledge must include theoretical as well as practical knowledge of all domains. Keeping this in our mind, School of Business and Commerce has organized an industry visit at Varun Beverages.

Varun Beverages is a beverage production company which produce pepsi, bottle crews for all brands. In future company will incorporate computer base printing of various logo's on production of crews.



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The objective of the event was to acquaint the students about the practical experience of production process and to create awareness among the students about the various types of crews. 27 students have visited this Industry. During the visit students ask many question related to production, quality assurance and packaging of product.

At the end of industry visit, Vote of thanks was expressed by Mr. Praveen Sirvi, B.com sem III. The entire event was smoothly conducted by Dr. Tina Shivnani and Dr. Suhasini Verma.

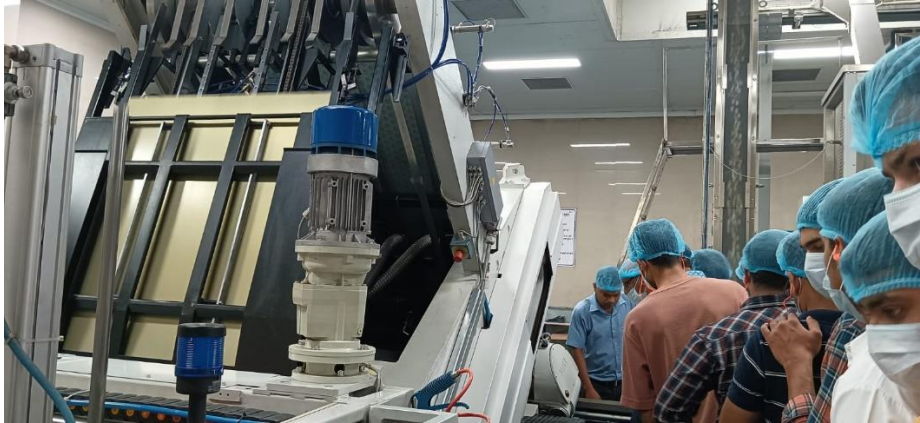
The Director SBC Cmde(Dr) Jawahar M Jangir, HoD Commerce Dr. Saurabh sharma, HoD Business Administration Dr. Birajit Mohanty, praise for the successful organization of the visit, boosted the morale of the students.

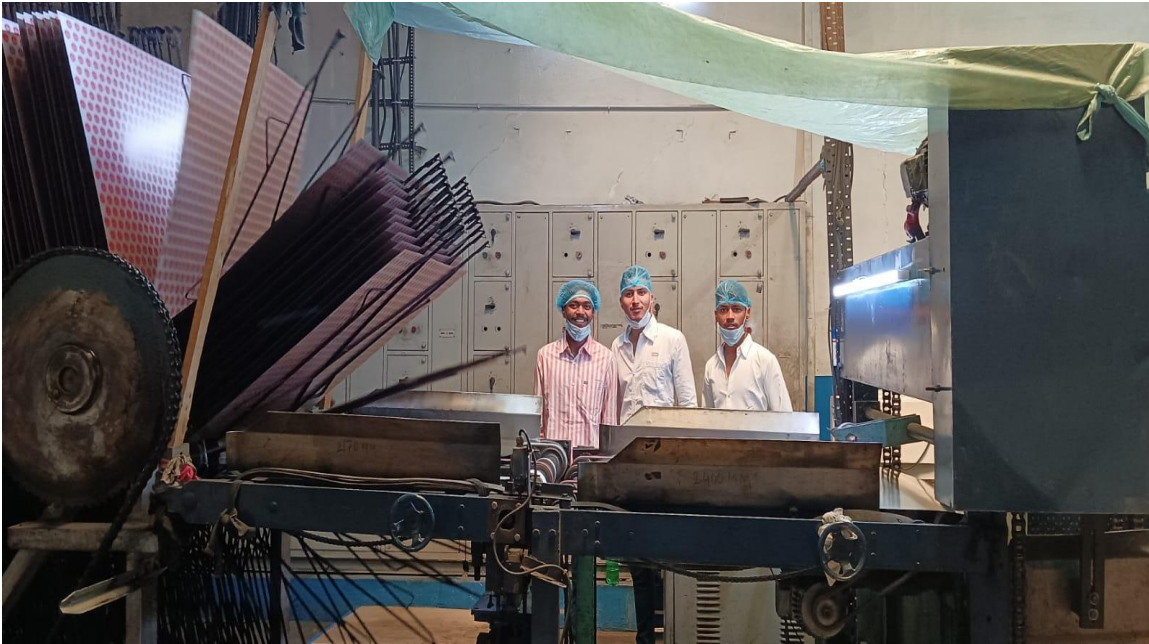
6. 3 to 5 photographs of the event or screenshots of the event (if online) with captions





