



**SCHOOL of BUSINESS & COMMERCE  
And  
DIRECTORATE OF ALUMNY RELATIONS**

A report on

*Seminar on*

*Technology in Management*

**8/03/2022-11/02/2022**



## **Introduction of the Event**

Technology is an integral part of business management. There is no segment or process of business where technology is not playing a significant role. Again, the rapid development of technology has disrupted the way businesses were managed in the past. To understand this phenomenon, nothing is as effective as to understand from the professionals, the role of technology in managing business. Keeping this in mind a seminar on "Technology in Management" was organized under which four expert sessions covering various facets of uses of technology in managing business are conducted.

The event is special as our alumnus, who are working in prestigious organizations at a leading role, took the sessions and interacted with their juniors.

## **Objective of the Event**

The basic objective of this seminar is twofold-

- To understand how technology is helping in managing the business
- Interactive session between the professional, who are our own alumnus, and our students.

This has ensured a different level of comfort level to our current students as they were interacting with their own seniors. Also, provided a chance to alums to keep in contact with their alma mater

## **Beneficiaries of the Event**

Students at School of Business & Commerce, Manipal University Jaipur.

**Date- 10/3/2022**

**Session on the topic "Role of Business Analytics in Corporate Decision Making"**

## **Resource Person: Ms. Neha Sharma**

Ms. Neha Sharma is Data and Reporting Manager at Jones Lang LaSalle. After completing her MBA from TAPMI School of Business in 2016, she worked as management trainee at Manipal Global Education Services, Manipal Global Education Services. Then she has earned her second master's degree in Master of Business Information Systems from The Australian National University in 2019.

## **Photographs**

Expert Session on "Role of business analytics in corporate decision making"

18:38 Request control

Recording and transcription have started. Let everyone know they're being recorded and transcribed. [Privacy policy](#) Dismiss



The image shows a Zoom meeting interface. The main window displays a video conference with three participants: a woman on the left, a man in the center, and a woman on the right. A participant list on the right side shows 2 presenters and 20 attendees. The meeting title is "Expert Session on 'Role of business analytics in corporate decision making'". The time is 18:38. A notification at the top indicates that recording and transcription have started. The Windows taskbar is visible at the bottom, showing the search bar and system tray with the date 3/10/2022 and time 2:39 PM.

Participants

Type a name

Share invite

Presenters (2) Mute all

- Dr. Suhasini Verma [MU - Jaipur] Organizer
- Sharma, Neha External

Attendees (20) Mute all

- Chirayu Sharma [BBA - 2019] (G...)
- Dr. Jawahar Mal Jangir [MUJ] External
- Dr. Sonal Sidana [MUJ] External
- Jaipal Singh Tanwar [BBA - 2019]...
- Jeel Pritesh Kumar [BBA - 2019] ...

Sharma, Neha

Type here to search

30°C 2:39 PM 3/10/2022

## Brochure

## MANIPAL UNIVERSITY JAIPUR

### SCHOOL OF BUSINESS AND COMMERCE AND DIRECTORATE OF ALUMNI RELATIONS

#### ORGANIZES

### SEMINAR ON TECHNOLOGY IN MANAGEMENT

#### AN EVENT UNDER DECENNIAL YEAR CELEBRATION



**Vidushi Bajpai**  
Senior Assistant at Myntra  
Design Pvt. Ltd  
Date- 8/3/2022  
Timings- 2.30-3.30pm  
Topic- Application of  
Technology in Business  
Batch: BBA-2017-2020



**Saumya Sharma**  
CRM Functional consultant in  
Tata Technologies  
Date- 9/3/2022  
Timings- 2.00-3.00pm  
Topic-Influence  
of technology in HR  
Batch: BBA-2017-2020  
TSB-2020-2022



**Neha Sharma**  
Data and Reporting  
Manager at Jones Lang LaSalle  
Date- 10/3/2022  
Timings- 2.30-3.30pm  
Topic- Role of business  
analytics in corporate  
decision making  
Batch: TSB-2014-2016



**Sarthak Agarwal**  
Software Engineer at Dell  
Date-11/3/2022  
Timings- 2.30-3.30pm  
Topic-Scrum Process  
Management using Technology  
Batch: CCE-2016-2020