



**MANIPAL UNIVERSITY  
JAIPUR**

MUJ/Q&C/021/F/1.01

Event Report



**MANIPAL UNIVERSITY  
JAIPUR**

**FACULTY OF MANAGEMENT & COMMERCE**

**SCHOOL OF BUSINESS & COMMERCE**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**5 Days Corporate Training Sessions for Artisans and Executives of BR International (Rugs  
Manufacturer and Exporter)**

**26<sup>th</sup> December 2022 to 30<sup>th</sup> December 2022**

### Content of Report

1. Introduction of the Event  
5 days corporate training sessions were conducted by Dr. Ity Patni, Associate Professor, Department of Business Administration, Manipal University Jaipur for artisans and executives of BR International.
2. Objective of the Event  
The challenges faced by the industry is huge for which sessions were aligned to understand and comprehend the market culture, behaviour of domestic and international customers. The training sessions were aimed at holistic development of the participants.
3. Beneficiaries of the Event  
Artisans and Executives of BR International.
4. Details of the Resource Person  
Dr Ity Patni, Associate Professor, Department of Business Administration, School of Business & Commerce, Manipal University Jaipur
5. Brief Description of the event  
The training sessions were aligned with the socio-economic development of artisans and overall development of newly joined executives and artisans in enhancing their efficiency and competitiveness:

Day	Topics Covered
Day 1	Challenges of Rug Industry and its Socio-Economic Impact
Day 2	Overview of Supply Chain in Global Markets
Day 3	Understanding Consumer Behaviour
Day 4	Financial Literacy
Day 5	<ul style="list-style-type: none"> <li>• Government Initiatives-Welfare of Indian Artisans/crafts persons.</li> </ul>

6. Photographs  
*Communicating importance of Zero Defect in manufacturing of rugs*





## 7. Brochure or creative of the event

5 Days Corporate Training  
(26<sup>th</sup> December to 30<sup>th</sup>  
December 2022)

Training Sessions for Artisans  
and Executives

Resource Person  
Dr. Ity Patni  
Associate Professor  
Department of Business Administration  
Manipal University Jaipur

Day	Areas to be covered
Day 1	Challenges of Rug Industry and its Socio-Economic Impact
Day 2	Overview of Supply Chain in Global Markets
Day 3	Understanding Consumer Behaviour
Day 4	Financial Literacy
Day 5	<ul style="list-style-type: none"> <li>Government Initiatives-Welfare of Indian Artisans/crafts persons.</li> <li>Key takeaways</li> </ul>

## 8. Attendance of the Event

GSTIN No. : 09ADNPJ0207G12Q  
Add : 120, Vasundhara Colony, Gopalpura Road  
Tonk Road, Jaipur-302018 (Raj.) India  
Email : rugabybr@gmail.com

**BR B.R. INTERNATIONAL**  
Exporters & Manufacturer of Hand Knotted Carpets

Ref. No. : \_\_\_\_\_ Date : 30/12/2022

**Attendance Record of 5 Days Corporate Training  
(26<sup>th</sup> December to 30<sup>th</sup> December 2022)**

Attendance record of the participants is as follows:

S.No	Name of Participant	Day 1 (26.12.2022)	Day 2 (27.12.2022)	Day 3 (28.12.2022)	Day 4 (29.12.2022)	Day 5 (30.12.2022)
1	Mrs. Ranjana Jain	Present	Present	Present	Present	Present
2	Mr. Vikas Jain	Present	Present	Present	Present	Present
3	Mr. Nitin Jain	Present	Present	Present	Present	Present
4	Mr. Vikeshesh Godika	Present	Present	Present	Present	Present
5	Mrs. Shanti	Present	Present	Present	Present	Present
6	Mrs. Suman	Present	Absent	Present	Present	Present
7	Ms. Niyati	Present	Present	Present	Present	Present
8	Mr. Hasim Khan	Present	Present	Present	Absent	Present
9	Mr. Shah Nawaz Khan	Present	Present	Present	Present	Present
10	Mr. Ramesh Khatri	Present	Present	Present	Present	Present
11	Mr. Lallan	Present	Present	Absent	Present	Present
12	Mr. Lalji	Present	Present	Present	Present	Present
13	Mr. Lalmani	Absent	Present	Present	Present	Present

  
Thanks & Regards  
BR International