



MANIPAL UNIVERSITY
JAIPUR

MUJ/Q&C/021/F/1.01

Event Report Format



MANIPAL UNIVERSITY
JAIPUR

Faculty of Management & Commerce

School of Business & Commerce

Department of Commerce & Business Administration

INDUSTRY EXPERT LECTURE

26th April 2022



1. Introduction of the Event

Department of Business Administration and Department of Commerce organized an industry expert lecture on “Challenges faced by an organization and a way ahead” on 26th April 2022 from 11:00 AM – 01:00 PM.

2. Objective of the Event

The aim of this lecture was to discuss challenges faced by an organisation. The talk also focuses on how to overcome the challenges of the organisation.

3. Beneficiaries of the Event

This talk was organized for B. Com and BBA students’ batch 2021 - 2024 to make them aware about real time industry challenges.

4. Details of the Guests

Dr Kantaprasad Kodihal presently working as Training and Development Officer in Fleeca India Pvt. Ltd. He has completed his PhD in Automobile industry and trained nearly 2000+ candidates, 525 professionals, 205 Tyre Service Engineers, 246 HCV Drivers, 25 Tyre fitters, 14 Operation Executives & 35 professionals for soft skills in 2021.

5. Brief Description of the event

The session was started by the welcome speech given by Dr Jampala Maheshchandra Babu, Assistant Professor, Department of Business Administration for his interaction with first year BBA and BCom students. The session started with question-and-answer rounds about the Fleeca India Pvt. Ltd. and about the tyre management.

Dr Kanta Prasad covered the various topics about Flecca – company overview, organisation and its challenges, training and development – how Flecca does? challenges in training and ways to overcome. He started the interaction by providing the insights of Flecca Company from their mission, vision, and core values. He provided the historical background of the Flecca as it is the start-up company. He emphasised the services provided by the company over the years and talked about the USP products which they have developed. He emphasised about the Flecca organisational challenges and emphasised on the challenges faced as training and development officer. He focused on performance pressure, teamwork, importance of time management and impact of scepticism on employee development. He also focused on steps to act on underperforming employees and provided solutions at what stages the Flecca company takes ranging from pre training evaluation to certification courses. He explained about the different training types which organisation undergoes. He beautifully explained the importance of the Personal Vision in life and how it impacts the organisational vision. He motivated students to have Vision as it is one of the key building blocks of the dedication and commitment towards work. The session ended with great question and answer round with students. Students asked diversified questions ranging from Operations, Manpower Management to Finance. Dr Teena Shivnani proposed vote of thanks to Dr Kanta Prasad for great interaction and Dr Birajit Mohanty, Head, Business Administration and Dr Saurabh Sharma, Head, Commerce presented Momento to the guest. The session concluded with group photograph.



6. Photographs of the event



Interacting with B.com and BBA students



Sharing the knowledge about Flecca, challenges faced by organisation



7. Brochure or creative of the event (insert in the document only)

Guest Interaction with students

SCHOOL OF BUSINESS AND COMMERCE
FACULTY OF MANAGEMENT AND COMMERCE

ORGANISES AN INDUSTRY EXPERT LECTURE ON
CHALLENGES FACED BY AN ORGANIZATION
AND A WAY AHEAD



DR KANTAPRASAD KODIHAL
Training & Development Officer
Fleeca India Pvt. Ltd

VENUE: ROOM NO: 121, 2AB ACADEMIC BUILDING

TIME: 11:00 AM – 01:00 PM

DATE: 26-04-2022

Dr Birajit Mohanty

Head, Department of Business Administration

Dr Saurabh Sharma

Head, Department of Commerce

Conveners:

Dr Jampala Maheshchandra Babu, Business Administration

Dr Tina Shivnani, Commerce

8. Schedule of the event (insert in the report)

The talk was conducted on 26th April from 11:00 – 01:00 PM.

9. Attendance of the Event :- Total attendee:- 60



MANIPAL UNIVERSITY JAIPUR

Sr. No	Registration Number/Employee code	Name of Attendee	Name of Dept	E- Mail ID
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10. News Publication- News printed in newspaper or online links if any for news – insert images) - NA

11. Feedback of the Event (if obtained) – NIL

12. Link of MUJ website stating the event is uploaded on website - NA