



**MANIPAL UNIVERSITY  
JAIPUR**



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JAIPUR**

**FACULTY OF MANAGEMENT AND COMMERCE**

**School of Business and Commerce**

**Department of Commerce and Department of Business  
Administration**

**Digitalization and Modern Business**

**Expert Session**

**24<sup>th</sup> November 2021 02.00 pm to 03.00 pm**

Dr Birajit Mohanty

HoD, Business Administration



1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event

## 1. Introduction of the Event

Expert Session for Graduate students of B. Com. B Com (H) and BBA

## 2. Objective of the Event

To aware the students about the Digitalization and Modern Business.

## Beneficiaries of the Event

Students and faculty members of school of business and commerce.

## 3. Details of the Guests

Mr. Dinesh Thada, Co- founder - Surge marketing ventures

## 4. Brief Description of the event

The expert lecture was organized to provide the basic knowledge of the digitalization and modern business that is the incorporation of digital technologies into business and social processes, with the goal of improving them. It is transformative. The speaker was Mr. Dinesh Thada, Co- founder - Surge marketing ventures. Who have discussed that how through digitalization and modern business, companies interact with their customers and often their revenue streams.

## 5. Photographs



Figure 1 Expert Mr Dinesh Thada discussed the aspects of digitalization



6.

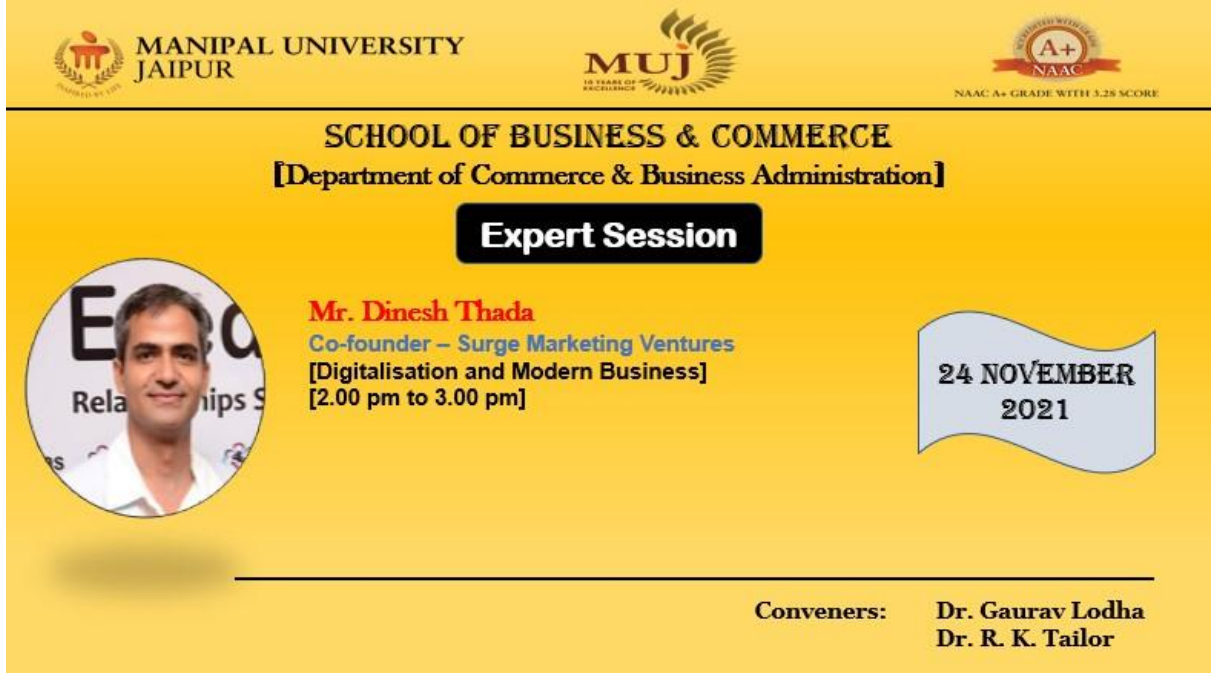
*Figure 2 Mr Dinesh discussed aspects of digitalization*



7.

