

### **FACULTY OF MANAGEMENT AND COMMERCE**

### SCHOOL OF BUSINESS AND COMMERCE

#### **CAREER ENHANCEMENT CENTRE**

**WORKSHOP** 

ON

**Image Management for Greater Success** 

17 JULY 23 (11:00 AM-1:00 PM)



#### 1. Introduction of the Event

A workshop on "Image Management for Greater Success" is organized by Career Enhancement Centre, School of Business and Commerce on 17<sup>th</sup> July 23 for MUJ Faculty members.

#### 2. Objective of the Event (bullet points or about 50 words)

The session intends to empower faculty members with the knowledge and skills required to effectively manage their personal and professional image. The workshop has covered the following objectives:

- -Understand the importance of image management and its implications in personal and professional life.
  - -Identify the key elements of projecting a winning image.
  - -Gain essential tips and insights into the art of image management.
- -Create a personalized action plan for refining and enhancing individual images.

#### 3. Beneficiaries of the Event (Student/Faculty/Community etc) (25 words)

The Session is going to provide practical insights of image building to MUJ faculty members to effectively manage their personal and professional image.

4.Details of the Guests (Chief Guests, speakers etc Designation, organization, contact details if any please give them in sr no)

Ms. Krittika Sharda, soft skills trainer, image consultant and an educator

#### 5. Brief Description of the event (about 200 words)

A workshop on "Image Management for Greater Success" is organized by Career Enhancement Centre, School of Business and Commerce in collaboration with Image Management Professionals Association (IMPA) on 17<sup>th</sup> July 23 for MUJ Faculty members for 2 hours between 11:00 AM-1:00 PM. The speaker for the session was Ms. Krittika Sharda, an Internationally certified soft skills trainer, image consultant and an educator.

The workshop aimed to provide valuable insights into various aspects of Image Management. The primary objectives were to help participants understand the concept of



Image Management, identify key elements for projecting a winning image, and provide practical tips on essential Image Management practices. Discussion was held on techniques for effective appearance management, including dressing appropriately and grooming, the importance of body language in conveying confidence and professionalism, as well as the role of communication etiquette in building strong relationships.



# 6. 3 to 5 photographs of the event or screenshots of the event (if online) with captions

(Addressing the faculty members on grooming techniques)





(Understanding image though fun games)



(Responding to the questionnaire shared to evaluate image quotient)





(Presentation of memento as a mark of gratitude to the expert)



## (Group Photograph)





7.Brochure or creative of the event





## **Career Enhancement Centre School of Business and Commerce**

is organizing

Workshop

## Image Management for Greater Success

in collaboration with

**Image Management Professionals Association (IMPA)** 

11:00 AM to 1:00PM | July 17, 2023 Room No. 307, 1AB, MUJ

## Krittika Sharda

**CORPORATE TRAINER COMMUNICATION & ETIQUETTE COACH IMAGE EDUCATOR** 



**Chief Patron** 



Mr S. Vaitheeswaran

**Patron** 



Dr G K Prabhu



Pro-President

**Co-Patrons** 



Dr Nitu Bhatnagar Registrar



Dr Brajesh Kumar Dean, FoM&C

**Organizers** 



(Cmde) Jawahar M Jangir



Dr Narender Singh Bhati



Dr Saurabh Sharma HoD - Commerce

Convener



Dr Shweta Mishra Department of Business Administration

## 7. Schedule of the event (insert in the report)

Time of the Event is on  $17^{th}$  July 23 between 11:00 AM- 1:00 PM

# 8. Attendance of the Event (insert in the document only) Total attendee:43

Your Name	MUJ Id	Designation	Department	Mobile Number (whats App)
Dr. Madhu Bala Kaushik	MUJ1485	Assistant Professor	Business Administration	08619501294
Mrs. Monika	MUJ1131	Asst. Professor	DOE	09610100656
SHASHI SHEKHER TIWARY		ASSISTANT PROFESSOR	PHYSICS	9621629640
Chirmi Acharya	MUJ 1512	Assistant professor	Psychology	9950563110
Dr. Sumit Dhariwal	MUJ1160	Assistant Professor (Senior Scale)	IT	9752070470
Dhananjay Kumar Singh	MUJ1185	Assistant Professor	IT	9085860038
Dr. Sudhir Sharma	MUJ1203	AP	DSE	7017891651
Anurag Bhatnagar	MUJ0703	AP	IT	8875027278
Dr.Hemlata Parmar	Muj 1569	Assistant Professor	Computer Science and Engineering	8607472636
Dr Veenus Gehlot	MUJ1235	Assistant Professor	BUSINESS ADMINI	9828176400
Manisha Choudhary	MUJ1527	Assistant Professor	Business Administration	9782781784
Dr Priya Soni	MUJ1465	Assistant Professor	Business Administration	+919887845343
Dr ANTIMA SHARMA	MUJ1555	Assistant Professor	Assistant Professor	9928988603
Anadi Trikha	MUJ1534	Assistant Professor	DOE	9309266276
Dr Sonal Sidana	MUJ0092	Assistant Professor	Business Administration	9799622331
Saurabh Sharma	Muj0306	Associate Prof	Commerce	9828040943
Dr. Purvi Pareek	Muj 1093	Assistant professor	Management	9582878254
Arpita Agarwal	MUJ1456	Assistant Professor	Management	9782453593
Dr. Deeksha Ahuja	MUJ1242	Assistant Professor	Department of Business Administration	7417031772
Dr Ity Patni	MUJ0691	Associate Professor	Business Administration	9928876543
Dr Somya Choubey	MUJ1019	Assistant Professor -Selection Grade	Commerce	7976494810
Dr Shilpa Joshi	Assistant Professor (Senior Scale)		Commerce	7014144963



