



**MANIPAL UNIVERSITY
JAIPUR**



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JAIPUR**

FACULTY OF MANAGEMENT & COMMERCE

NAME OF SCHOOL

TAPMI School of Business

NAME OF THE DEPARTMENT

Masters of Business Administration

NAME OF THE EVENT

Industrial Guest Lecture

TYPE OF THE EVENT

Webinar

1st April, 2023 (3:00 p.m. - 4:00 p.m.)



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Content of Report

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1. Introduction of the Event

An Alumni talk was organized by TAPMI School of Business, Manipal University Jaipur on 1st April, 2023. Mr Subhash Kakarla the **Director, Phoenix Global, Hyderabad** was invited to talk about “Gearing up for the Industry” The session was coordinated by Dr C. Anirvinna, Professor of TSB and was attended by as many as 40 first year students.

2. Objective of the Event

- Attitude is the new qualification
- Seizing opportunities and diversifying your skills
- The MTI communication
- Benefits of a well build network
- The value of an industry experience and knowledge depth

3. Beneficiaries of the Event

Exclusively conducted for the students of batch 2022-2024

4. Details of the Guests

- 1) **Name: Mr Subhash Kakarla**
- 2) **Organization: Phoenix Global, Hyderabad**
- 3) **Designation: Director**

Subhash Kakarla, B. Tech(Double Gold Medalist), BEC(Cambridge), MBA(IIM Ranchi) is a Young Indian thought leader, renowned Public Speaker and Management Professional.

Previously, Subhash worked with World’s most coveted Investment Bank - Goldman Sachs and for Factset Research Systems India and many other MNCs in roles covering international markets including US, UK, Middle East and Asia Pacific.

Subhash received a Gold Medal from the Hon'ble Vice President of India - Sri M. Venkaiah Naidu in 2017. He is a Cambridge qualified Business Communication specialist and has published 20 research papers in the areas of



finance, technology, marketing and analytics in reputed journals having high impact factor with ISBN/ISSN.

He is the Board Member/Research Reviewer for 5 prestigious International Journals: International Journal of Research and Analytical Review(IJRAR), International Journal of Management and Social Studies(IJMSS), International Journal of Marketing and Sales Education (IJMSE), - International Journal of Research in Management & Business Studies and International Journal of Management (MREC Global) .

Subhash has authored 2 books titled "Soul and Salvation" & "Modern Management Praxis" in 2020 and has edited a book titled 'Voices: Perceptions of Oneness and Plurality" published by GUP in 2018.

He received many awards such as the 30 under 30 young thought leaders award, the Best Leader Award, Active Young Researcher Award, Inside IIM Intern of the Year in Finance 2018, etc besides number of corporate and academic laurels for his meritorious contributions.

Subhash is a distinguished public speaker, having made over 120 speeches including TEDx and speaker sessions at IIMs, IITs, NITs, International and National Conferences while the single largest audience comprised over 1,00,000 people in 2011, and more than 20 Television programs in which he has featured have been aired. He appeared in premier media including the Forbes, Business Standard, Business Mint, Times of India, The Hindu, Financial Express, The Hans India, and many others over 50+ times in the last 5 years.

Subhash is a distinguished youth delegate who represented India in international Conferences and Seminars such as India-Mexico Youth Dialogue, India-Peru Youth Dialogue, etc. He was selected as a speaker at Shanghai Cooperation Organization (SCO) member nation Youth Entrepreneurship Summit 2021. Some of the other international delegations include UAE, China, Korea, Slovenia, Afghanistan, Kazakhstan, Argentina among many others.

He is currently associated with Celcom Solutions Global, and is also currently serving as the founding President of Yuva Seva Sangathan, an NGO focused on Rural Skill Development and Community Health, as the Chief Advisor of Public



Relations & Media Cell-GUH, founding mentor to a few established institutions such as Bee Media Group, Movie Max Group of Theatres, Phoenix Global, etc.

