



**MANIPAL UNIVERSITY  
JAIPUR**

MUJ/Q&C/021/F/1.01

Event Report Format



**MANIPAL UNIVERSITY  
JAIPUR**

**Faculty of Management & Commerce**

**School of Business & Commerce**

**Department of Commerce & Directorate of Alumni  
Relations**

**Alumni Talk series**

**Online**

**11<sup>th</sup> April. 2022**

*S. K. Singh*  
Head  
Department of Commerce  
Manipal University Jaipur



## 1. Introduction of the Event

Technical Chapter of Department of Commerce in association with Directorate of Alumni Relations, Manipal University Jaipur organized an alumni talk on “Role of Academic Counsellor” on 11<sup>th</sup> April 2022 from 10.30 – 11.15 AM.

## 2. Objective of the Event

The aim of this lecture was to make the student aware about the market scenario of different companies. As she is working in a company that will be actual experience for students to know about the working situations and sales management.

## Beneficiaries of the Event

This talk was organized for the students B.Com (Hons.) in accounting 2021 - 2024 to make them aware role of academic counsellor in the Upgrad company.

## 3. Details of the Guests

Mrs Pooja Bhardwaj alumni of B. Com(Hons) passed out batch 2018-2021 was the resource person of the Talk. She is presently working as academic counsellor in the UPGrad Company.

## Brief Description of the event

The session was started by the welcome speech given by Dr. Saurabh Sharma, HoD, Department of Commerce. As we all know that in current competitive business environment, it has become very difficult to sustain the market share and maintain the market profit. So, it becomes very important to develop the market research in such a way it can ensure the survival of the firm and gain the long-term profit. Mrs, Poorva Bharadwaj discussed keen issues how Upgrad company works and the role she is presently working. She stressed on different strategies that company targets and to attract customers. The session became very interesting by real life motivating examples given by the expert. Poorva Bharadwaj jovially shared his experiences in the journey at MUJ and solved various queries raised by the students. She also explain the importance of time management and role of placement cells in the MUJ. She also discussed about the approach to select the best company from the list of MUJ offers. The webinar was concluded with the motivational address delivered by Dr. Sushil Kumar Jain, Incharge Director of Directorate of Alumni Relations. The whole talk was coordinated by Dr. Tina Shivnani, Nucleus Member, DoAR & Dr. Mahesh Jampala, Alumni Coordinator, Department of Commerce.

## 4. Photographs of the event



Photograph 1: Interaction with students



Photograph 2: Query Solving of with the students

## 5. Brochure or creative of the event (insert in the document only)



MANIPAL UNIVERSITY  
JAIPUR






## ALUMNI TALK SERIES

AS A PART OF DECENNIAL YEAR CELEBRATION

### ROLE OF ACADEMIC COUNSELLOR

In collaboration with Department of Commerce  
& Directorate of Alumni Relationships

Date: 11-04-2022  
TIME: 10:30 AM – 11:15 AM

ALUMNI COORDINATORS: **DR TINA SHIVNANI**  
**DR JAMPALA MAHESHCHANDRA BABU**

POOJA BHARDWAJ  
(B.COM HONS 2018 -21 BATCH)  
ACADEMIC COUNSELLOR  
UPGRAD COMPANY  
GURUGRAM

## 6. Schedule of the event (insert in the report)

The alumni talk series was conducted on 11<sup>th</sup> April, 2022 from 10.30 – 11.15 AM

## 7. Attendance of the Event :- Total attendee:- 33

Sr. No	Registration Number/Employe e code	Name of Attendee	Name of Dept	E- Mail ID
1	210903049	MANAN SACHDEVA	Commerce	manan.210903049@mu.jaipur.edu
2	210903050	ANJALI MODI	Commerce	anjali.210903050@mu.jaipur.edu
3	210903051	MUKUL RAJENDRA HARSH	Commerce	mukul.210903051@mu.jaipur.edu
4	210903053	DEVANSH	Commerce	devansh.210903053@mu.jaipur.edu
5	210903054	NEERAJ JANGID	Commerce	neeraj.210903054@mu.jaipur.edu
6	210903055	ROHIT KUMAR KUMAR	Commerce	rohit.210903055@mu.jaipur.edu
7	210903056	KARTIK KHATRI	Commerce	kartik.210903056@mu.jaipur.edu
8	210903060	PRAGYAN KISHOR	Commerce	pragyan.210903060@mu.jaipur.edu
9	210903061	KHUSHI GUPTA	Commerce	khushi.210903061@mu.jaipur.edu
10	210903062	AVANI GOENKA	Commerce	avani.210903062@mu.jaipur.edu
11	210903065	PRERANA SINGH	Commerce	prerana.210903065@mu.jaipur.edu
12	210903066	SHRUTI SINGH	Commerce	shruti.210903066@mu.jaipur.edu
13	210903068	PRATIBHA KESWANI	Commerce	pratibha.210903068@mu.jaipur.edu
14	210903069	LAKSHAY KATHURIA	Commerce	lakshay.210903069@mu.jaipur.edu



15	210903071	MD AKRAM RAZA	Commerce	md.210903071@muj.manipal.edu
16	210903072	PRAGYA JAIN	Commerce	pragya.210903072@muj.manipal.edu
17	210903073	SHRUTI	Commerce	shruti.210903073@muj.manipal.edu
18	210903075	SIDDHANT GARG	Commerce	siddhant.210903075@muj.manipal.edu
19	210903076	PALAK AGARWAL	Commerce	palak.210903076@muj.manipal.edu
20	210903077	HARSH KUMAR SINGH	Commerce	harsh.210903077@muj.manipal.edu
21	210903078	VARSHA AGRAWAL	Commerce	varsha.210903078@muj.manipal.edu
22	210903079	VARNIKA	Commerce	varnika.210903079@muj.manipal.edu
23	210903082	JAI SEKHRI	Commerce	jai.210903082@muj.manipal.edu
24	210903083	PREM RAJ	Commerce	prem.210903083@muj.manipal.edu
25	210903085	AANCHAL HARIDAS CHUNARKAR	Commerce	aanchal.210903085@muj.manipal.edu
26	210903086	RISHIK SARAF	Commerce	rishik.210903086@muj.manipal.edu
27	210903087	ANSH GARG	Commerce	ansh.210903087@muj.manipal.edu
28	210903088	BHARTI VYAS	Commerce	bharti.210903088@muj.manipal.edu
29	210903090	JASWANT SINGH TANWAR	Commerce	jaswant.210903090@muj.manipal.edu
30	210903091	NAMAN SHARMA	Commerce	naman.210903091@muj.manipal.edu
31	210903092	SHREYANSH TAYAL	Commerce	shreyansh.210903092@muj.manipal.edu
32	210903093	KHUSHAL MEENA	Commerce	khushal.210903093@muj.manipal.edu
33	210903095	PRANALI PREMRAJ PISAL	Commerce	pranali.210903095@muj.manipal.edu

## 8. Link of MUJ website stating the event is uploaded on website-