



SCHOOL of BUSINESS & COMMERCE And DIRECTORATE OF ALUMNY RELATIONS

A report on

Seminar on

Technology in Management 8/03/2022-11/02/2022



Introduction of the Event

Technology is an integral part of business management. There is no segment or process of business where technology is not playing a significant role. Again, the rapid development of technology has disrupted the way businesses were managed in the past. To understand this phenomenon, nothing is as effective as to understand from the professionals, the role of technology in managing business. Keeping this in mind a seminar on" Technology in Management "was organized under which four expert sessions covering various facets of uses of technology in managing business are conducted.

The event is special as our alumnus, who are working in prestigious organizations at a leading role, took the sessions and interacted with their juniors.

Objective of the Event

The basic objective of this seminar is twofold-

- To understand how technology is helping in managing the business
- Interactive session between the professional, who are our own alumnus, and our students.

This have ensured a different level of comfort level to our current students as they were interacting with their own seniors. Also, provided a chance to alums to keep in contact with their alma matter

Beneficiaries of the Event

Students at School of Business & Commerce, Manipal University Jaipur.

Session on the topic "Application of Technology in Business"

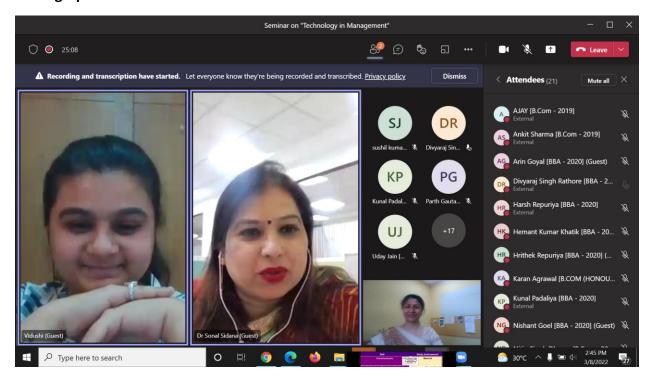
Date- 8/3/2022

Detail of the Resource Person

Resource Person: Ms. Vidushi Bajpai

Ms. Vidushi Bajpai is a Senior Assistant at Myntra Designs Pvt. Ltd. Before that she was associated with educational service provider company BYJU's.

She has completed her bachelor's in business management in 2020 from Manipal University Jaipur.











MANIPAL UNIVERSITY JAIPUR

SCHOOL OF BUSINESS AND COMMERCE AND DIRECTORATE OF ALUMNI RELATIONS

ORGANIZES

SEMINAR ON TECHNOLOGY IN MANAGEMENT

AN EVENT UNDER DECENNIAL YEAR CELEBRATION



Vidushi Bajpai Senior Assistant at Myntra DesigneRet, Ltd Date- 8/3/2022 Timings- 2.30-3.30pm Topic- Application of Technology Business Batch: BBA-2017-2020



CRM Functional consultant in Tata Technologies Date- 9/3/2022 Timings- 2.00-3.00pm Topic-Influence of technology in HR Batch: BBA-2017-2020 TSB-2020-2022



Neha Sharma
Data and Reporting
Manager at Jones Lang LaSalle
Date- 10/3/2022
Timings- 2.30-3.30pm
Topic- Role of business
analytics in corporate
decision making
Batch: TSB-2014-2016



CONVENER

Sarthak Agarwal
Software Engineer at Dell
Date-11/3/2022
Timings- 2.30-3.30pm
Topic-Scrum Process
Management using Technology
Batch: CCE-2016-2020

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