5. Brief Description of the event

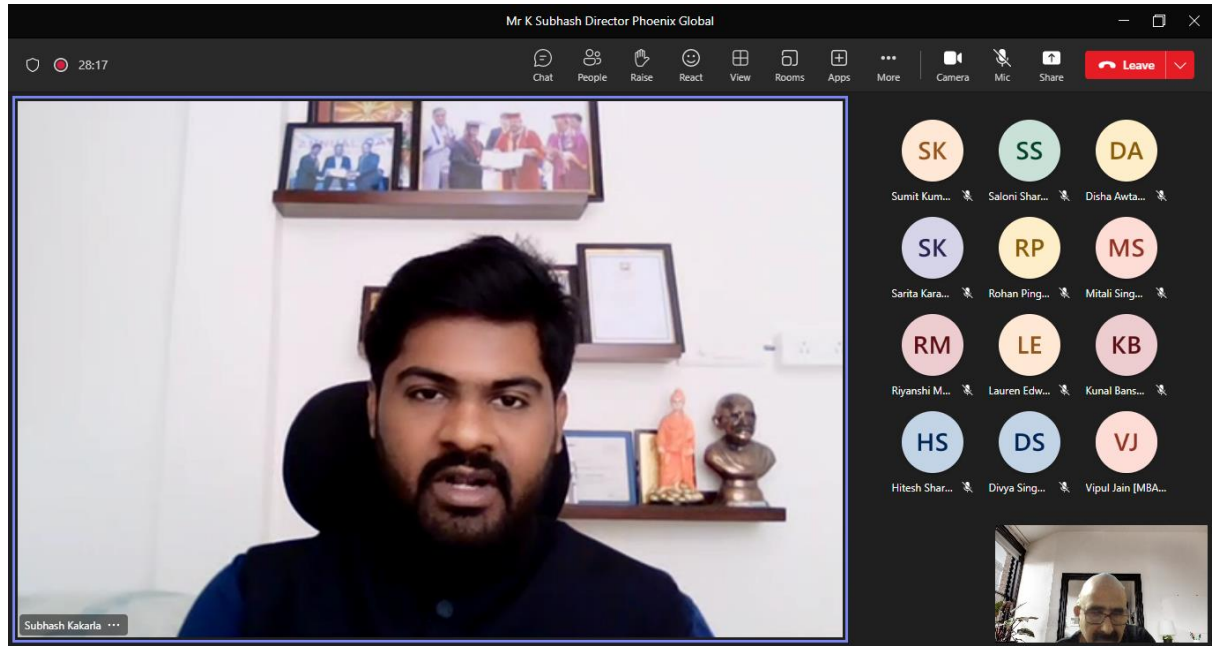
The chief guest, Mr. Subhash Kakarla, commenced the session by giving a brief insight into the student, college and industry perspectives and how we should prepare ourselves for it. He shared his thoughts by stating three points:

1. Personality as your first qualification, not academic degree.
2. Seize every academic opportunity, but find resources to upskill yourself.
3. Professional communication is the key to build networks.

Mr Kakarla spoke about how a student's personality depends on their perseverance, ownership matureness and their approachability towards challenges they face. This was expressed through a trendy managerial acronym- VUCA (volatility, uncertainty, complexity, and ambiguity) that conflates four distinct types of challenges that demand four distinct types of responses. He reminded the importance of self-competition and keeping oneself aligned with the current affairs of the world to deepen their industrial knowledge. Avoid the 'Mother Tongue Influence' (MTI) in our communication and be professional. Mr Kakarla advised the students to develop an analytical mind-set by finding the root cause of the problem. He cited that persistence & working smart are the crucial skills and how well you can implement your theoretical knowledge practically. This was followed up with the importance to grab any internship opportunities to grow your understanding on the industry and establish new connections with the experts in various fields.

Mr Kakarla shared few tips on acing a job interview and encouraged us to work smart without negotiating the quality. He suggested to keep an open mind to all new experiences and humble ourselves on our success. The meeting was concluded with an interactive session with the student's doubts being clarified.

6. Photographs of the event



(Guest Lecturer- Mr Subhash Kakarla)



Mr K Subhash Director Phoenix Global

01:30:22

Recording and transcription
Let everyone know they're being recorded and transcribed. Privacy policy

Subhash Kakarla

Rashi Sharma [MBA - 2022]

