



SCHOOL of BUSINESS & COMMERCE And DIRECTORATE OF ALUMNY RELATIONS

A report on

Seminar on

Technology in Management 8/03/2022-11/02/2022



Introduction of the Event

Technology is an integral part of business management. There is no segment or process of business where technology is not playing a significant role. Again, the rapid development of technology has disrupted the way businesses were managed in the past. To understand this phenomenon, nothing is as effective as to understand from the professionals, the role of technology in managing business. Keeping this in mind a seminar on" Technology in Management "was organized under which four expert sessions covering various facets of uses of technology in managing business are conducted.

The event is special as our alumnus, who are working in prestigious organizations at a leading role, took the sessions and interacted with their juniors.

Objective of the Event

The basic objective of this seminar is twofold-

- To understand how technology is helping in managing the business
- Interactive session between the professional, who are our own alumnus, and our students.

This have ensured a different level of comfort level to our current students as they were interacting with their own seniors. Also, provided a chance to alums to keep in contact with their alma matter

Beneficiaries of the Event

Students at School of Business & Commerce, Manipal University Jaipur.

Date- 10/3/2022

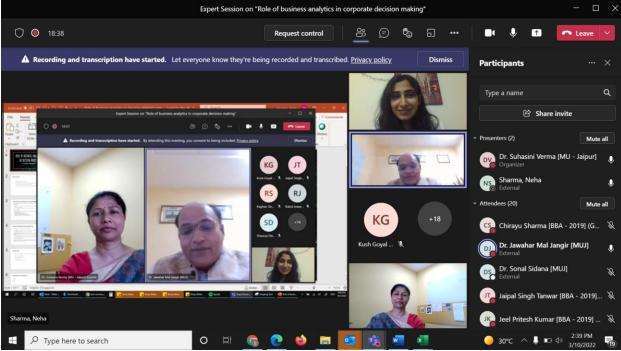
Session on the topic "Role of Business Analytics in Corporate Decision Making"

Resource Person: Ms. Neha Sharma

Ms. Neha Sharma is Data and Reporting Manager at Jones Lang LaSalle. After completing her MBA from TAPMI School of Business in 2016, she worked as management trainee at Manipal Global Education Services, Manipal Global Education Services. Then she has earned her second master's degree in Master of Business Information Systems from The Australian National University in 2019.

Photographs





Brochure









MANIPAL UNIVERSITY JAIPUR

SCHOOL OF BUSINESS AND COMMERCE AND DIRECTORATE OF ALUMNI RELATIONS

ORGANIZES

SEMINAR ON TECHNOLOGY IN MANAGEMENT

AN EVENT UNDER DECENNIAL YEAR CELEBRATION



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Vidushi Bajpai Senior Assistant at Myntra DexigusRot, Ltd Date- 8/3/2022 Timings- 2.30-3.30pm Topic- Application of Desbugiagetin Business Batch: BBA-2017-2020



CRM Functional consultant in Tata Technologies Date- 9/3/2022 Timings- 2.00-3.00pm Topic-Influence of technology in HR Batch: BBA-2017-2020 TSB-2020-2022

> Sarthak Agarwal Software Engineer at Dell Date-11/3/2022 Timings- 2.30-3.30pm Topic-Scrum Process Management using Technology Batch: CCE-2016-2020



Neha Sharma Data and Reporting Manager at Jones Lang LaSalle Date- 10/3/2022 Timings- 2.30-3.30pm Topic- Role of business analytics in corporate decision making Batch: TSB-2014-2016

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