



**MANIPAL UNIVERSITY  
JAIPUR**

MUJ/Q&C/021/F/1.01

Event Report Format



**MANIPAL UNIVERSITY  
JAIPUR**

**FACULTY OF MANAGEMENT & COMMERCE**

**SCHOOL OF BUSINESS & COMMERCE**

**DEPARTMENT OF COMMERCE**

**What make Startup Successful**

**25<sup>TH</sup> MAY 2022**

*Sidhant*  
Head  
Department of Commerce  
Manipal University Jaipur



**Content of Report**

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Program Scheme
7. Lecture Plan
8. Photographs
9. Brochure or creative of the event
10. Attendance of the Event
11. Link of MUJ website



## 1. Introduction of the Event

On 25th May 2022, an expert lecture was organized via physical mode at 11.30 AM onwards by the School of Business and Commerce, Manipal University Jaipur. The Expert Speaker of the event was Mr. Abhishek Joshi, Director at Ruffil, Alumnus - Warwick Business School, The London School of Economics and Political Science (LSE). The objective of the event was to acquaint the students about the various strategies for making the Startups successful. More than 80 participants participated in this physical event including students, research scholars and faculty members. On this occasion, Cmde (Dr.) Jawahar Mal Jangir, Provost and Director of SBC, MUJ conveyed their message to all. Dr. Shilpa Joshi Convened the session.

Vote of thanks was expressed by Dr. Shilpa Joshi, Assistant Professor (Senior Scale), Department of Commerce.

## 2. Objective of the Event

The Expert Lecture was organized for the students of department of commerce to acquaint them regarding the Emerging issues, challenges and developments in the field of startup in Indian perspective. The lecture mainly aimed at giving the insight about the latest issues which are buzzing in the field of registration of startup and survival and growth of start up in competitive world.

## 3. Beneficiaries of the Event

B. Com, BBA students

## 4. Details of the Guests

Mr. Abhishek Joshi, Director at Ruffil, Alumnus - Warwick Business School, The London School of Economics and Political Science (LSE).

## 5. Brief Description of the event

On 24<sup>th</sup> May 2022 at 11.30 am an Expert Lecture was organized for the students of department of commerce under decennial year celebration in order to acquaint the undergraduate and post graduate students regarding the Emerging issues, challenges and developments in the field of Startup in the Indian perspective. This expert lecture was on the interactive mode and was specifically followed by the question-and-answer session satisfying the queries of the participants and making them more aware about the recent developments and the latest issues in the area of startup.



**6. Program Scheme**

<b>SEMESTER IV</b>						
<b>Course No.</b>	<b>Subject Code</b>	<b>Subject Title</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
1	CM3101	HUMAN RESOURCE MANAGEMENT	3	0	0	3

**7. Lecture Plan**

<b>Lecture No.</b>	<b>PARTICULARS</b>	<b>Session Outcome</b>	<b>Mode of Delivery</b>	<b>Corresponding CO</b>	<b>Mode of Assessing the Outcome</b>
1.	Briefing of Syllabus & Course-Handouts	To make students understand about teachers expectations & course outline	Lecture	NA	NA
2.	Introduction to Human Resource Management	A brief idea about human resource management	Lecture	3101.1	Mid Term I End Term
3	Human Resource and its Planning;	Understanding of need, objectives, process of human resource planning	Lecture	3101.1	Mid Term I End Term
4	Job Analysis, Job Description, Job Specification;	To clearly understand the concept of job analysis and able to distinguish job description and job specification.	Lecture	3101.1	Mid Term I End Term
5	Process and Uses of Job Analysis	To understand the job analysis process and its application in performing various HR function		3101.1	Mid Term I End Term
6	Recruitment	Explain the sources of recruitment	Lecture	3101.1	Mid Term I End Term
7	Selection	Understand the process of selection	Lecture	3101.1	Mid Term I End Term
8	Selection Test and Interview	Understanding of various types of tests and interviews	Lecture	3101.3,4	Mid Term I End Term
9	Revision				
10	Training & Development	Understand the concept of training	Lecture	3101.2,3,4	Mid Term I End Term
11	Training Process	Identify the steps involved in training	Lecture	3101.2,3,4,	Mid Term I End Term
12	Training Methods	Knowledge of various training methods	Lecture	3101.2,3,4	Mid Term I End Term



