



**MANIPAL UNIVERSITY  
JAIPUR**

MUJ/Q&C/021/F/1.01



**MANIPAL UNIVERSITY  
JAIPUR**

**FACULTY OF MANAGEMENT & COMMERCE**

**SCHOOL OF BUSINESS & COMMERCE**

**DEPARTMENT OF COMMERCE**

**A Workshop on “Intellectual Property Rights and IP Management  
for Start-Ups”**

**22nd April 2022**



1. Introduction of the Event
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## 1. Introduction of the Event

Understanding the role of IPR in this competitive world of technology is a must. There are many issues related with IPR which are needed to be understood before filing a patent. This event was necessary to make participants familiar with the mechanism of IPR and IP management for start-ups. This event has been organized by Atal Incubation Centre-Manipal University Jaipur with Department of Civil Engineering & Department of Commerce.

## 2. Objective of the Event

The main objective behind the workshop is to help entrepreneur understand the role of IPR in this competitive world of technology.

## 3. Beneficiaries of the Event

Faculty members and students of Manipal University Jaipur

## 4. Details of the Guest

The resource persons of the workshop were Peggy Bengtsson (Director, Portfolio Outsourcing - Zacco Senior European Patent Attorney), Debasish Kundu (Head -Business development-Zacco Region India), EDWIN SELVARAJ (Lead patent attorney at S&H Partners).

## 5. Brief Description of the event

The workshop commenced with an address to the participants about the significance of IPR and cybersecurity in the modern world. The history of intellectual property, from its beginnings to its evolving phase was also covered. Participants got the insights on cybersecurity and IP management in the tech world.

## 6. Photographs of the event or screenshots of the event





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## 7. Brochure or Creative of the event

**Workshop on  
“Intellectual Property Rights (IPRs) & IP Management for Startups”  
In association with  
Department of Civil Engineering & Commerce**

**EDWIN SELVARAJ**  
LEAD PATENT ATTORNEY,  
S&H PARTNERS

**PEGGY BENGTSSON**  
DIRECTOR, PORTFOLIO OUTSOURCING –  
ZACCO SENIOR EUROPEAN PATENT ATTORNEY

**DEBASISH KUNDU**  
HEAD – BUSINESS DEVELOPMENT,  
ZACCO - REGION INDIA

**Date: 22<sup>nd</sup> April 2022  
Time: 11:00AM to 01:00PM**

**Convener**  
Mr Puneet Datta, CEO  
AIC, MUJ

**Convener**  
Mr Ravindra Yadav,  
Community Manager  
AIC MUJ

**Coordinator**  
Dr Tej Bahadur  
Associate Professor  
Dept of Civil Engineering

**Coordinator**  
Dr Sunny Dawar  
Assistant Professor  
Dept of Commerce

## 8. Schedule of the event

The event was scheduled on 22<sup>nd</sup> April 2022 from 11 AM to 1 PM noon in an offline mode in Academic Block 1, Room No 307, Third Floor.



## 9. Attendance of the Event

**Total attendee 40**

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	MUJAIC004	Mr. Puneet Datta	AIC-MUJ
2	Manipal University Jaipur	Jaipur	MUJ0149	Dr. Dinesh Yadav	E-Cell MUJ
3	Manipal University Jaipur	Jaipur	MUJ0369	Dr. Sunny Dawar	Commerce
4	Manipal University Jaipur	Jaipur	MUJ0306	Dr. Saurabh Sharma	Commerce
5	Manipal University Jaipur	Jaipur	MUJ1019	Dr. Somya Choubey	Commerce
6	Manipal University Jaipur	Jaipur	MUJ1053	Dr. Shilpa Joshi	Commerce
7	Manipal University Jaipur	Jaipur	MUJ1111	Dr. Meenakshi Sharma	Business Administration
8	Manipal University Jaipur	Jaipur	MUJ0691	Dr. Ity Patni	Business Administration
9	Manipal University Jaipur	Jaipur	MUJ0495	Mr. Sagar Gupta	Civil Engineering
10	Manipal University Jaipur	Jaipur	MUJ0575	Dr. Tej Bahadur	Civil Engineering
11	Manipal University Jaipur	Jaipur	MUJAIC008	Mr. Ravindra Yadav	AIC-MUJ
12	Manipal University Jaipur	Jaipur	180902035	BHAVESH MOHANI	Commerce
13	Manipal University Jaipur	Jaipur	190902001	ABHAY SINGH RATHORE	Commerce
14	Manipal University Jaipur	Jaipur	190902002	HEMANG DIALANI	Commerce
15	Manipal University Jaipur	Jaipur	190902003	YASH SHARMA	Commerce
16	Manipal University Jaipur	Jaipur	190902004	SANSKAR SHARMA	Commerce
17	Manipal University Jaipur	Jaipur	190902005	ARADHY SRIVASTAVA	Commerce
18	Manipal University Jaipur	Jaipur	190902006	NITESH KUMAR FAGNA	Commerce
19	Manipal University Jaipur	Jaipur	190902007	AYUSH BULCHANDANI	Commerce
20	Manipal University Jaipur	Jaipur	190902008	JAIDEEP CHOUDHARY	Commerce
21	Manipal University Jaipur	Jaipur	190902009	EKTA MATHAI	Commerce
22	Manipal University Jaipur	Jaipur	190902015	NITIN SINGH DHUPAR	Commerce
23	Manipal University Jaipur	Jaipur	210901017	RISHIK MALHOTRA	Business Administration
24	Manipal University Jaipur	Jaipur	210901018	PRATHAM CHOUDHARY	Business Administration
25	Manipal University Jaipur	Jaipur	210901019	RUDRAKSH PAREEK	Business Administration
26	Manipal University Jaipur	Jaipur	210901023	ROHAN MITTAL	Business Administration
27	Manipal University Jaipur	Jaipur	210901025	PARV KUMAR SINGH	Business Administration
28	Manipal University Jaipur	Jaipur	210901026	SALONI NIMJE	Business Administration
29	Manipal University Jaipur	Jaipur	210901039	RISHU GOYAL	Business Administration



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30	Manipal University Jaipur	Jaipur	210901041	PRADHYUMAN SINGH	Business Administration
31	Manipal University Jaipur	Jaipur	210901048	PRIYANKA KUMARI	Business Administration
32	Manipal University Jaipur	Jaipur	210901049	PARTH PATNI	Business Administration
33	Manipal University Jaipur	Jaipur	210901062	SANJAY KUMAR DHAKER	Business Administration
34	Manipal University Jaipur	Jaipur	210901067	RAHUL CHOUDHARY	Business Administration
35	Manipal University Jaipur	Jaipur	210901079	RAGHAV JAKHAR	Business Administration
36	Manipal University Jaipur	Jaipur	210901242	SANSKRITI VERMA	Business Administration
37	Manipal University Jaipur	Jaipur	210901084	SAHIL JAIN	Business Administration
38	Manipal University Jaipur	Jaipur	210901087	PREM JAIN	Business Administration
39	Manipal University Jaipur	Jaipur	210901144	SARA THAKUR	Business Administration
40	Manipal University Jaipur	Jaipur	210901168	SANJAY CHOUDHARY	Business Administration