

**SCHOOL of BUSINESS & COMMERCE
And
DIRECTORATE OF ALUMNY RELATIONS**

A report on

Seminar on

Technology in Management

8/03/2022-11/02/2022



Introduction of the Event

Technology is an integral part of business management. There is no segment or process of business where technology is not playing a significant role. Again, the rapid development of technology has disrupted the way businesses were managed in the past. To understand this phenomenon, nothing is as effective as to understand from the professionals, the role of technology in managing business. Keeping this in mind a seminar on "Technology in Management" was organized under which four expert sessions covering various facets of uses of technology in managing business are conducted.

The event is special as our alumnus, who are working in prestigious organizations at a leading role, took the sessions and interacted with their juniors.

Objective of the Event

The basic objective of this seminar is twofold-

- To understand how technology is helping in managing the business
- Interactive session between the professional, who are our own alumnus, and our students.

This has ensured a different level of comfort level to our current students as they were interacting with their own seniors. Also, provided a chance to alums to keep in contact with their alma mater

Beneficiaries of the Event

Students at School of Business & Commerce, Manipal University Jaipur.

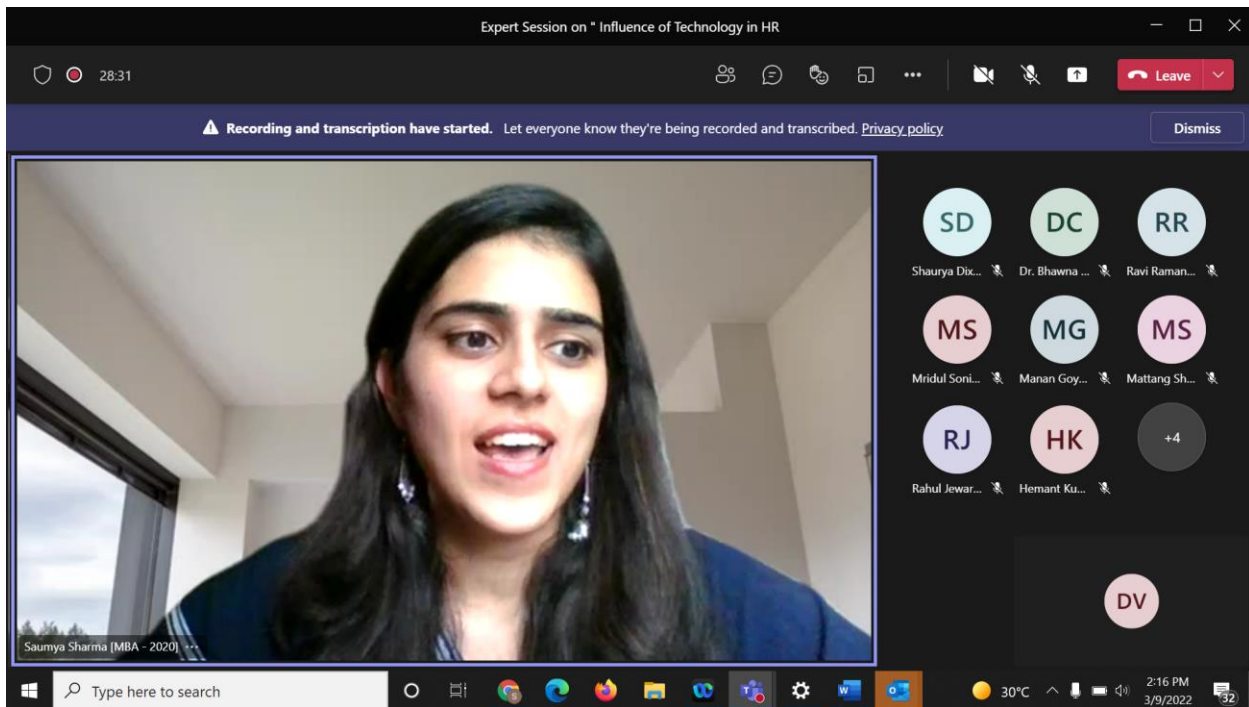
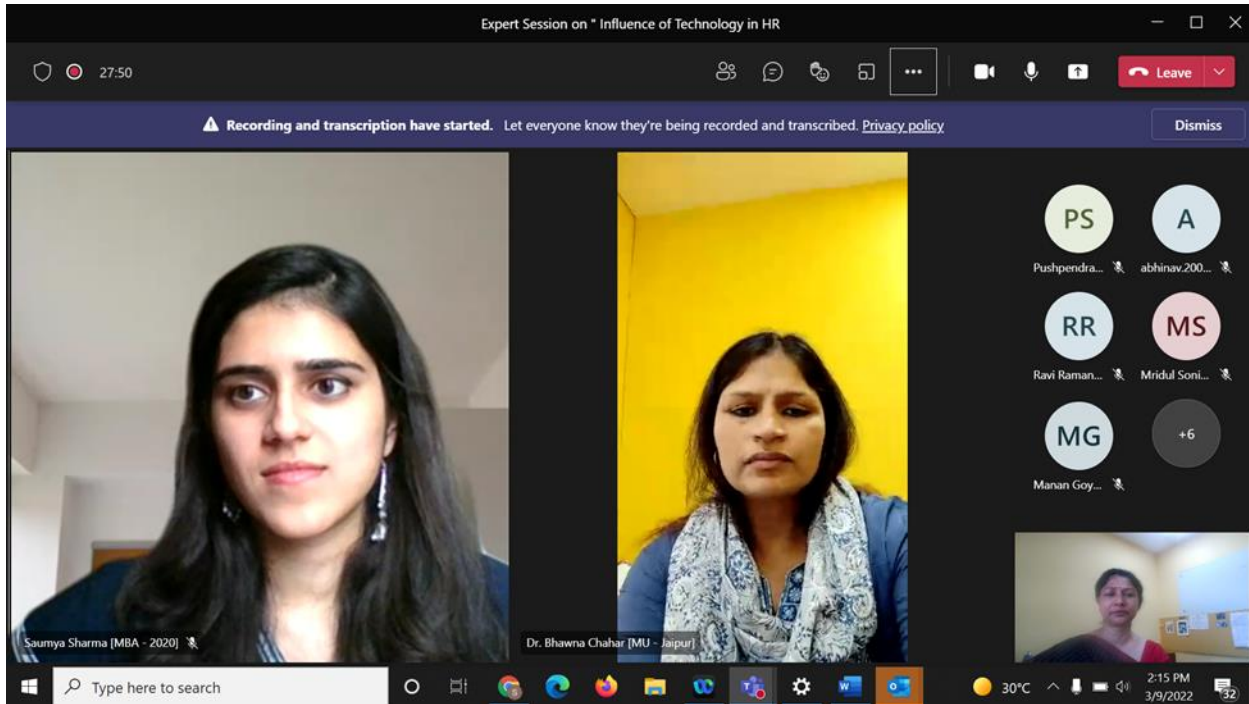
Date- 9/3/2022

