



**SCHOOL of BUSINESS & COMMERCE
And
DIRECTORATE OF ALUMNY RELATIONS**

A report on

Seminar on

Technology in Management

8/03/2022-11/02/2022

Introduction of the Event

Technology is an integral part of business management. There is no segment or process of business where technology is not playing a significant role. Again, the rapid development of technology has disrupted the way businesses were managed in the past. To understand this phenomenon, nothing is as effective as to understand from the professionals, the role of technology in managing business. Keeping this in mind a seminar on "Technology in Management" was organized under which four expert sessions covering various facets of uses of technology in managing business are conducted.

The event is special as our alumnus, who are working in prestigious organizations at a leading role, took the sessions and interacted with their juniors.

Objective of the Event

The basic objective of this seminar is twofold-

- To understand how technology is helping in managing the business
- Interactive session between the professional, who are our own alumnus, and our students.

This has ensured a different level of comfort level to our current students as they were interacting with their own seniors. Also, provided a chance to alums to keep in contact with their alma mater

Beneficiaries of the Event

Students at School of Business & Commerce, Manipal University Jaipur.

Session on the topic "Application of Technology in Business"

Date- 8/3/2022

Detail of the Resource Person

Resource Person: Ms. Vidushi Bajpai

Ms. Vidushi Bajpai is a Senior Assistant at Myntra Designs Pvt. Ltd. Before that she was associated with educational service provider company BYJU's.

She has completed her bachelor's in business management in 2020 from Manipal University Jaipur.



Photographs

Seminar on "Technology in Management"

25:08

Recording and transcription have started. Let everyone know they're being recorded and transcribed. [Privacy policy](#) Dismiss

Attendees (21) Mute all

SJ sushil kuma...
DR Divyaraj Sin...
KP Kunal Padal...
PG Parth Gauta...
UJ Uday Jain [...]
+17

AJAY [B.Com - 2019] External
AS Ankit Sharma [B.Com - 2019] External
AG Arin Goyal [BBA - 2020] (Guest)
DR Divyaraj Singh Rathore [BBA - 2... External
HR Harsh Repuriya [BBA - 2020] External
HK Hemant Kumar Khatik [BBA - 20...
HR Hrithek Repuriya [BBA - 2020] (...
KA Karan Agrawal [B.COM (HONOU...
KP Kunal Padaliya [BBA - 2020] External
NG Nishant Goel [BBA - 2020] (Guest)

Vidushi (Guest)
Dr Sonal Sidana (Guest)

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MANIPAL UNIVERSITY JAIPUR

SCHOOL OF BUSINESS AND COMMERCE AND DIRECTORATE OF ALUMNI RELATIONS

ORGANIZES

SEMINAR ON TECHNOLOGY IN MANAGEMENT

AN EVENT UNDER DECENNIAL YEAR CELEBRATION



Vidushi Bajpai
Senior Assistant at Myntra
Design Pvt. Ltd
Date- 8/3/2022
Timings- 2.30-3.30pm
Topic- Application of
Technology in Business
Batch: BBA-2017-2020



Saumya Sharma
CRM Functional consultant in
Tata Technologies
Date- 9/3/2022
Timings- 2.00-3.00pm
Topic-Influence
of technology in HR
Batch: BBA-2017-2020
TSB-2020-2022



Neha Sharma
Data and Reporting
Manager at Jones Lang LaSalle
Date- 10/3/2022
Timings- 2.30-3.30pm
Topic- Role of business
analytics in corporate
decision making
Batch: TSB-2014-2016



Sarthak Agarwal
Software Engineer at Dell
Date-11/3/2022
Timings- 2.30-3.30pm
Topic-Scrum Process
Management using Technology
Batch: CCE-2016-2020



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