



**MANIPAL UNIVERSITY  
JAIPUR**

**MASTER MINDS MANAGEMENT CLUB**

**NAME OF SCHOOL**

**TAPMI School of Business**

**NAME OF THE DEPARTMENT**

**Masters of Business Administration**

**NAME OF THE EVENT**

**Industrial Guest Lecture**

**INVITED SPEAKER**

**Mr Tarun Venkatesh Neturi**

**29<sup>th</sup> April, 2023 (12:00 p.m. - 1:00 p.m.)**

## **CONTENT OF REPORT**

1. Introduction of the Event
2. Objective of the Event
3. Beneficiaries of the Event
4. Details of the Guests
5. Brief Description of the event
6. Photographs
7. Brochure or creative of the event
8. Schedule of the Event
9. Attendance of the Event
10. Feedback of the Event
11. Link of MUJ website

## **1. Introduction of the Event**

An Industry guest lecture was organized by Master minds management club, TAPMI School of Business, Manipal University Jaipur on 29<sup>th</sup> April, 2023. Mr. Tarun Venkatesh Neturi was invited to talk about “Inputs to crack a job.” The session was coordinated by Dr C. Anirvinna, Professor of TSB and was attended by as many as 25 first year students.

## **2. Objective of the Event**

- Skills and career opportunities in demand.
- How to prepare for the market
- How to find Companies that align with your skills

## **3. Beneficiaries of the Event**

Exclusively conducted for the students of batch 2022-2024

## **4. Details of the Guests**

- 1) Name:** Tarun Venkatesh Neturi
- 2) Organization:** DS group
- 3) Designation:** HR manager

Mr Tarun Venkatesh Neturi is an IIM Ranchi alumni of MBA(HR). He has worked in Wipro and currently he is serving DS Group as a HR Manager in Noida. In other words, he is a recruiter as a part of DS Group's prestigious campus program, the ACE Program.

He has also been a part of several HR practices in the organization such as Campus Recruitment, Learning and Development, Performance Assessments, HR Analytics and SOP Design. His major job responsibilities include partnering with various departments, vendors and Employees and act as Strategic HR Partner for executing the Business Processes in an efficient and effective way.

His interest and expertise lies in handling Campus Placements from the reputed B-schools and colleges such as IIMs, IITs, NMIMS, etc. for the ACE (Management Trainee) Program.

## 5. Brief Description of the event

The webinar “Inputs to crack a Job” was organized by Master Minds Management Club on 29<sup>th</sup> April, 2023 and commenced with a welcome speech and introduction of speaker by Faculty of Management and Commerce, Dr Anirvinna.

Being a HR Mr Tarun inspired the current students through his story of his industry experiences. He shared his insight and intellect on building innovative projects and creative entrepreneurship.

The speaker, Mr Tarun Venkatesh Neturi, started the session by introducing ‘basics of recruiter search’. He explained how 20% of selection criteria is based upon what interviewer asks and 80% is based upon the drive of the candidate. He also laid emphasis on ‘recruiter plan of action’ as well as ‘candidate’s plan of action’.

### **Recruiter plan of action –**

Application 1000 → ATS → Review 200 → Shortlist Interview

Nevertheless, he pursued the students to make use of powerful verbs such as achieve, coordinate, etc. and gave some tips and tricks about language and communication such as by ending the statement with a positive impact i.e. ‘I enjoyed undertaking the project’. He also asked the students to mention all significant internships and competitive projects they have done to boost their profile.

### **Tips for Resume Preparation:**

There are some points to keep in mind while preparing your resume for better understanding.