Dr. Naresh Kedia 1489 Assista		Assistant professor	Business Administration	9815075243
Dr Swati Sharma	MUJ1440	Assistant Professor	Commerce	7895335156
Nishu Gupta	MUJ0674	ASSISTANT PROFESSOR	BUSINESS ADMINISTRATION	9783204271
Dr Bhaskar Arora	MUJ1368	Assistant Professor	Commerce	7568111710
Dr. Suhasini Verma	MUJ0561	Associate Professor	Business Administration	9772022226
Dr Alpa Sethi	MUJ1487	Assistant professor (SG)		
Dr. Swati Jain	MUJ1365	Assistant Professor (Selection Grade)	Commerce	99833 22732
Dr. Kirti Goyal	MUJ1532	Assistant Professor	Business Administration	7725929501
Dr. Ritu Toshniwal	MUJ 1486	Assistant Professor	Business Administration	9929134435
DR. DEEPIKA SHEKHAWAT	MUJ1151	Assistant Professor	CSE	8769669694
Sunita Singhal	MUJ0713	Associate Professor	CSE	9352556599
Dr. Ravish Pandey	MUJ 1495	Assistant Professor	Business Administration	9928090907
Mamta Soni	MUJ1364	Assistant Professor	Department of Commerce	+919887400222
Bhawna Chahar	Muj0836	Associate professor	Business administration	9897966060
Dr. Ankit Kumar Singh Patel	MUJ1094	Assistant Professor	Commerce	6394916035
Dr Preeti Narooka	MUJ1591	Assistant Professor - Senior scale	AIML SCSE	9022297778
Rajshree Rathore	MUJ1190	Lab Tech.	Psychology	7725989358
Sonali Sharma	MUJ0677	Assistant Professor (Senior Scale)	Business Administration	9929678227
Dr Himani Sharma	MUJ1358	Assistant Professor	Commerce	9660469661
GAURAV LODHA	MUJ0596	Associate Professor	Commerce	94141301727
Dr. Sunny Dawar	MUJ0369	Assistant Professor (Selection Grade)	Commerce	9887871712

## 9. Feedback of the Event (if obtained)

	How would	Do you want	Was the	Rate the	What did you like
			workshop well	instructor's	the most about the
Timestamp	workshop?	such learning	planned and as	overall	session?



		sessions in future?	per your expectation?	performance during the session?	
17/07/2023 12:49:20	Excellent	Maybe	Yes	Excellent	NA
17/07/2023 12:49:24	Excellent	Yes	Yes	Excellent	Very Interactive session
17/07/2023 12:49:32	Very Good	Yes	Yes	very Good	
17/07/2023 12:49:35		Maybe	Maybe	Good	Presentation style
17/07/2023 12:50:05	Excellent	Yes	Yes	very Good	Presentation
17/07/2023 12:50:16	Very Good	Maybe	Maybe	Excellent	Positive energy
17/07/2023 12:50:34	Good	Maybe	Yes	Good	Communication skills of instructor
17/07/2023 12:50:53	Excellent	Yes	Yes	Excellent	Good
17/07/2023 12:51:15	Very Good	Maybe	Yes	very Good	The whole workshop is good.
17/07/2023 12:51:27	Good	Yes	Yes	very Good	Participate
17/07/2023 12:51:38	Very Good	Yes	Yes	Excellent	Tips shared for appearance
17/07/2023 12:51:44	Good	Maybe	Yes	very Good	-
17/07/2023 12:51:56	Fair	No	Yes	Good	
17/07/2023 13:02:55	Excellent	Yes	Yes	Excellent	Resource person
17/07/2023 14:16:02	Good	No	Maybe	Good	Activities
17/07/2023 14:57:23	Excellent	Yes	Yes	Excellent	Get to know interesting things about image management
17/07/2023 15:13:17		No	Maybe	Fair	Topic is relevant in present context
17/07/2023 16:03:33		Maybe	Yes	Excellent	Resource person
17/07/2023 18:32:05	Very Good	Yes	Yes	Excellent	Way of explanation.

10.Link of MUJ website stating the event is uploaded on website.