Figure 3 Expert interacted with students and faculty.

## 8. Brochure or creative of the event



The brochure is for an expert session at Manipal University Jaipur. It features the university's logo and NAAC A+ accreditation. The event is titled 'Expert Session' and is organized by the School of Business & Commerce, Department of Commerce & Business Administration. The speaker is Mr. Dinesh Thada, Co-founder of Surge Marketing Ventures, who will discuss 'Digitalisation and Modern Business' from 2:00 pm to 3:00 pm. The event is scheduled for 24 November 2021. The conveners are Dr. Gaurav Lodha and Dr. R. K. Tailor.

## 8. Attendance of the Event

Attendance of the Event (insert in the document only)

Number of students: 34

Sr. No	Name of Institution	Place of Institution	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	JANI MANAN MANISHKUMAR	Commerce
2	Manipal University Jaipur	Jaipur	AARYA PAUDEL	Commerce
3	Manipal University Jaipur	Jaipur	NISTHA SETHIA	Commerce
4	Manipal University Jaipur	Jaipur	ASHISH KUMAR	Commerce
5	Manipal University Jaipur	Jaipur	RISHABH MANTRI	Commerce
6	Manipal University Jaipur	Jaipur	SHARAT SALIL	Commerce
7	Manipal University Jaipur	Jaipur	SPARSH SAXENA	Commerce
8	Manipal University Jaipur	Jaipur	HARSH BANSAL	Commerce
9	Manipal University Jaipur	Jaipur	KUNAL KAPOOR	Commerce
10	Manipal University Jaipur	Jaipur	SARTHAK ANAND	Commerce
11	Manipal University Jaipur	Jaipur	NITESH GUPTA	Commerce
12	Manipal University Jaipur	Jaipur	ISHIKA KHANDELWAL	Commerce



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13	Manipal University Jaipur	Jaipur	ADHIRAJ SINGH CHAUHAN	Commerce
14	Manipal University Jaipur	Jaipur	YASH KAPOOR	Commerce
15	Manipal University Jaipur	Jaipur	SATVIK TIBREWAL	Commerce
16	Manipal University Jaipur	Jaipur	AMBUDHI CHOUDHARY	Commerce
17	Manipal University Jaipur	Jaipur	PARTH MALPANI	Commerce
18	Manipal University Jaipur	Jaipur	PURAV BHAYANA	Commerce
19	Manipal University Jaipur	Jaipur	Prikshit Saharan	Commerce
20	Manipal University Jaipur	Jaipur	Vipul Sharma [BBA - 2020]	Business Administration
21	Manipal University Jaipur	Jaipur	Shrinath [BBA - 2020]	Business Administration
22	Manipal University Jaipur	Jaipur	Pappu Choudhary [BBA - 2020]	Business Administration
23	Manipal University Jaipur	Jaipur	Gauransh Pandey [BBA - 2020]	Business Administration
24	Manipal University Jaipur	Jaipur	Rahul Jewaria [BBA - 2019]	Business Administration
25	Manipal University Jaipur	Jaipur	Lakshay Raj Singh [BBA - 2019]	Business Administration
26	Manipal University Jaipur	Jaipur	Hemant Kumar Khatik [BBA - 2019]	Business Administration
27	Manipal University Jaipur	Jaipur	Mattang Sharma [BBA - 2019]	Business Administration
28	Manipal University Jaipur	Jaipur	Ravi Raman [BBA - 2019]	Business Administration
29	Manipal University Jaipur	Jaipur	Lakshyaraj Singh [BBA - 2019]	Business Administration
30	Manipal University Jaipur	Jaipur	Rakesh Raika [BBA - 2019]	Business Administration
31	Manipal University Jaipur	Jaipur	Rishika Singodia [BBA - 2020]	Business Administration
32	Manipal University Jaipur	Jaipur	Vatsal Choukhani [BBA - 2020]	Business Administration
33	Manipal University Jaipur	Jaipur	Sameer Kayamkhani [BBA - 2020]	Business Administration
34	Manipal University Jaipur	Jaipur	Preet Goyal [BBA - 2020]	Business Administration

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