Session on the topic "Influence of Technology in HR"

Resource Person: Ms. Saumya Sharma

Ms. Saumya Sharma is CRM Functional consultant in Tata technologies. Did internship at RBI IN HR department. She has completed her MBA from TAPMI School of Business with specialization in HR and Mgt of technology in 2020 and Bachelor of Business Administration in 2020 from Manipal University Jaipur.

Photographs





MANIPAL UNIVERSITY JAIPUR

SCHOOL OF BUSINESS AND COMMERCE AND DIRECTORATE OF ALUMNI RELATIONS

ORGANIZES

SEMINAR ON TECHNOLOGY IN MANAGEMENT

AN EVENT UNDER DECENNIAL YEAR CELEBRATION



Vidushi Bajpai
Senior Assistant at Myntra
Design Pvt. Ltd
Date- 8/3/2022
Timings- 2.30-3.30pm
Topic- Application of
Technology in Business
Batch: BBA-2017-2020



Saugata Sharma
CRM Functional consultant in
Tata Technologies
Date- 9/3/2022
Timings- 2.00-3.00pm
Topic-Influence
of technology in HR
Batch: BBA-2017-2020
TSB-2020-2022



Neha Sharma
Data and Reporting
Manager at Jones Lang LaSalle
Date- 10/3/2022
Timings- 2.30-3.30pm
Topic- Role of business
analytics in corporate
decision making
Batch: TSB-2014-2016



Sarthak Agarwal
Software Engineer at Dell
Date-11/3/2022
Timings- 2.30-3.30pm
Topic-Scrum Process
Management using Technology
Batch: CCE-2016-2020

CONVENER

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