



**MANIPAL UNIVERSITY
JAIPUR**



**MANIPAL UNIVERSITY
JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

SCHOOL OF BUSINESS & COMMERCE

DEPARTMENT OF BUSINESS ADMINISTRATION

Kona Kona Shiksha Program

24th and 25th January 2023

**Head
Department of Business Administration
Manipal University Jaipur**



1. Introduction of the Event
2. Objective of the Event
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1. Introduction of the Event

National Institute of Securities Markets (NISM) has launched a project-Kona Kona Shiksha, a CSR initiative on Education and Livelihood to promote financial literacy among the young citizens of the country. The program was organized by School of Business & Commerce in offline mode in which importance of investment was discussed on 25th and 26th January 2023.

2. Objective of the Event

The aim of the program was to cover the following aspects:

- Importance of Investment
- Financial Investment Opportunities
- Process and prerequisite to invest in Securities Markets
- Investment in primary markets
- Investing in secondary markets
- Introduction to Financial Derivatives
- Mutual Funds
- Career in Securities Markets

Students of School of Business & Commerce participated.

3. Beneficiaries of the Event

Students, young entrepreneurs and faculty members.

4. Details of the Guest

Dr. Ishu Tayal is presently working with NSDL as Regional Head West and NISM empaneled trainer. Prior to that he was Regional Manager at BSE Ltd from 2011-2020. Dr. Ishu has expertise in generating new business and volumes in Equity, Mutual Fund, Commodity Derivatives, Equity Derivatives, Currency Derivatives and SLB Segment . Dr. Ishu has delivered more than 450 education seminars regarding capital markets education for Investors and students at various Universities and colleges which includes premium B schools like IIMs and IITs. He is also a regular speaker in seminars with SEBI (Securities and Exchange Board of India).

5. Brief Description of the event

The program is backed with financial awareness and financial education for young citizen for the benefit of the society. This CSR Initiative Kona Kona Shiksha of Kotak Securities Ltd is spreading awareness for financial aspects for making rational investment decisions.

6. Program Scheme

BBA IV Sem					
Course Code	Course Name	L	T	P	C
BB2248	Indian Financial System	3	0	0	3

7. Lecture Plan



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Lec. No.	Topics	Session Outcome	Mode of Delivery	Corresponding CO	Mode of Assessing the Outcome
1	Introduction and Course Hand-out briefing	To acquaint and clear teachers expectations and understand student expectations	Lecture	NA	NA
2	Indian Financial System – Introduction	Discuss the concept of Indian Financial System	Lecture	2248.1	Class Quiz End Term Mid Term I
3	Role, functions and theories of financial system	Examine in detail different roles, functions and theories.	Lecture	2248.1	Class Quiz End Term Mid Term I
4	Structure of IFS-I	Discuss the structure of IFS	Lecture	2248.1	Class Quiz End Term Mid Term I
5	Structure of IFS-II	Discuss the structure of IFS	Lecture	2248.2	Class Quiz Mid Term I End Term
6	Commercial Banks: Introduction	Introduction to concept of commercial banking.	Lecture	2248.2	Class Quiz Mid Term I End Term
7	Role of Commercial Banks	Discuss role of commercial banks	Lecture	2248.2	Class Quiz Mid Term I End Term
8	Functions of Commercial Banks	Discuss Functions of Commercial Banks	Lecture	2248.2	Class Quiz Mid Term I End Term
9	Investment Policy of Commercial Banks	Discuss Investment Policy of Commercial Banks	Class room discussion	NA	Quiz/Case Study
10	Narasimham committee report on banking sector reforms	Discuss banking sector reforms	Lecture	2248.2	Class Quiz Mid Term I End Term
11	-Reserve Bank of India (RBI): Organisation	Discuss RBI Organisation Structure	Lecture	2248.2	Class Quiz Mid Term I End Term
12	Reserve Bank of India (RBI): Objectives	Discuss Objectives of RBI	Lecture	2248.2	Class Quiz Mid Term I End term
13	Reserve Bank of India (RBI): Role & functions	Discuss role & function of RBI	Class room discussion	2248.2	Quiz/Case Study



14	Financial Markets: Primary & Secondary Market	Examine markets	Financial	Lecture	2248.3	Class Quiz Mid Term II End Term
15	Financial Markets: Capital Market	Examine market	capital	Lecture	2248.3	Class Quiz Mid Term II End Term
16	Financial Markets: Money Market	Analyse market	money	Lecture	2248.3	Class Quiz Mid Term II End Term
17	SEBI: Organisation	Discuss organisation structure	SEBI	Lecture	2248.4	Class Quiz Mid Term II End Term
18	SEBI: Objectives	Analyse objectives	SEBI	Lecture	2248.4	Class Quiz Mid Term II End Term
19	SEBI: regulatory functions	Discuss regulatory functions	SEBI	Lecture	2248.4	Class Quiz Mid Term II End Term
20	Financial Instruments: Types	Analyse instruments.	financial	Class room discussion	2248.4	Quiz/Case Study
21	Financial Instruments: Features	Analyse instruments.	financial	Lecture	2248.4	Class Quiz Mid Term II End Term
22	Financial Services; Meaning & Definition	Discuss services	Financial	Lecture	2248.4	Class Quiz Mid Term II End Term
23	Financial Services: Features	Analyse features of financial services		Lecture	2248.4	Class Quiz Mid Term II End Term
24	Financial Services; Importance	Discuss importance of financial services		Class room discussion	2248.4	Quiz/Case Study
25	Financial Services; Types of Financial Service	Examine various Types of Financial Service	various	Lecture	2248.5	Class Quiz Mid Term II End Term



