

MUJ/Q&C/021/F/1.01



# **FACULTY OF MANAGEMENT & COMMERCE**

## **SCHOOL OF BUSINESS & COMMERCE**

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

"How Internship opportunities can be availed and How to excel in the internship".

29 November 2023

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HoD, BBA



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### I. Introduction of the Event

The curriculum-based industry expert lecture was conducted on "How Internship opportunities can be availed and How to excel in the internship"? It is important to learn how good opportunities, in terms of internship can be grabbed and how to excel in the field.

## 2. Objective of the Event

The objective of the guest lecture was to make students aware of the skill set important to acquire internship opportunities.

#### 3. Beneficiaries of the Event

Students of BBA.

#### 4. Details of the Guests

Ms. Bhavini Bhandari-Administration and Hospitality Al Ain, Abu Dhabi Emirate, United Arab Emirates

## 5. Brief Description of the event

**6.** Ms. Bhavini Bhandari- president of the UAE alumni chapter introduced the members of the UAE chapter to DoAR and current students and addressed the current students on "How Internship opportunities can be availed and How to excel in the internship". In this interactive session, the president- of the UAE chapter, and other members- answered many a query asked by the current students related to CV writing, the importance of extra-curricular activities in student life, the power of networking how to forge networking, etc.

# 7. Program Schedule

Date- 29/11/2023

Timings- 8:00-10:00 pm

## 8. Lecture Plan

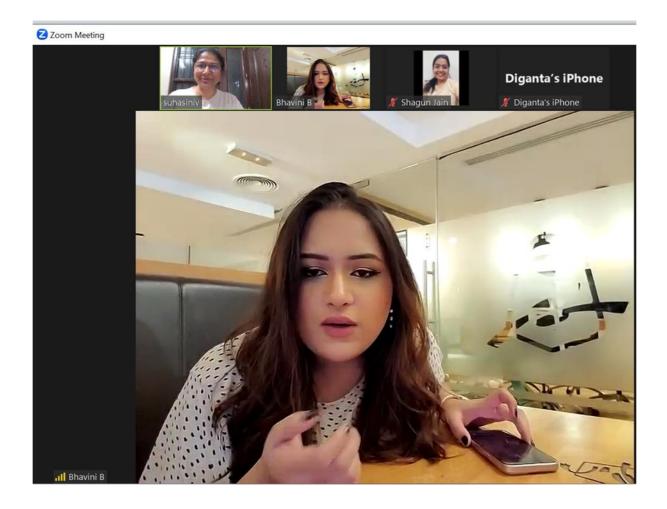
Lecture No	Topics	Session Outcome	Mode of Delivery	Mode of Assessing the Outcome
BB3102. 1	Introduction and Course Hand-out briefing	To acquaint with syllabus, clear teachers' expectations and understand student expectations	Lecture & Discussion	NA
BB31 02.2- 4	Understanding human behavior	Understanding concept and theory human behavior/nature	Lecture, Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam



BB31 02.5-9	Factors affecting human psychology	Learn about Factors affecting human psychology	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.10-12	Attitude: Concept and significance	Understanding fundamental concept of Attitude and its importance		Quiz/ Class Test Mid Term End Term Exam
BB3102.13-14		Discuss various factors which build the attitude	Lecture & Discussion	Quiz/ Class Test Mid Term End Term Exam
BB3102.15-16	Positive attitude: Advantage	Various advantages of positive attitude	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.17-19	Negative attitude: Disadvantage	Various disadvantages of negative attitude	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.20 – 21	Ways to develop positive attitude	Understand how to develop positive attitude	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.22-23	Revision	Revision	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.24-25	Revision	Revision	Lecture & Discussion	Quiz/ Class Test Mid Term End Term Exam
BB3102.26-27	Personality	Understand concept, factors	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.28-29	Personality	Dimensions of personality and Significance of personality development	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.30-31	Personality	types and theories of personality	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.32-33	Personality	SWOT analysis, Psychometric Analysis	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.34-35	Personality	Mind Mapping Creativity	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.36-37	Personality	lateral thinking	Lecture & Discussion & Class Activity	Quiz/ Class Test Mid Term End Term Exam
BB3102.38-39	Revision	divergent thinking	Lecture & Discussion	NA

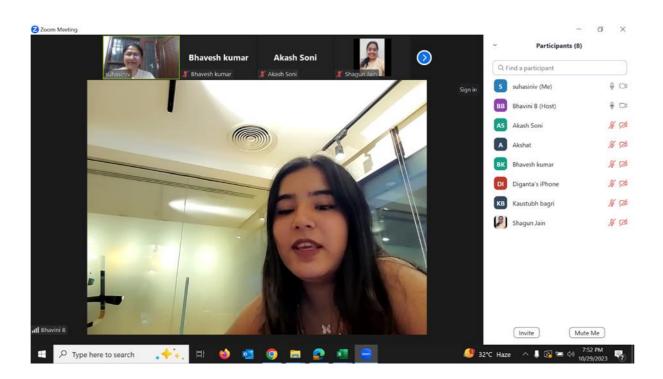


# 8. Screenshots of the event



# MANIPAL UNIVERSITY JAIPUR

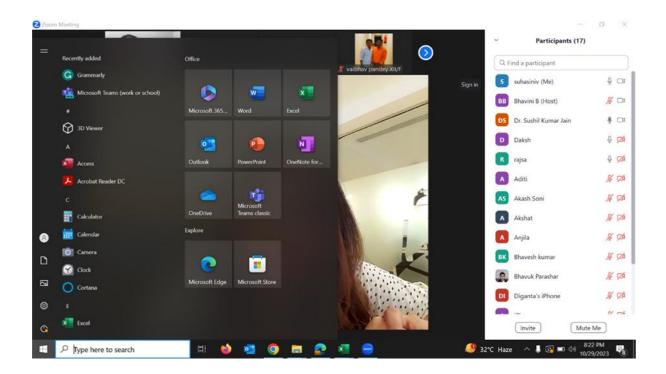




#### 9. Brochure of the event



#### 10. Attendance of the Event





Dr Narendra Singh Bhati HoD, BBA