



**SCHOOL of BUSINESS & COMMERCE  
And  
DIRECTORATE OF ALUMNY RELATIONS**

A report on

*Seminar on*

*Technology in Management*

**8/03/2022-11/02/2022**

## **Introduction of the Event**

Technology is an integral part of business management. There is no segment or process of business where technology is not playing a significant role. Again, the rapid development of technology has disrupted the way businesses were managed in the past. To understand this phenomenon, nothing is as effective as to understand from the professionals, the role of technology in managing business. Keeping this in mind a seminar on” Technology in Management “was organized under which four expert sessions covering various facets of uses of technology in managing business are conducted.

The event is special as our alumnus, who are working in prestigious organizations at a leading role, took the sessions and interacted with their juniors.

## **Objective of the Event**

The basic objective of this seminar is twofold-

- To understand how technology is helping in managing the business
- Interactive session between the professional, who are our own alumnus, and our students.

This have ensured a different level of comfort level to our current students as they were interacting with their own seniors. Also, provided a chance to alums to keep in contact with their alma matter

## **Beneficiaries of the Event**

Students at School of Business & Commerce, Manipal University Jaipur.

**Date- 11/3/2022**

**Session on the topic “Scrum Process Management using Technology”**

**Resource Person: Mr. Sarthak Agarwal**

Mr. Sarthak Agarwal is Software Engineer II at Dell Technologies. He has interned in prestigious company and institutions like Dell Technologies and IIT Kanpur and IIT Banaras. He is national winner of Hackathon in 2017, organized by Government of Rajasthan, Department of Higher and Technical Education apart from other competitions.

He has completed Bachelor of Technology - BTech, Computer and Communication ,2016 – 2020 from Manipal University Jaipur.

## **Photographs**

Expert session on "Scrum Process Management using Technology" 15:30



The image shows a Zoom meeting interface. At the top, the title is "Expert session on 'Scrum Process Management using Technology'" and the time is 15:30. The main area displays three video thumbnails: Sarthak Agarwal (Guest) in a red shirt, Dr. Priyanka Sharma [MUJ] in a yellow shirt, and Meenakshi Sharma [MUJ] in an orange shirt. A fourth thumbnail is partially visible at the bottom right. To the right of the thumbnails is a grid of participant avatars with initials: BR (Bhavyaaveer Singh Rawal), R (Rahul [BBA]), KS (Kaushik San...), RS (Rajeev Shar...), HR (Hrithek Rep...), and a "+17" button. On the far right is a "Participants" sidebar with a search bar, a "Share invite" button, and a list of participants categorized into "Presenters (2)" and "Attendees (24)". The presenters are Dr. Suhasini Verma [MU - Jaipur] (Organizer) and Sarthak Agarwal (Guest) (Meeting guest). The attendees include Bhavyaveer Singh Rawal [BBA], Dipti Rakesh Patawari [BBA - 20...], Dr. Priyanka Sharma [MUJ] (External), Harsh Repuriya [BBA - 2020] (External), and Hrithek Repuriya [BBA - 2020] (...). The bottom of the screen shows the Windows taskbar with the search bar, taskbar icons, and system tray showing 31°C and 2:38 PM on 3/11/2022.

## Brochure

## MANIPAL UNIVERSITY JAIPUR

### SCHOOL OF BUSINESS AND COMMERCE AND DIRECTORATE OF ALUMNI RELATIONS

#### ORGANIZES

### SEMINAR ON TECHNOLOGY IN MANAGEMENT

#### AN EVENT UNDER DECENNIAL YEAR CELEBRATION



Vidushi Bajpai  
Senior Assistant at Myntra  
Design Pvt. Ltd  
Date- 8/3/2022  
Timings- 2.30-3.30pm  
Topic- Application of  
Technology in Business  
Batch: BBA-2017-2020



Saumya Sharma  
CRM Functional consultant in  
Tata Technologies  
Date- 9/3/2022  
Timings- 2.00-3.00pm  
Topic-Influence  
of technology in HR  
Batch: BBA-2017-2020  
TSB-2020-2022



Neha Sharma  
Data and Reporting  
Manager at Jones Lang LaSalle  
Date- 10/3/2022  
Timings- 2.30-3.30pm  
Topic- Role of business  
analytics in corporate  
decision making  
Batch: TSB-2014-2016



Sarthak Agarwal  
Software Engineer at Dell  
Date-11/3/2022  
Timings- 2.30-3.30pm  
Topic-Scrum Process  
Management using Technology  
Batch: CCE-2016-2020