26	Financial Services; Types of Financial Service II	Examine various Types of Financial Service	Lecture	2248.5	Class Quiz Mid Term II End Term
27	Mutual Funds: Process	Discuss mutual funds process	Lecture	2248.5	Class Quiz Mid Term II End Term
28	Mutual Funds: Organisation	Discuss mutual funds organisation	Class room discussio n	2248.5	Quiz/Case Study
29	Class Activity	Discuss mutual funds.	Class room discussio n	2248.5	Quiz/Case Study
30	Mutual Funds: Organisation II	Discuss mutual funds organisation	Lecture	2248.5	Class Quiz End Term
31	Mutual Funds: Advantages	Discuss mutual funds advantages	Lecture	2248.5	Class Quiz End Term
32	Mutual Funds: Types	Discuss types of MFs	Lecture	2248.5	Class Quiz End Term
33	Mutual Funds: Types II	Discuss types of MFs	Lecture	2248.5	Class Quiz End Term
s34	Venture Capital: Introduction	Examine the concept of VC	Lecture	2248.5	Class Quiz End Term
35	Venture Capital: Process	Analyse different process of VC	Lecture	2248.5	Class Quiz End Term
36	Venture Capital: Funding Series	Examine VC funding	Lecture	2248.5	Class Quiz End Term
37	Class Activity	Examine VC funding	Class room discussio n	2248.5	Quiz/Case Study
38	Class Activity	Analyse the problem and finding out the solution.	Class room discussio n	2248.5	Quiz/Case Study
39	Revision	Revise different topics of marketing in brief	Class room discussio n	2248.5	End Term

8. Photographs of the event or screenshots of the event

Dr. Ishu Tayal, conducting Kona Kona Shiksha Program



Dr. Ishu Tayal, conducting taking training session

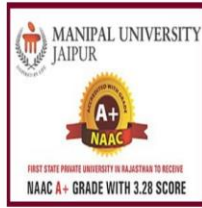




9. Brochure or Creative of the event



**MANIPAL UNIVERSITY
JAIPUR**



School of Business & Commerce (SBC)

&

**Atal Incubation Centre of Manipal University Jaipur (MUJ)
In Collaboration with**

**National Institute of Securities Market (NISM)
Organizes**

**Financial Education For Young Citizen Kona Kona Shiksha Program
(A Kotak Securities CSR Initiative)**

24th & 25th January 2023 (2 AB, III Floor-Room no 307)

Resource Person- Dr Ishu Tayal

NISM Empaneled Trainer

Conveners

Dr. Somya Choubey, Assistant Professor-SBC

Dr. Ity Patni, Associate Professor-SBC



10. Schedule of the event (insert in the report)

The event was scheduled on 24th January 2023 from 9:00 AM to 2:00 PM and on 25th January 2023 from 1:00 PM to 6:00 PM

11. Attendance of the Event

Total attendee 63

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	200901068	Abhinav Goyal	Business Administration
2	Manipal University Jaipur	Jaipur	200901221	Aashish Raj	Business Administration
3	Manipal University Jaipur	Jaipur	210901232	Divya Gupta	Business Administration
4	Manipal University Jaipur	Jaipur	210901071	Gautam Gupta	Business Administration
5	Manipal University Jaipur	Jaipur	210901279	Geetika Sharma	Business Administration
6	Manipal University Jaipur	Jaipur	210901003	BHAGAT SINGH	Business Administration
7	Manipal University Jaipur	Jaipur	210901012	GAURAV PRATAP SINGH	Business Administration
8	Manipal University Jaipur	Jaipur	210901013	BHAVESH NAGAR	Business Administration
9	Manipal University Jaipur	Jaipur	210901014	CHIRAG MEHTA	Business Administration
10	Manipal University Jaipur	Jaipur	210901019	RUDRAKSH PAREEK	Business Administration
11	Manipal University Jaipur	Jaipur	210901025	PARV KUMAR SINGH	Business Administration
12	Manipal University Jaipur	Jaipur	210901031	SHUBHAM MITRA	Business Administration
13	Manipal University Jaipur	Jaipur	210901035	PALAK CHOUHAN	Business Administration
14	Manipal University Jaipur	Jaipur	210901048	PRIYANKA KUMARI	Business Administration
15	Manipal University Jaipur	Jaipur	210901055	SHREYANSH MAHESWARI	Business Administration
16	Manipal University Jaipur	Jaipur	210901056	SHIV GARG	Business Administration
17	Manipal University Jaipur	Jaipur	210901070	SHYAM SUNDER SHARMA	Business Administration
18	Manipal University Jaipur	Jaipur	210901086	MOHIT CHANDRA SHEKHAR BHIWANIWALA	Business Administration
19	Manipal University Jaipur	Jaipur	210901087	PREM JAIN	Business Administration
20	Manipal University Jaipur	Jaipur	210901100	SHOBHIT KESHARWANI	Business Administration
21	Manipal University Jaipur	Jaipur	210901102	ARIHANT JAIN	Business Administration
22	Manipal University Jaipur	Jaipur	210901105	ANMOL KHANDELWAL	Business Administration
23	Manipal University Jaipur	Jaipur	210901136	CHIRAG SARRAF	Business Administration
24	Manipal University Jaipur	Jaipur	210901151	KARTIKEY GUPTA	Business Administration
25	Manipal University Jaipur	Jaipur	210901159	NAVYA KHETAN	Business Administration