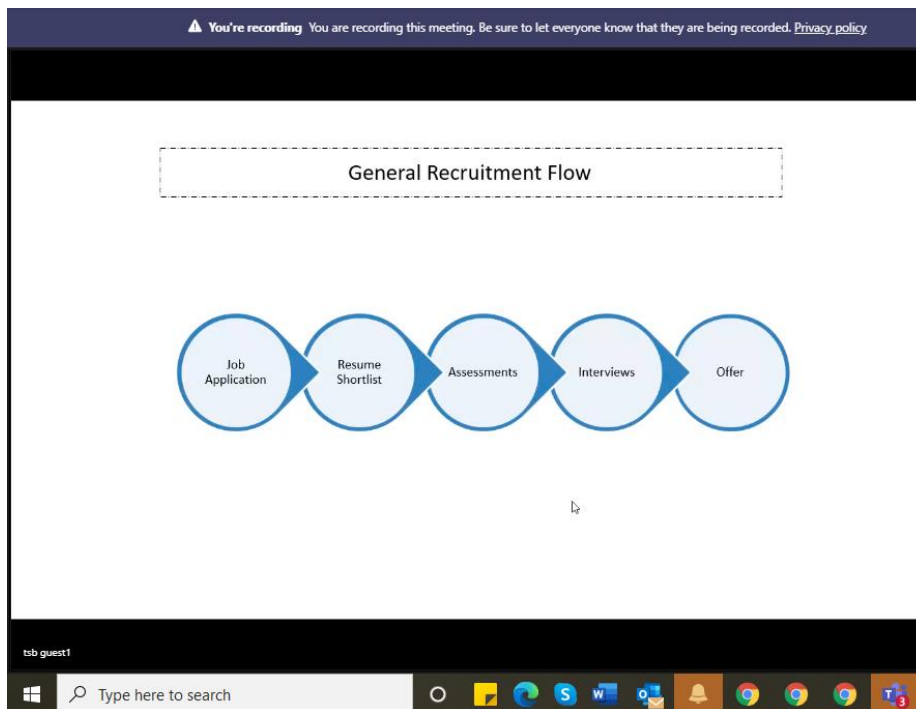
- 1) Create a 1 page resume.
- 2) ATS Friendly (do not add images or links)
- 3) One Liner (showing impact or skill what you did and how you did)
- 4) Match the resume with Job Description (at least 60-70%)
- 5) Maintain Authenticity.

After the speaker’s presentation, there was a Q&A session wherein students clarify their doubts and were happy to take away valuable answers to their dilemmas. Overall, it was a very insightful session that helped students to gain clarity for their future aspirations.

## 6. Photographs



Mr Tarun interacting with students of MBA batch 2022-2024



Mr Tarun presenting his insights to students of MBA batch 2022-24

Flyer

Annexure



MANIPAL UNIVERSITY  
JAIPUR



GRADE:3.28

# INDUSTRY GUEST LECTURE

Organized By

**Master mind management club**

**“Inputs to crack a job”**

With

**Mr Tarun Venkatesh Neturi**

**HR Manager**

**DS Group, Noida**

**Faculty Co-ordinator : Dr C Anirvinna**

**Venue : MS Teams**

**Date : 29<sup>th</sup> April 2023, Wednesday**

**Time : 12:00 pm-1:00 pm**



## 8. Schedule

Event Type	Industry guest lecture
Speaker	Mr. Tarun Venkatesh Neturi
Date	<sup>29th</sup> April 2023, Thursday
Time	12:00 p.m. – 1:00 p.m.
Venue	MS Teams

## 9. Attendance of the Event (Total attendee-25)

S.NO	Name of Institution	Place of Institution	Registration/Employee Code	Attendee	Dept.
1.	Manipal University	Jaipur		Dr C Anirvinna	TAPMI
2.	Event Guest	MS Teams		Mr Tarun Venkatesh Neturi	TAPMI
3.	Manipal University	Jaipur	220701005	Mahin Madappa	TAPMI
4.	Manipal University	Jaipur	220701006	Anya Agarwal	TAPMI
5.	Manipal University	Jaipur	220701007	Divyansh Jain	TAPMI
6.	Manipal University	Jaipur	220701009	Anushka Gutpa	TAPMI
7.	Manipal University	Jaipur	220701010	Varnika Malik	TAPMI
8.	Manipal University	Jaipur	220701011	Lauren Edward	TAPMI
9.	Manipal University	Jaipur	220701014	Shanmitha Mani	TAPMI
10.	Manipal University	Jaipur	220701015	Sarita Karamchandani	TAPMI
11.	Manipal University	Jaipur	220701016	Bharath Kesav M	TAPMI