# MANIPAL UNIVERSITY JAIPUR

13	Methods of Executive Development	Understand the various methods of developing people		3101.2,3,4	Mid Term I End Term
14	Training Evaluation	Will be able to evaluate the efficiency of training program.	Lecture	3101.2,3,4	Mid Term I End Term
15	Career Planning	Understand the need and process of career planning	Lecture	3101.1	Mid Term I End Term
16	Various tools of HRM	Knowledge of various tool of HRM		3101.1	Mid Term II End Term
17	Introduction to Compensation Management	X	Lecture, Activity	3101.3,4	Mid Term II End Term
18	Principles of Wage Determination	Knowledge of Principles of Wage Determination	Lecture, Activity	3101.3,4	Mid Term II End Term
19	Salary Structure	Knowledge of components of salary	Lecture	3101.3,4	Mid Term II End Term
20	Monetary and Non - Monetary Incentives 1	Knowledge about monetary incentives		3101.3,4	Mid Term II End Term
21	Monetary and Non - Monetary Incentives 2	Knowledge about non - monetary incentives	Lecture	3101.3,4	Mid Term II End Term
22	Job Evaluation	Understanding job evaluation methods	Lecture	3101.2,3	Mid Term II End Term
23	Performance Appraisal 1	Understanding the need and importance of performance appraisal	NA	3101.2,3	Mid Term II End Term
24	Revision	Problem Class	Discussion		
25	Performance Appraisal 2	Knowledge of various appraisal methods	Lecture cum Discussion	3101.2,3	Mid Term II End Term
26	Wage Policies	Knowledge of wage policy and its formulation	Lecture	3101.2,3	Mid Term II End Term
27	Revision		Discussion		
28	Motivation	Understanding various techniques of employee motivation	Lecture	3101.5,6	Mid Term II End Term
29	Morale	Understanding of factors affecting morale	Lecture	3101.5,6	Mid Term II End Term



30	Employee Leadership 1	Understanding leadership concept	Lecture	3101.5,6	Mid Term II End Term
31	Employee Leadership 2	Styles of leading employees	Discussion	3101.5,6	Mid Term II End Term
32	Human and organizational Conflicts 1	Understanding basic reasons and types of conflicts	Lecture	3101.5,6	Mid Term II End Term
33	Human and organizational Conflicts 2	Knowledge of conflict handling strategies	Lecture	3101.5,6	Mid Term II End Term
34	Grievance Procedure	Knowledge of grievance handling procedure	Lecture	3101.5,6	Mid Term II End Term
35	Handling Discipline	Knowledge of maintaining discipline	Lecture	3101.3,4	Mid Term II End Term
36	Separation: Separation Process	Understanding Separation Process	Lecture	3101.3,4	End Term
37	Lay off, Retrenchment	Distinguishing Lay off, Retrenchment	Lecture	3101.3,4	End Term
38	Dismissal and Discharge.	Distinguishing Dismissal and Discharge	Lecture	3101.3,4	End Term
39	Revision	Clarifying doubts and questions	Discussion	NA	
40	Revision	Clarifying doubts and questions	Discussion	NA	