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26	Manipal University Jaipur	Jaipur	210901161	HARSH AIREN	Business Administration
27	Manipal University Jaipur	Jaipur	210901167	ARCHIE AGRAWAL	Business Administration
28	Manipal University Jaipur	Jaipur	210901169	PRAVEEN MAHRAWDIYA	Business Administration
29	Manipal University Jaipur	Jaipur	210901173	AKSHAT SOOD	Business Administration
30	Manipal University Jaipur	Jaipur	210901177	SWAPNIL ANIL KALYANE	Business Administration
31	Manipal University Jaipur	Jaipur	210901178	NIKITA DASSANI	Business Administration
32	Manipal University Jaipur	Jaipur	210901181	RITIKA MATHUR	Business Administration
33	Manipal University Jaipur	Jaipur	210901192	SANJAY SINGH SISODIA	Business Administration
34	Manipal University Jaipur	Jaipur	210901196	NITIN KUMAR SHARMA	Business Administration
35	Manipal University Jaipur	Jaipur	210901197	UJJAWAL AGARWAL	Business Administration
36	Manipal University Jaipur	Jaipur	210901220	ANUSHKA TIWARI	Business Administration
37	Manipal University Jaipur	Jaipur	210901226	ANUGRAH CHOUKSEY	Business Administration
38	Manipal University Jaipur	Jaipur	210901231	SANYOGEETA SAHOO	Business Administration
39	Manipal University Jaipur	Jaipur	210901232	DIVYA GUPTA	Business Administration
40	Manipal University Jaipur	Jaipur	210901234	ADITI DHANDHARIA	Business Administration
41	Manipal University Jaipur	Jaipur	210901239	ADITYA GUPTA	Business Administration
42	Manipal University Jaipur	Jaipur	210901241	RAMAY MEHTA	Business Administration
43	Manipal University Jaipur	Jaipur	210901258	PARTH BHARDWAJ	Business Administration
44	Manipal University Jaipur	Jaipur	210901265	KASHISH JAIN	Business Administration
45	Manipal University Jaipur	Jaipur	210901270	TANISHQ HALDIYA	Business Administration
46	Manipal University Jaipur	Jaipur	210901272	NAKSHATRA TANKRA	Business Administration
47	Manipal University Jaipur	Jaipur	210901276	PRANJAL JAIN	Business Administration
48	Manipal University Jaipur	Jaipur	210901279	GEETIKA SHARMA	Business Administration
49	Manipal University Jaipur	Jaipur	210901285	PRANSHAV VYAS	Business Administration
50	Manipal University Jaipur	Jaipur	210901296	YAJAT TAK	Business Administration
51	Manipal University Jaipur	Jaipur	210901299	ADITYA SURANA	Business Administration
52	Manipal University Jaipur	Jaipur	210901309	YASHI JAIN	Business Administration
53	Manipal University Jaipur	Jaipur	210901331	SANGEETA CHOUDHARY	Business Administration
54	Manipal University Jaipur	Jaipur	210901335	BHUMIKA CHAUDHARY	Business Administration
55	Manipal University Jaipur	Jaipur	210901336	HARSH KHANDELWAL	Business Administration
56	Manipal University Jaipur	Jaipur	210901338	DAKSH AGARWAL	Business Administration



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57	Manipal University Jaipur	Jaipur	210901348	ADITI JAIN	Business Administration
58	Manipal University Jaipur	Jaipur	210901349	YASH AGARWAL	Business Administration
59	Manipal University Jaipur	Jaipur	210901354	PAKHI AGARWAL	Business Administration
60	Manipal University Jaipur	Jaipur	210901358	ANUJ KANDOI	Business Administration
61	Manipal University Jaipur	Jaipur	210901361	JAYANSH SHARMA	Business Administration
62	Manipal University Jaipur	Jaipur	210901364	DEVANSH KHURANA	Business Administration
63	Manipal University Jaipur	Jaipur	219202009	ADITYA BANSAL	Business Administration

Bansal

Head
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