<b>12.</b>	Manipal University	Jaipur	220701017	Abhinav Jain	TAPMI
<b>13.</b>	Manipal University	Jaipur	220701018	Tanish katta	TAPMI
<b>14.</b>	Manipal University	Jaipur	220701019	Rohitashav Singh	TAPMI
<b>15.</b>	Manipal University	Jaipur	220701020	Jai Jain	TAPMI
<b>16.</b>	Manipal University	Jaipur	220701024	Ritik Badaya	TAPMI
<b>17.</b>	Manipal University	Jaipur	220701025	Aayushi Rao	TAPMI
<b>18.</b>	Manipal University	Jaipur	220701027	Priyanka Chopra	TAPMI
<b>19.</b>	Manipal University	Jaipur	220701030	Vaibhav Bansal	TAPMI
<b>20.</b>	Manipal University	Jaipur	220701031	Rohan Pingle	TAPMI
<b>21.</b>	Manipal University	Jaipur	220701032	Muskan pachouri	TAPMI
<b>22.</b>	Manipal University	Jaipur	220701033	Pallavi Bansal	TAPMI
<b>23.</b>	Manipal University	Jaipur	220701036	Bhupendar sharma	TAPMI
<b>24.</b>	Manipal University	Jaipur	220701039	Mitali Singh	TAPMI
<b>25.</b>	Manipal University	Jaipur	220701040	Yogesh Kumar Yadav	TAPMI

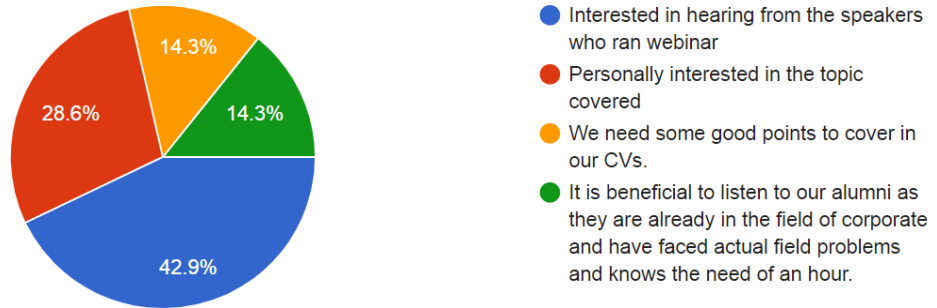


## 10.Feedback

## Annexure V

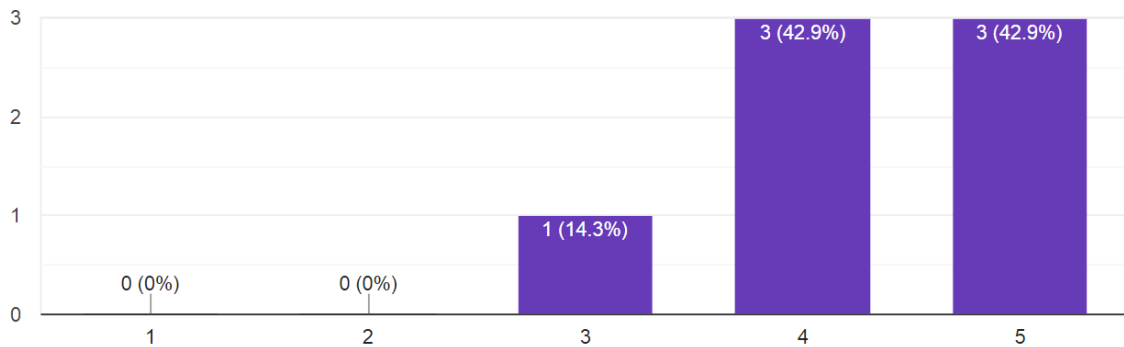
What was the main reason why you chose to attend this webinar?