Participants

Type a name

Share invite

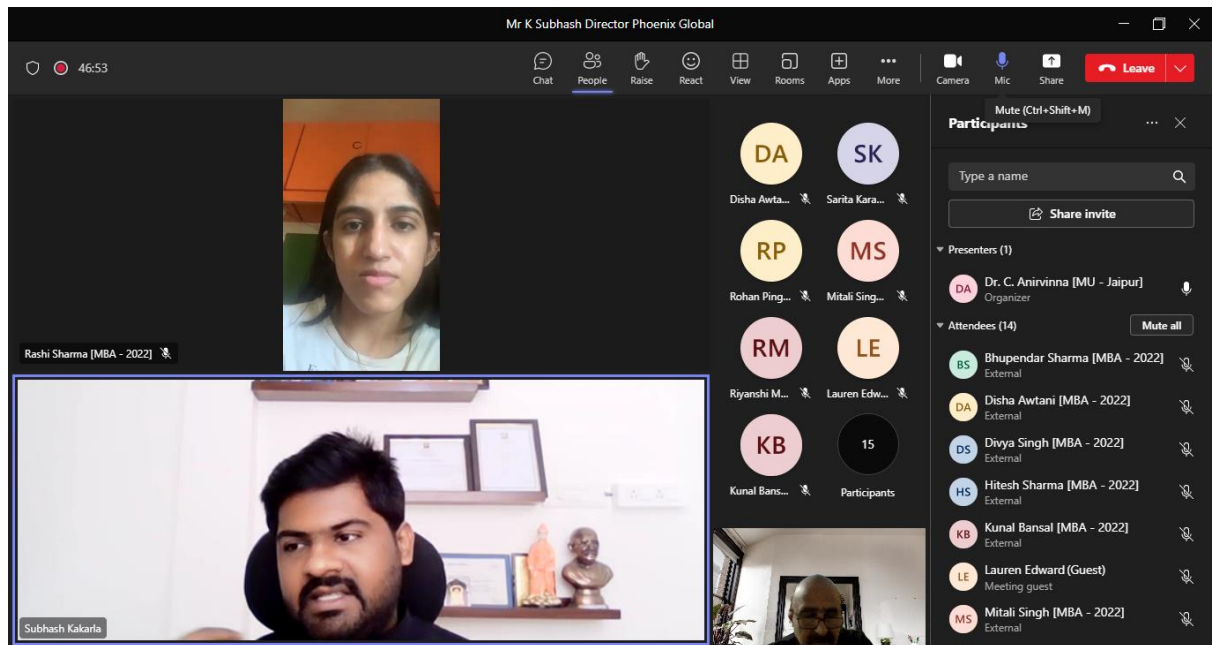
Presenters (1)

- DA Dr. C. Anirvinna [MU - Jaipur]
Organizer

Mute all

Attendees (11)

- BS Bhupendar Sharma [MBA - 2022]
External
- DA Disha Awtani [MBA - 2022]
External
- DS Divya Singh [MBA - 2022]
External
- LE Lauren Edward (Guest)
Meeting guest
- MS Mitali Singh [MBA - 2022]
External
- RS Rashi Sharma [MBA - 2022]
External
- RP Rohan Pingle [MBA - 2022]
External



(Mr Kakarla's interaction with the students from the batch 2022-24)

7. Schedule of the event



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Event Type	Industrial Guest Lecture
Speaker	Mr Subhash Kakarla
Designation	the Director, Phoenix Global, Hyderabad
Company	Phoenix Global
Day & Date	1 st April 2023
Time	2:00 pm – 3:00 pm
Venue	MS Teams
Topic	Gearing up for the Industry

8. Attendance of the Event (Total attendee- 54)

S. No	Name of Institution	Place of Institution	Registration/Employee Code	Attendee	Dept.
1	Manipal University	Jaipur	MUJ 0195	Dr C. Anirvinna	TSB
2	Manipal University	Jaipur	220701005	Mahin Madappa	TSB
3	Manipal University	Jaipur	220701051	Sanskar Singhal	TSB
4	Manipal University	Jaipur	220701027	Priyanka chopra	TSB
5	Manipal University	Jaipur	220701057	Aastik Sharma	TSB
6	Manipal University	Jaipur	220701015	Sarita Karamchandani	TSB
7	Manipal University	Jaipur	220701013	Khushi Burad	TSB



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8	Manipal University	Jaipur	220701020	Jai jain	TSB
9	Manipal University	Jaipur	220701030	Vaibhav Bansal	TSB
10	Manipal University	Jaipur	220701064	Jasmine Kanwar	TSB
11	Manipal University	Jaipur	220701094	Hitesh sharma	TSB
12	Manipal University	Jaipur	220701079	Ramandeep singh	TSB
13	Manipal University	Jaipur	220701043	Disha Awtani	TSB
14	Manipal University	Jaipur	220701039	Mitali Singh	TSB
15	Manipal University	Jaipur	220701011	Lauren Edward	TSB
16	Manipal University	Jaipur	220701056	Swapnil Goel	TSB
17	Manipal University	Jaipur	220701032	Muskan	TSB
18	Manipal University	Jaipur	220701031	Rohan Pingle	TSB
19	Manipal University	Jaipur	220701017	Abhinav Jain	TSB
20	Manipal University	Jaipur	220701055	Saloni Sharma	TSB
21	Manipal University	Jaipur	220701066	Priyanshi Agarwal	TSB
22	Manipal University	Jaipur	220701041	Arjun Jamwal	TSB
23	Manipal University	Jaipur	220701068	Rakshit Kothari	TSB
24	Manipal University	Jaipur	220701067	Devpriya basu	TSB
25	Manipal University	Jaipur	220701020	Tanish Katta	TSB
26	Manipal University	Jaipur	220701090	Yash Sharma	TSB