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7. Brochure or creative of the event (insert in the document only)
NA

8. Schedule of the event (insert in the report)

The visit was conducted on 6th Sep 2022 from 10.30 – 1.00 PM.



9. Attendance of the Event (insert in the document only)

Total attendee- 45

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	210902032	MANAN BANSAL	Commerce
2	Manipal University Jaipur	Jaipur	210902001	MAYANK KHANDELWAL	Commerce
3	Manipal University Jaipur	Jaipur	210902040	ARYAN KUMAR CHAUBEY	Commerce
4	Manipal University Jaipur	Jaipur	210902042	PRAVEEN SIRVI	Commerce
5	Manipal University Jaipur	Jaipur	210902041	SHUBHRANSHU SINGH	Commerce
6	Manipal University Jaipur	Jaipur	210902010	Kaif Ali	Commerce
7	Manipal University Jaipur	Jaipur	210902048	Parul Tunwal	Commerce
8	Manipal University Jaipur	Jaipur	200901214	Rakesh Kumawat	Commerce
9	Manipal University Jaipur	Jaipur	200901113	Aditya Mathur	Commerce
10	Manipal University Jaipur	Jaipur	200901112	Kartik Garg	Commerce
11	Manipal University Jaipur	Jaipur	200901259	Tanish Garg	Commerce
12	Manipal University Jaipur	Jaipur	200901294	Harsh Garg	Commerce
13	Manipal University Jaipur	Jaipur	200901228	Chirag Makker	Commerce
14	Manipal University Jaipur	Jaipur	200901221	Ashish Raj	Commerce
15	Manipal University Jaipur	Jaipur	200901039	Mukul Agarwal	Commerce
16	Manipal University Jaipur	Jaipur	200901234	Keshav Goyal	Commerce
17	Manipal University Jaipur	Jaipur	200901158	Mudita Gupta	Commerce
18	Manipal University Jaipur	Jaipur	200901202	Kunal Bhartia	Commerce
19	Manipal University Jaipur	Jaipur	200901121	Irish Karnani	Commerce
20	Manipal University Jaipur	Jaipur	200901076	Harshil Airen	Commerce



21	Manipal University Jaipur	Jaipur	200901303	Harsh Birla	Commerce
22	Manipal University Jaipur	Jaipur	200901140	Sanchit Wadhwa	BBA
23	Manipal University Jaipur	Jaipur	200901296	Shriyansh Bohra	BBA
24	Manipal University Jaipur	Jaipur	200901240	Vinit Agarwal	BBA
25	Manipal University Jaipur	Jaipur	200901016	Tanish Vijay	BBA
26	Manipal University Jaipur	Jaipur	200901151	Niliesh	BBA
27	Manipal University Jaipur	Jaipur	200901127	Kiran Choudhary	BBA

10. **News Publication- News printed in newspaper or online links if any for news – insert images)**

NA

11. **Feedback of the Event (if obtained)**

- The visit was very well organized
- I feel very happy to visit as it gives us practical approach.
- College conducted very good visit
- I learnt about production process
- Excellent
- More and more visits must be conducted

12. **Link of MUJ website stating the event is uploaded on website**



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