7 responses



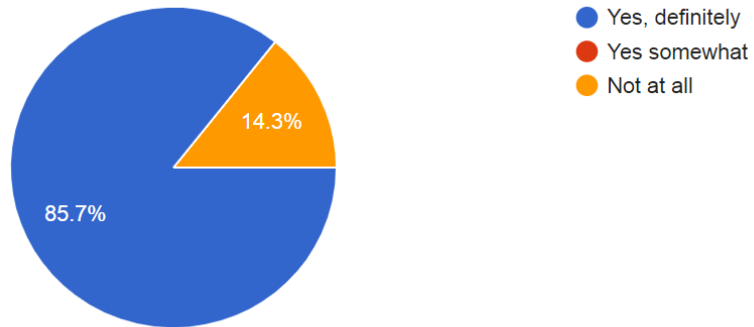
The content provided me with useful information (1=strongly disagree and 5 = strongly agree)

7 responses



Did webinar give you an opportunity to ask questions and provide feedback?

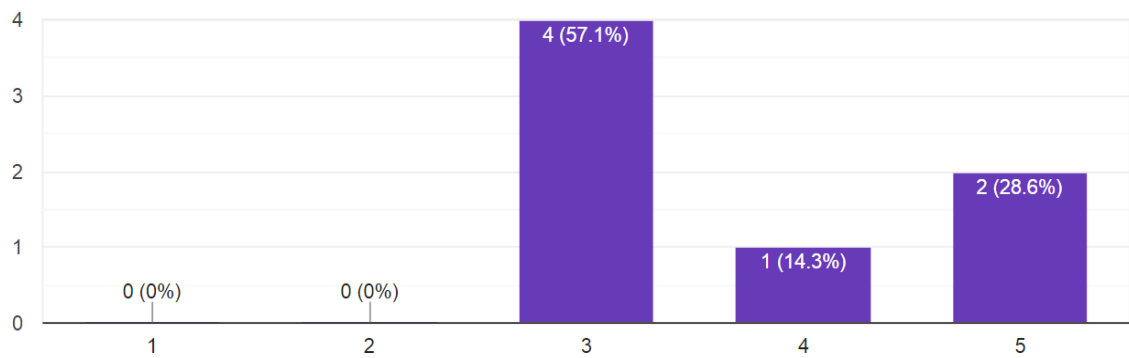
7 responses



The information provided was new to me (1=strongly disagree and 5 = strongly agree)

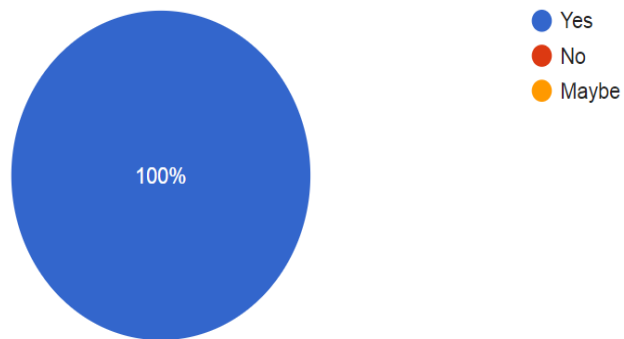


7 responses



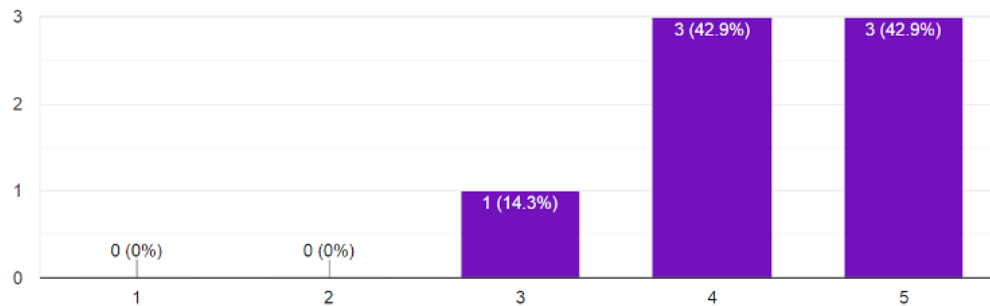
Are you interested in participating in future webinars or workshops?

7 responses



The content provided me with useful information (1=strongly disagree and 5 = strongly agree)

7 responses



## 11. Link of MUJ website stating the event is uploaded on website

<https://jaipur.manipal.edu/fom/schools-faculty/schools-list/tapmi-school-of-business/events--tsb.html>