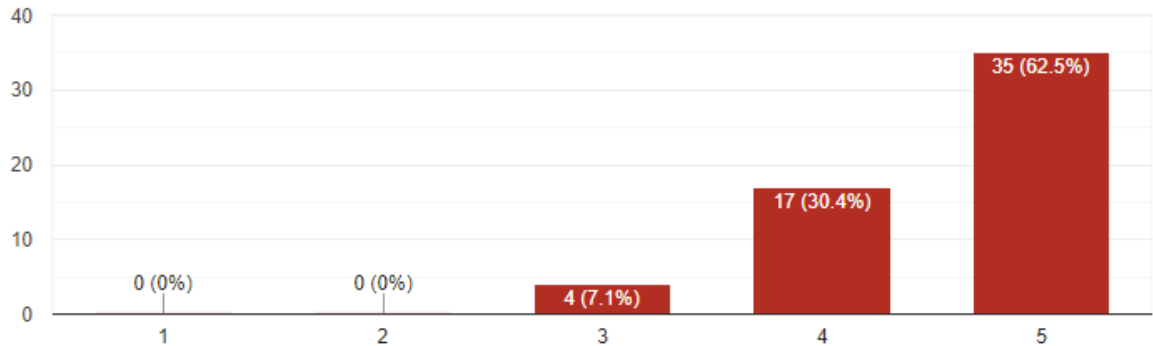


27	Manipal University	Jaipur	220701014	Bharath Kesav	TSB
28	Manipal University	Jaipur	220701062	Shivani sharma	TSB
29	Manipal University	Jaipur	220701049	Vineet sharma	TSB
30	Manipal University	Jaipur	220701045	Himanshi Chhajer	TSB
31	Manipal University	Jaipur	220701042	Kunal bansal	TSB
32	Manipal University	Jaipur	220701001	Mann Ahuja	TSB
33	Manipal University	Jaipur	220701089	Ankita Tiwari	TSB
34	Manipal University	Jaipur	220701039	Rashi Sharma	TSB
35	Manipal University	Jaipur	220701017	Divya singh	TSB
36	Manipal University	Jaipur	220701040	Vipul Jain	TSB
37	Manipal University	Jaipur	220701060	Dhruv Goswami	TSB
38	Manipal University	Jaipur	220701052	Adhiraj Katal	TSB
39	Manipal University	Jaipur	220701076	Mansi	TSB
40	Manipal University	Jaipur	220701010	Anushka Sharma	TSB

9. Feedback of the Event

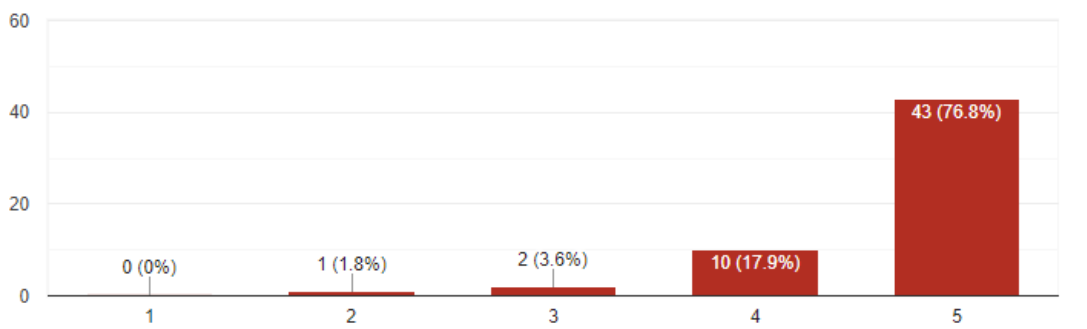
How satisfied were you with the event?