## 8. Screenshots of the event



Figure 1 Director, SBC inviting expert



Figure 2: Expert Session



Figure 3 : Query Session





Figure 4: Students , Faculty members and speaker



MANIPAL UNIVERSITY  
JAIPUR




### Expert Lecture Series under Decennial Year Celebrations

*organised by*  
Department of Commerce, School of Business and Commerce

**May 24-25, 2022**

OUR SPEAKERS

**Topic:**  
**Emerging Issues under Income-Tax Laws**



**CA Rinkesh Devnani**  
Partner, BSR & Co. LLP  
Venue – MS Teams

Date – 24<sup>th</sup> May 2022  
Time – 11:00 hrs -13:00 hrs

**Topic:**  
**What Makes Startups Successful**



**Mr. Abhishek Joshi**  
Director at Ruffil  
Alumnus - Warwick Business School  
The London School of Economics and Political Science (LSE)  
Venue – Sharda Pai Auditorium, Manipal University Jaipur

Date – 25<sup>th</sup> May 2022  
Time – 11:30 hrs -13:00 hrs

Patron



Prof. G. K. Prabhu  
President, MUJ

Co-Patrons



Prof. N. N. Sharma  
Pro-President, MUJ



Prof. Nitu Bhatnagar  
Registrar, MUJ

Conveners



Dr Shilpa Joshi



Dr Gaurav Lodha

## 10.Attendance of the Event

Total attendee- 24

Sr. No	Name of Institution	Place of Institution	Registration Number/Employee code	Name of Attendee	Name of Dept
1	Manipal University Jaipur	Jaipur	210902005	ANMOL AGRAWAL	Commerce
2	Manipal University Jaipur	Jaipur	210902035	ANUSHKA CHAUHAN	Commerce
3	Manipal University Jaipur	Jaipur	210902024	ARPITA UPADHYAY	Commerce
4	Manipal University Jaipur	Jaipur	210902040	ARYAN KUMAR CHAUBEY	Commerce
5	Manipal University Jaipur	Jaipur	210902007	BIPASHA KAR	Commerce
6	Manipal University Jaipur	Jaipur	210902009	KASHISH KHATANA	Commerce
7	Manipal University Jaipur	Jaipur	210902028	KHUSHIRAM JAGATI	Commerce
8	Manipal University Jaipur	Jaipur	210902026	KRRISH CHHIPA	Commerce
9	Manipal University Jaipur	Jaipur	210902023	LAKHAN LOHIA	Commerce



# MANIPAL UNIVERSITY JAIPUR

10	Manipal University Jaipur	Jaipur	210902030	MADHAV PAREEK	Commerce
11	Manipal University Jaipur	Jaipur	210902032	MANAN BANSAL	Commerce
12	Manipal University Jaipur	Jaipur	210902001	MAYANK KHANDELWAL	Commerce
13	Manipal University Jaipur	Jaipur	210902008	NIDIT JAIN	Commerce
14	Manipal University Jaipur	Jaipur	210902015	PRANAV SHARMA	Commerce
15	Manipal University Jaipur	Jaipur	210902042	PRAVEEN SIRVI	Commerce
16	Manipal University Jaipur	Jaipur	210902003	SAHIL GUPTA	Commerce
17	Manipal University Jaipur	Jaipur	210902037	SAHIL KHANDELWAL	Commerce
18.	Manipal University Jaipur	Jaipur	MUJ1053	DR SHILPA JOSHI	Commerce
19	Manipal University Jaipur	Jaipur	MUJ369	DR SUNNY DAWAR	Commerce
20	Manipal University Jaipur	Jaipur	MUJ573	DR NARENDRA SINGH BHATI	Business Administration
21	Manipal University Jaipur	Jaipur	MUJ1111	DR MEENAKSHI SHARMA	Business Administration
22	Manipal University Jaipur	Jaipur	MUJ0056	DR TINA SHIVNANI	Commerce
23	Manipal University Jaipur	Jaipur	MUJ1096	DR. SHWETA MISHRA	Business Administration
24	Manipal University Jaipur	Jaipur	MUJ0707	DR. SAVITA PANWAR	Commerce

## 11. Link of MUJ Website

*Siddhant*  
Head  
Department of Commerce  
Manipal University Jaipur