56 responses



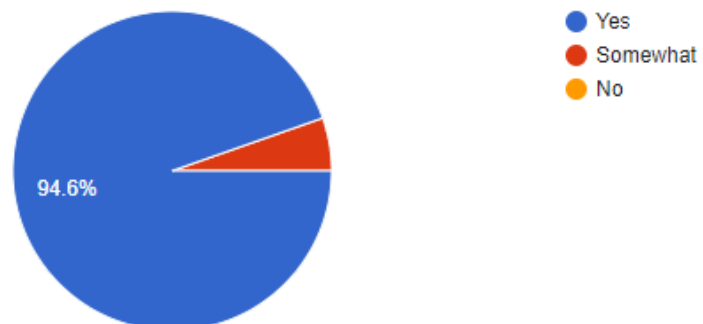
How relevant and helpful do you think it was for your career ?

56 responses



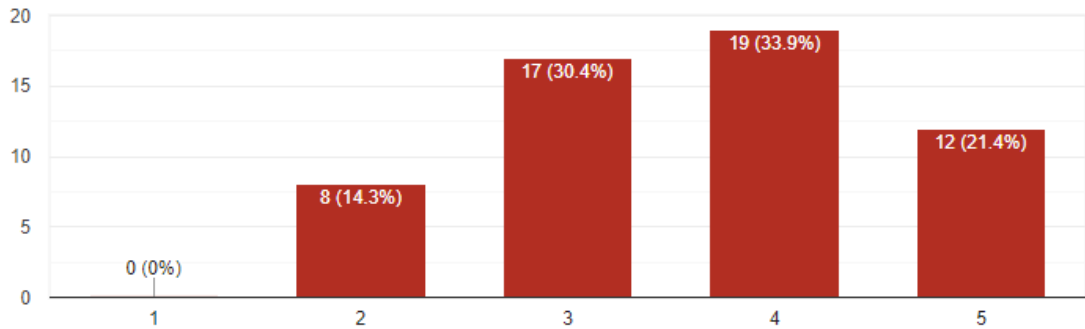
The topics covered was easy to understand

56 responses



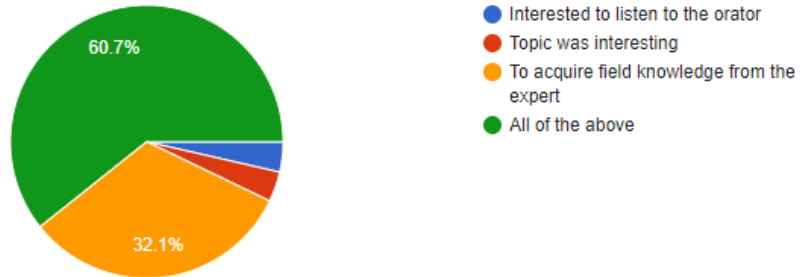
How familiar were you with the topic?

56 responses



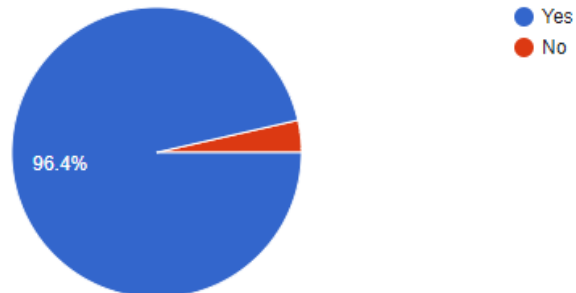
What was your main reason to join this meeting?

56 responses



Were you able to clarify your doubts and provide feedback?

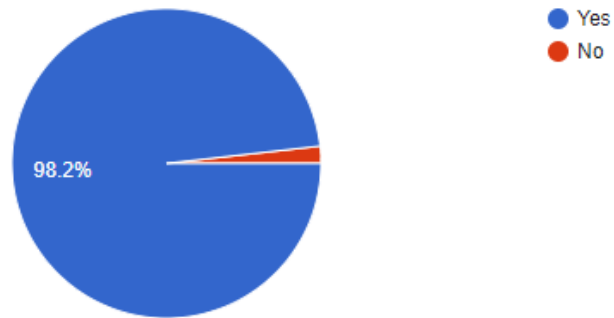
56 responses





Are you interested in participating for future meetings like this?

56 responses



10. Link of MUJ website stating the event is uploaded on website

<https://jaipur.manipal.edu/content/dam/manipal/muj/fom/documents/eventlist/tapmi/Mr%20Subhash%20Kakarla.pdf>